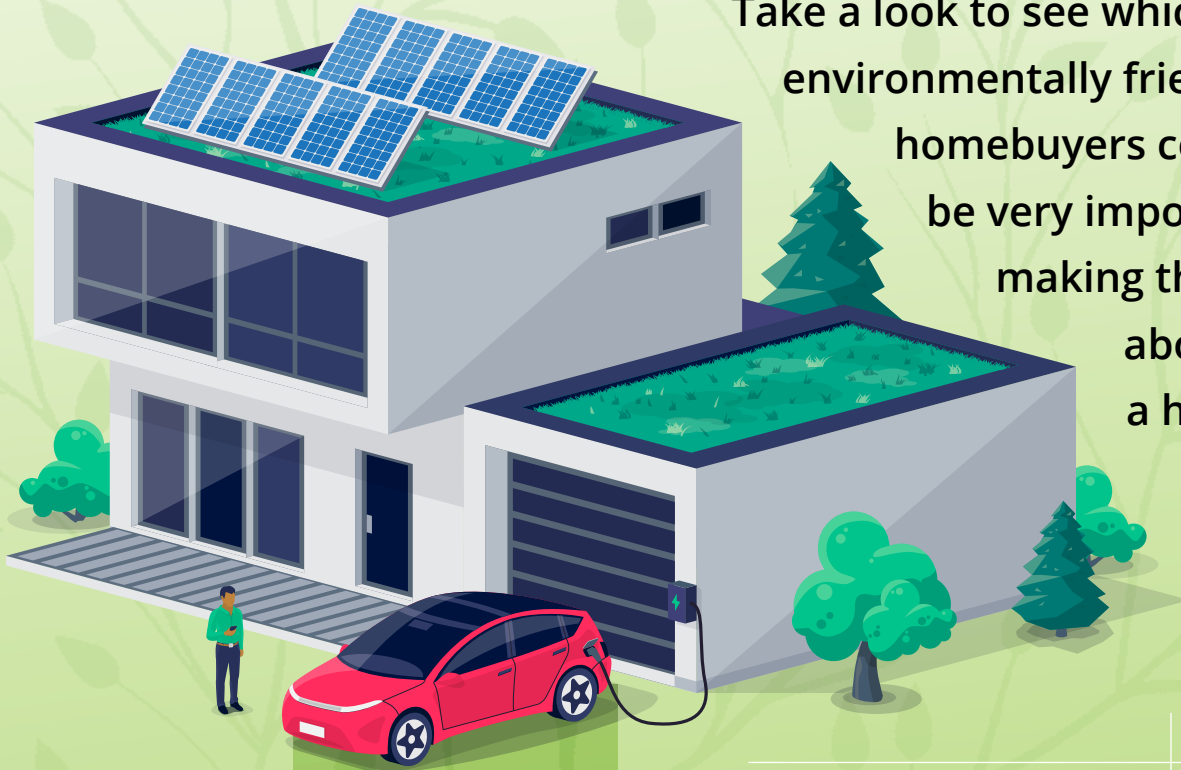


Which Green Features Attract Home Buyers?

BUYERS DON'T ONLY WANT LOCATION, LOCATION, LOCATION...



Take a look to see which environmentally friendly features homebuyers consider to be very important when making their decision about purchasing a home.

ENVIRONMENTALLY FRIENDLY FEATURES BUYERS CONSIDERED “VERY IMPORTANT”

Source: National Association of REALTORS® 2022 State/Local Profile of Home Buyers and Sellers

	Virginia	All Buyers
Heating and cooling costs	31%	32%
Windows/Doors/Sliding (Installation)	32%	28%
Commuting Costs	33%	24%
Energy efficient lighting	24%	22%
Energy efficient appliances	20%	20%
Landscaping for energy conservation	9%	11%
Environmentally friendly community features	8%	10%
Solar panels installed on home	3%	5%