



Office Market - Key Trends Snapshot



Office Market

Overview: The office market in Virginia continues to adapt to changing demand conditions as hybrid work schedules are translating to smaller office footprints in some job markets around the state. Absorption continues to trend negative, and construction has been sluggish. Vacancy rates have been elevated but stable, and rents growth continues to be a factor in some regional markets.

Absorption: The office market continues to struggle as demand remains negative with a total of - 227,921 sq ft of space absorbed. Class B/C buildings saw positive absorption for the first time since the end of 2022 with 116,335 sq ft of office space. Northern Virginia had 326,911 sq ft of negative office space absorbed mostly from Class A buildings. The metro area with the highest absorption level was Hampton Roads with 139,810 sq ft.

Vacancy Rate: In Virginia, the vacancy rate hit 13% in Q2 2024, 0.6 percentage points higher than last year. Vacancy rates in Northern Virginia reached a multi-year high this quarter at 17.3% while Harrisonburg vacancy rates were at a record low at 3.2%.

Rent: Despite high vacancy rates, rent continued to increase across the state at \$31.72 per square foot, up 1.5% from the previous year. Rent went up for both office class types, but Class B/C buildings had the biggest increase at 2.2%. There were only two markets that saw negative rent growth this quarter, Winchester at -0.8% and Lynchburg at -0.9%.

Supply+Deliveries: The amount of office space under construction declined 5.4% in Q2 with 2.25 million sq ft. Richmond had the highest level of office construction in the second quarter with 1.12 million sq ft, mostly from Class A building construction. Northern Virginia delivered the largest amount of newly built office space at 528,956 sq ft.

VIRGINIA (Statewide)



Market Indicator Dashboard

_	YoY Chg	Q2-2024	Indicator
% chg	-0.1%	417.1	Total Inventory (sq. ft, in millions)
sq. ft millions	-1.4	-0.2	Net Absorption (sq. ft, in millions)
pct point	0.6%	13.0%	Vacancy Rate (%)
\$ per sq. ft	\$0.46	\$31.72	Gross Rent (\$ per sq. ft)
sq. ft millions	-1.6	0.6	New Supply Delivered (sq. ft, in millions)
sq. ft millions	-0.1	2.3	Under Construction (sq. ft, in millions)

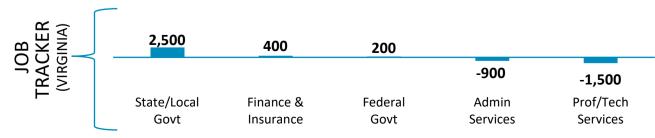
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Economic Indicator Dashboard

	MoM Chg	May-24	Indicator
% chg	0.2%	4.2	Total Jobs, Virginia (in millions, seasonally adjusted)
% chg	0.1%	1.1	Office-Supporting Jobs, Virginia (in millions, seasonally adjusted)
pct point	-0.1% QoQ Chg	2.7 % Q1-2024	Unemployment Rate, Virginia (% seasonally adjusted)
pct point	-2.0%	1.4%	Gross Domestic Product, U.S. (seasonally adjusted annual rate)

Office-Supporting Job Sectors

(#Chg Apr-24 to May-24, seasonally adj.)



