

# VIRGINIA REALTORS® SPONSORSHIP OPPORTUNITIES

## 2026 Virginia REALTORS® Annual Convention

September 15-17, 2026

Williamsburg Lodge, Autograph Collection  
Williamsburg, Virginia

### **Bronze Sponsorship – \$3,000 Limit 7**

1. Clickable company logo on convention webpage
2. Company logo in event emails
3. Company logo on the “Thank You, Sponsors” board(s)
4. One (1) complimentary conference registration
5. Vendor table
6. Signage at booth denoting sponsorship level
7. Included in mobile app

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### **Silver Sponsorship – \$4,000 Limit 8**

1. Clickable company logo on convention webpage
2. Company logo in event emails
3. Company logo on the “Thank You, Sponsors” board(s)
4. Two (2) complimentary conference registrations
5. Vendor table
6. Signage at booth denoting sponsorship level
7. Included in mobile app
8. 1-minute speaking opportunity for a non-keynote session

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### **Gold Sponsorship – \$5,000 Limit 6**

Clickable company logo on convention webpage

1. Company logo in event emails
2. Sponsor of All-Day Coffee Break (2 spots available), Lunch, Snack Break, or Bar (2 spots available) (first choice)
3. Company logo on the “Thank You, Sponsors” board(s)
4. Four (4) complimentary conference registrations
5. Signage at booth denoting sponsorship level
6. Included in Mobile App
7. Two-minute speaking opportunity to provide opening remarks before a non-keynote session/class.
8. Additional banner ad in the convention app.

## VIRGINIA REALTORS® SPONSORSHIP OPPORTUNITIES

### Platinum Sponsorship - \$6,500 Limit 4

Clickable company logo on convention webpage

1. Company logo in event emails
2. Included in mobile app
3. Clickable company logo on convention webpage
4. Company logo in event emails
5. Company logo on the “Thank You, Sponsors” board(s)
6. Five (5) All access complimentary conference registrations.
7. Vendor table – Prime location
8. Signage at booth denoting sponsorship level
9. Included in Mobile App
10. Two-minute speaking opportunity to provide opening remarks before a non-keynote session/class.
11. Additional banner ad in the convention app
12. Ability to display sponsored postcard flyer or swag at VAR’s designated table.
13. Advertising Opportunity (chose one) *Interested in more than one? Let’s negotiate!):*
  1. \*Welcome bag sponsor
  2. Badge Insert/QR code.
  3. \*Key Card for hotel (research with hotel)
  4. Lanyard
  5. Wi-Fi Sponsor
  6. Convention app
  7. Charging station
  8. Pro-Tips email sponsor.

*\*Certain restrictions apply*

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### Social Sponsorship-Entry Level – \$500

Looking for extended face time with our members? Consider hosting a meetup in wonderful Williamsburg during our Convention September 15-17. Simply send us the information for your non-convention-hours event (happy hour, dinner, golf outing, guided ghost tour—the sky’s the limit) including a digital RSVP link, and we will email the information to our registrants.

### Social Sponsorship-Gold Level – \$1,500+

Opportunity to plan social event together and co-host a get together for members. VAR can help with sharing ideas.

# VIRGINIA REALTORS® SPONSORSHIP OPPORTUNITIES

## VAR LEGAL & ECONOMIC SYMPOSIUMS

### Four (4) Virginia Locations

#### **Bronze Sponsorship – \$500**

1. Clickable company logo on symposium webpage
2. Company logo in event emails
3. Company logo on the “Thank You, Sponsors” board(s)
4. Two (2) complimentary conference registrations
5. Cocktail table
6. One Minute Speaking opportunity

#### **Silver Sponsorship – \$1,000**

7. Clickable company logo on symposium webpage
8. Company logo in event emails
9. Company logo on the “Thank You, Sponsors” board(s)
10. Two (2) complimentary conference registrations
11. Full-sized vendor table
12. Five Minute Speaking opportunity

#### **Exclusive Sponsorship – \$3,000 - Exclusive Event Sponsor**

1. Clickable company logo on symposium webpage
2. Company logo in event emails
3. Sponsor of All-Day Coffee Break
4. Company logo on the “Thank You, Sponsors” board(s)
5. Four (4) Complimentary conference registrations
6. Ten Minute Speaking opportunity (flexible)!

