

HOMEOWNER BREAKDOWN

Current Motivations for Moving

The *2024 NAR Profile of Home Buyers and Sellers* gives insights into the reasons why homeowners would consider moving from their homes.



FACTORS THAT COULD CAUSE HOMEOWNERS TO MOVE	ALL HOMEOWNERS
Life changes (addition to family, marriage, children move out, retirement, etc.)	37%
Never moving; forever home	25%
Household member's health	21%
Move with job or career change	19%
Downsize/smaller house	17%
Want nicer home/added features	16%
May desire better area/neighborhood	15%
Want a larger home	14%
Unfit living conditions due to environmental factors	9%
Will flip home	3%
Other	8%

SOURCE: NATIONAL ASSOCIATION OF REALTORS®



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