Report Index



Virginia Office Market

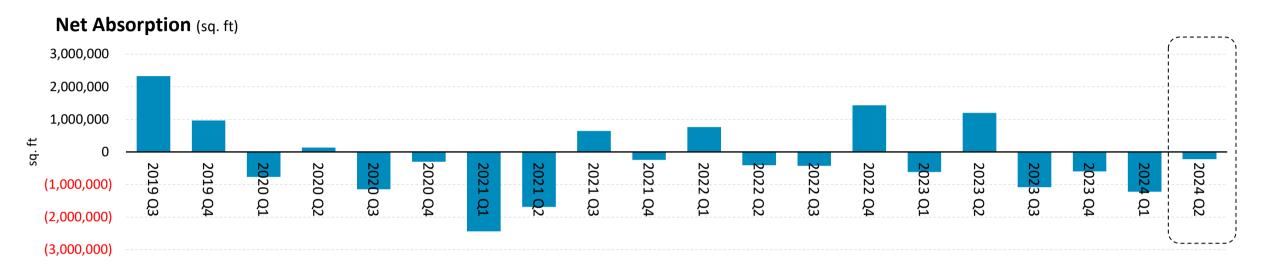
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Roanoke MSA 11
Lynchburg MSA 12
Charlottesville MSA 13
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Winchester MSA 15
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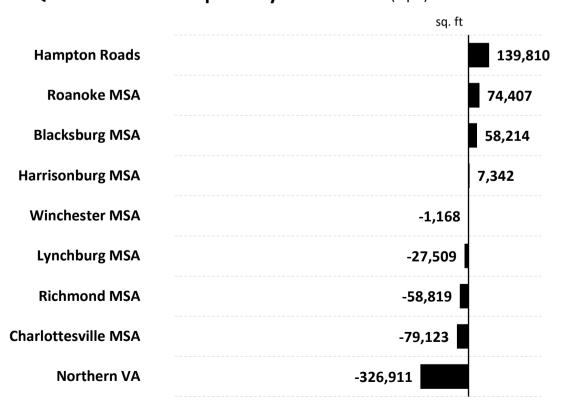
Office Market - Absorption & Construction Trends

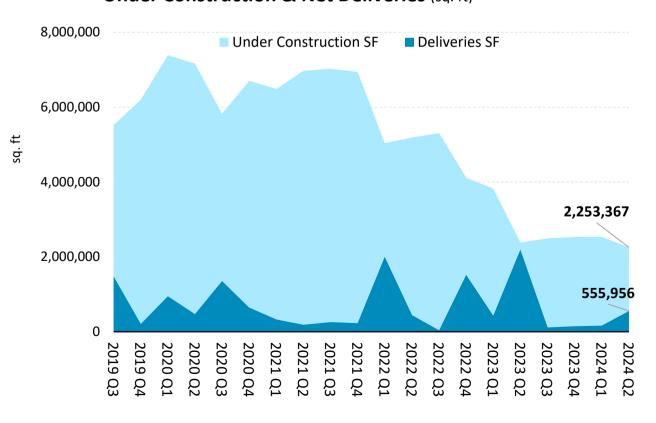


VIRGINIA (Statewide)



Q2-2024 Net Absorption by Metro Area (sq ft)