# VIRGINIA REALTORS® SPONSORSHIP OPPORTUNITIES

## PMX: PROPERTY MANAGEMENT CONFERENCE

[2026 Virginia REALTORS® PMX: Property Management Conference Sponsorship](#)

[Hotel Madison | Harrisonburg, Virginia | October 19-21, 2026](#)

Virginia REALTORS® PMX is an annual event bringing in energetic and involved property managers. This event combines property management education with networking opportunities. Property managers LOVE meeting sponsors and are often searching for new vendors to work with on their rental properties.

### **Bronze Sponsorship – \$600**

This is the basic sponsorship that gives you the base-level of deliverables.

1. Company logo on event webpage & emails
2. Company logo on the “Thank You, Sponsors” sign
3. One (1) complimentary full-conference registration
4. Vendor table

### **Silver Sponsorship – \$750**

This level adds additional printed promotion opportunity in addition to the basic sponsorship deliverables.

1. Company logo on event webpage & emails
2. Company logo on the “Thank You, Sponsors” sign
3. Two (2) complimentary full-conference registrations
4. Vendor table
5. Recognition as the sole sponsor of either an attendee breakfast, lunch, coffee, or sponsor-provided registration bags. (Opportunities are limited so act quickly)

### **Gold Sponsorship – \$1,000**

**Have your message heard by all! Utilize the perks that are part of this package.**

1. Company logo on event webpage & emails
2. Company logo on the “Thank You, Sponsors” sign
3. Three (3) complimentary full-conference registrations
4. Vendor table
5. **Speaking Opportunity!** A company representative will be given a 3-minute opportunity to provide opening remarks to introduce one conference speaker. (\*Remarks must be 3-minutes or less and submitted to/subject to review/approval by Virginia REALTORS®)

# VIRGINIA REALTORS® SPONSORSHIP OPPORTUNITIES

## Non-Event Advertising Opportunities

### DIGITAL OPPORTUNITIES

#### **Homepage Ad Space- \$500**

- The Learning Center Homepage gets member foot traffic over 1000 members per month
- Add your logo to the homepage to take advantage of this opportunity
- [Virginia Realtors Learning Center: Home](#)
  - Year-round opportunity
  - Clickable link to your site
  - Annual Renewal

#### **Learning Center Newsletter Sponsor - \$800**

- Once a month the Learning Center Newsletter goes out to All Members- YES, ALL!
- The upcoming education we have is highlighted and members use this email to directly register for their courses
- We have seen 200 registrants jump in registration from this Newsletter
  - Your logo and a clickable link can sponsor this newsletter and be incorporated into the content and title from our marketing department
  - 6-month Sponsorship (negotiable for annual)

#### **Bronze Level Sponsorship (VAR CE and Legal Courses, 6 sessions) \$500**

1. Clickable company logo on Learning Center
2. Company logo on Education Emails that refer to your coordinating course
3. Company Slide in the waiting room before presentation starts in your coordinating course

#### **Gold Sponsorship – (VAR CE & Legal Courses, 6 sessions) \$800**

1. Clickable company logo on convention webpage
2. Company logo in Education Emails that refer to your coordinating course
3. Two-minute recorded promotion while attendees are in the waiting room before your coordinating course.

#### **Webinar Sponsor - (The Scoop & Economic Webinars, 6 sessions) \$1000**

- Webinars are advertised widely to all members
- Recording available until end of the calendar year
- Sponsor 6 or more webinars
  - Speaking opportunity before the webinar
  - Logo with clickable link in the registration and reminder emails
  - Handouts/links listed in the virtual classroom (where members go to join)