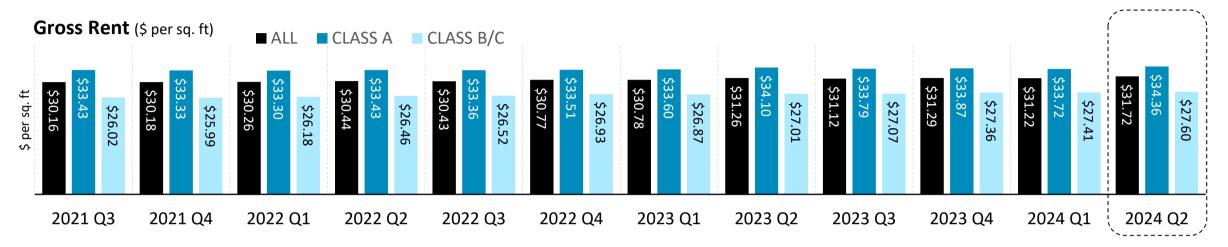




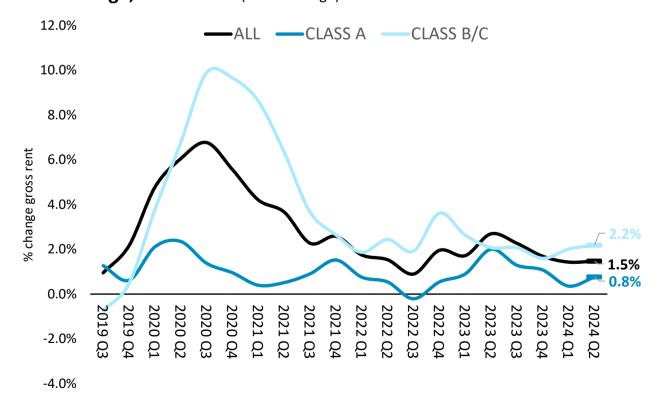
Office Market - Rent Trends



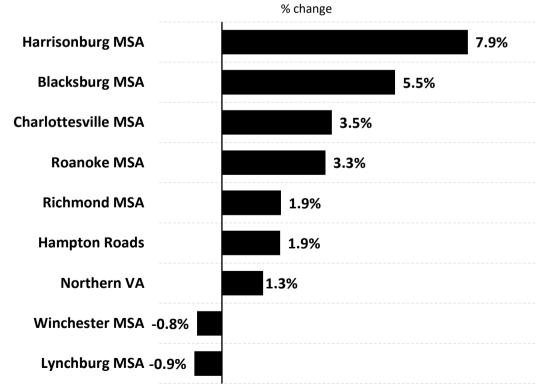
VIRGINIA (Statewide)



% Change, Gross Rent (YoY % change)



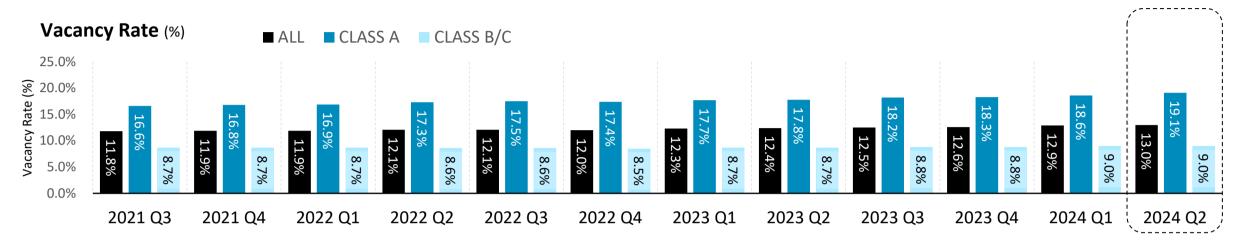
Q2-2024 by MSA: % Change, Gross Rent (YoY % change)



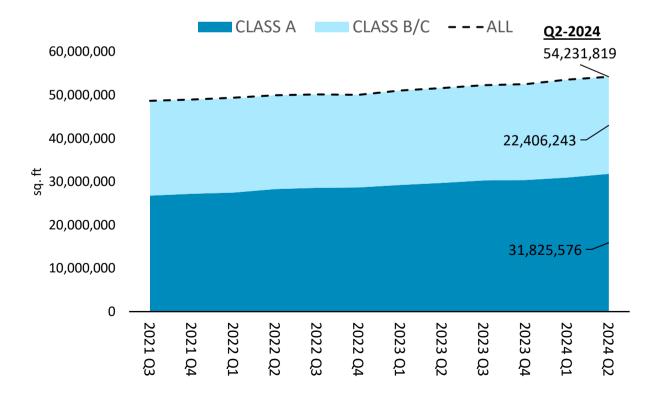
Office Market - Vacancy Trends



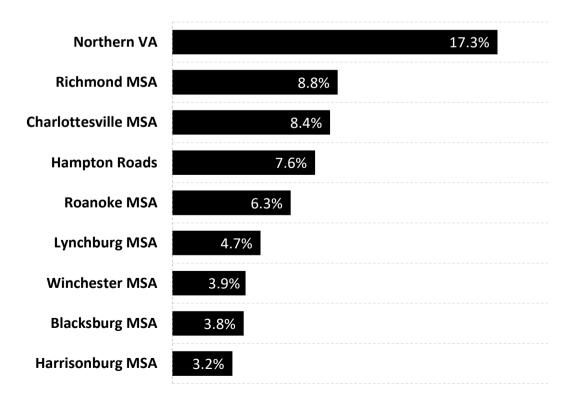
VIRGINIA (Statewide)



Vacant Inventory (sq. ft)



Q2-2024 Office Vacancy Rate by MSA





METROPOLITAN STATISTICAL AREA

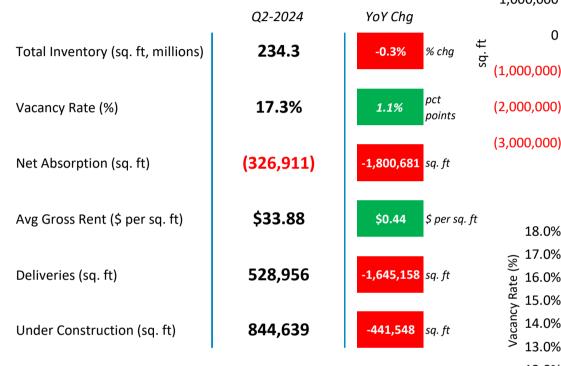


Snapshot of Office Market Conditions Around Virginia



NORTHERN VIRGINIA

Local Market Indicator Dashboard



Net Absorption (sq. ft)

2,000,000

1,000,000

(1,000,000)

Vacancy Rate (%)

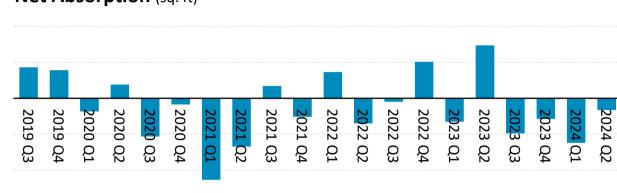
\$35.00

\$34.00

± \$33.00

^ġ \$32.00

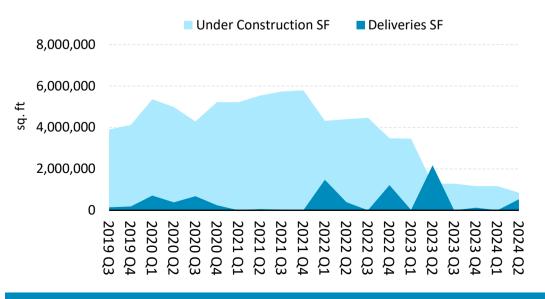
\$31.00 \$30.00



Vacancy Rate (%)



Under Construction & Net Deliveries (sq. ft)



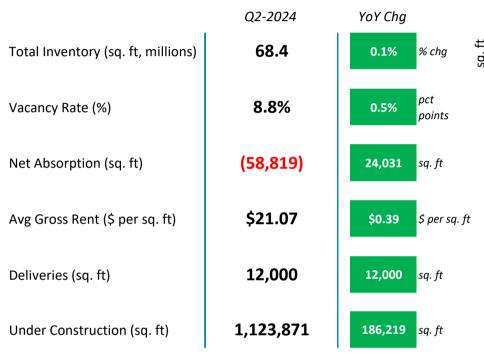
Gross Rent (\$ per sq. ft)



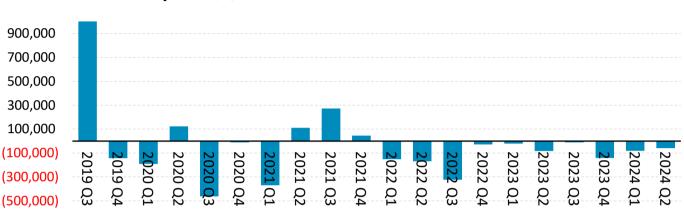


RICHMOND MSA

Local Market Indicator Dashboard

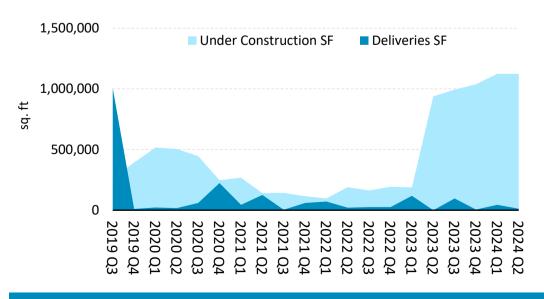


Net Absorption (sq. ft)





Under Construction & Net Deliveries (sq. ft)



\$22.00 \$21.00 \$19.99 **≠** \$20.00 ^ġ \$19.00

\$18.00 \$17.00





23 Q2

HAMPTON ROADS

Local Market Indicator Dashboard

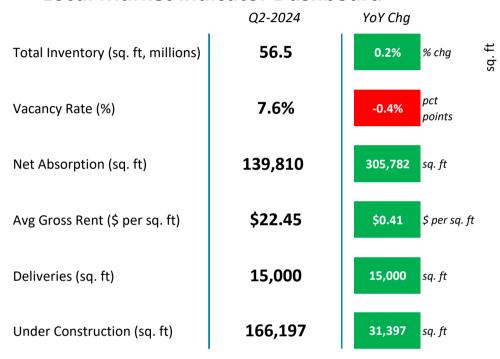
400,000

300,000

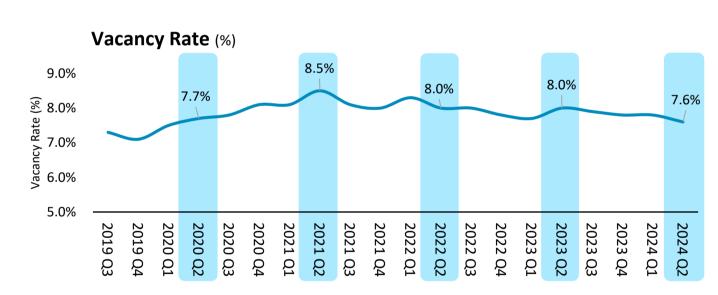
200,000 100,000

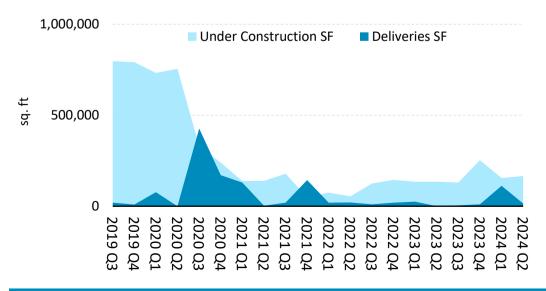
(100,000)

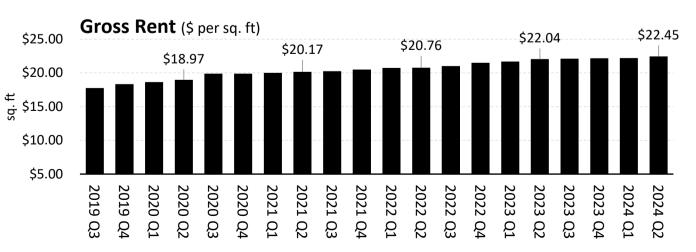
(200,000)(300,000)



Net Absorption (sq. ft) 2023 Q1 2020 Q4 2021 Q1 2022 Q4 2023 Q4 2024 Q1 2024 Q2 2019 Q3 2019 Q4 2020 Q3 2021 Q4 2022 Q2 2022 Q3 2023 Q3 2021 Q3









ROANOKE MSA

Local Market Indicator Dashboard

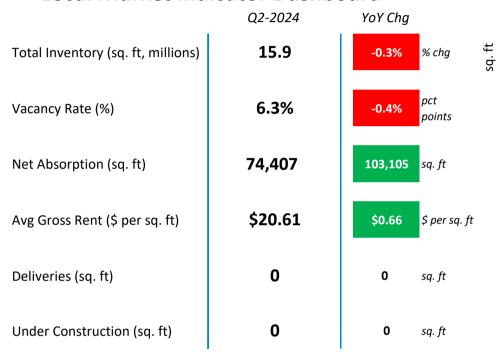
300,000

200,000

100,000

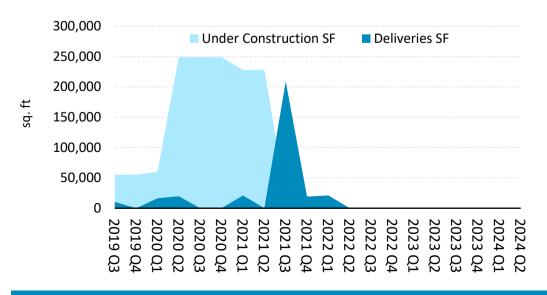
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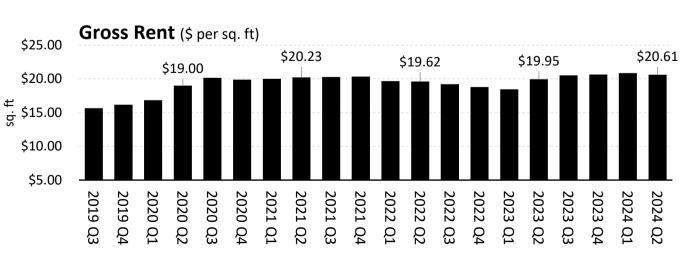
(200,000)



Net Absorption (sq. ft) 2019 Q4 2020 Q3 2021 Q1 2021 Q4 2024 Q2 2022 Q4 2023 Q4 2020 Q2 2021 Q3 2022 Q2 2022 Q3 2023 Q2 2019 Q3 2020 Q1 2023 Q1 020 Q4



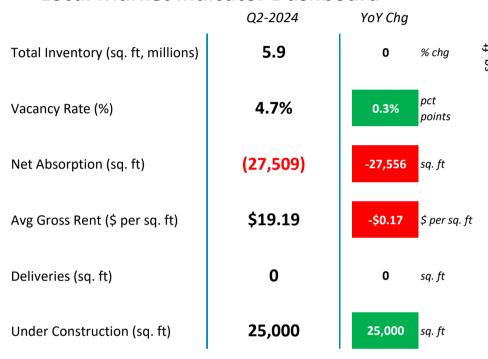




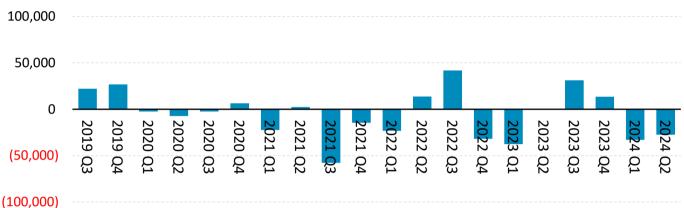


PLYNCHBURG MSA

Local Market Indicator Dashboard

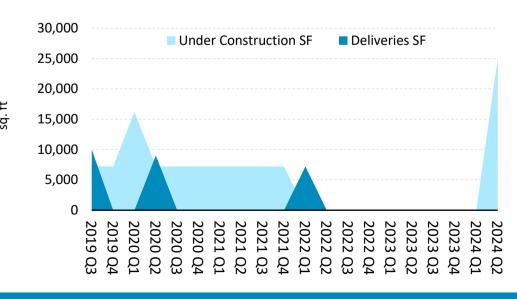


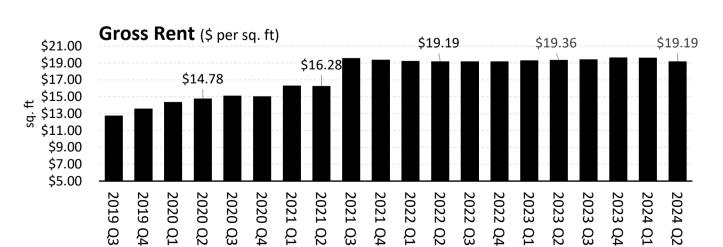
Net Absorption (sq. ft)







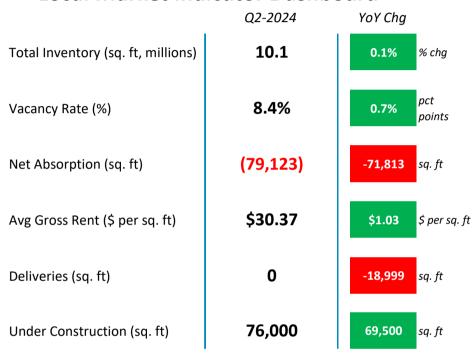




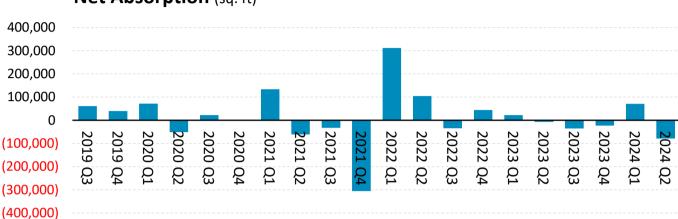


CHARLOTTESVILLE MSA

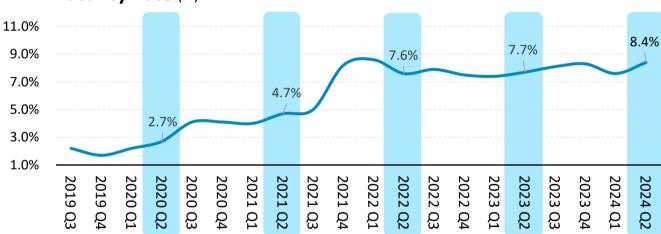
Local Market Indicator Dashboard



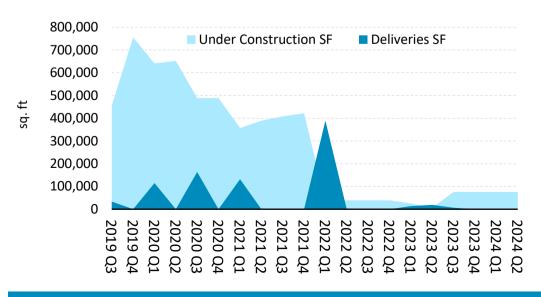
Net Absorption (sq. ft)



Vacancy Rate (%)



Under Construction & Net Deliveries (sq. ft)



\$35.00 \$30.00 \$22.74 \$25.00 \$20.00

\$15.00

\$10.00 \$5.00

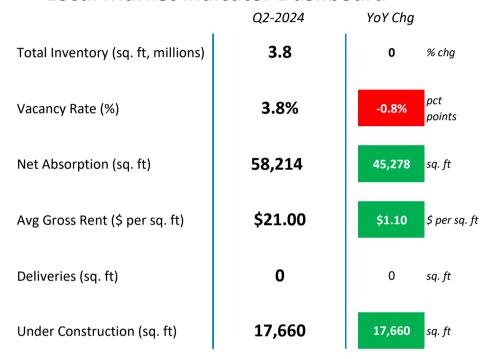
Vacancy Rate (%)



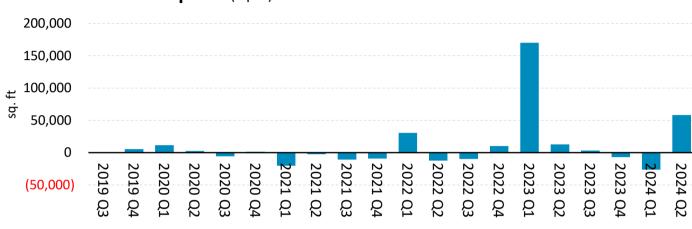


P BLACKSBURG MSA

Local Market Indicator Dashboard



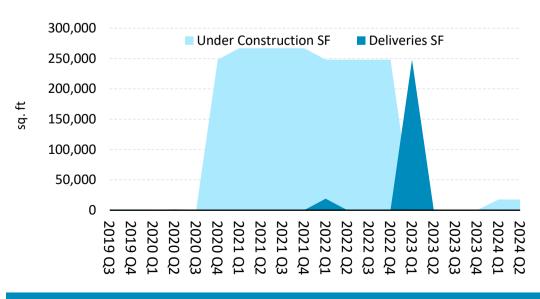
Net Absorption (sq. ft)



Vacancy Rate (%)



Under Construction & Net Deliveries (sq. ft)



Gross Rent (\$ per sq. ft)





WINCHESTER MSA

Local Market Indicator Dashboard

300,000

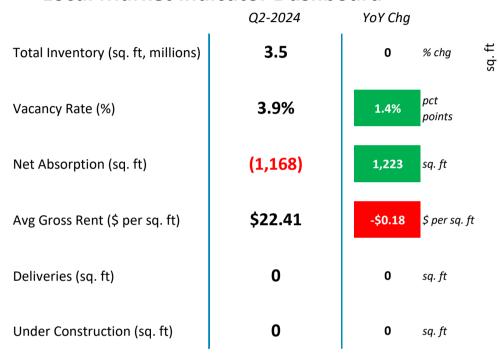
200,000

100,000

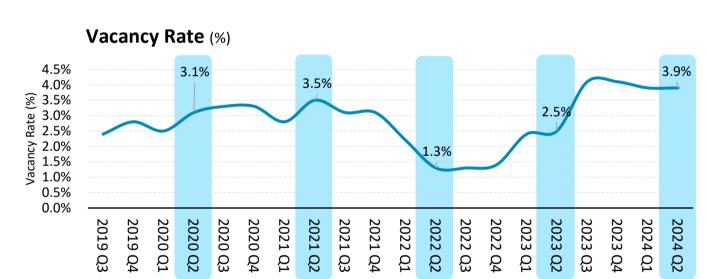
(100,000)

(200,000)

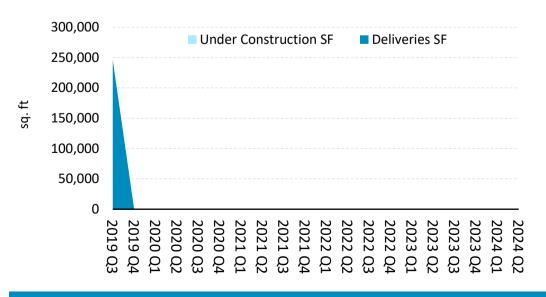
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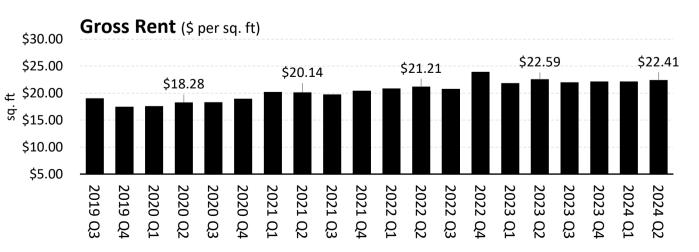


Net Absorption (sq. ft) 2020 Q1 2020 Q3 2021 Q1 2021 Q2 2021 Q3 2021 Q4 2022 Q1 2022 Q2 2022 Q4 2023 Q4 2020 Q2 2020 Q4 2024 Q2 2019 Q4 2019 Q3 2022 Q3 023 Q3





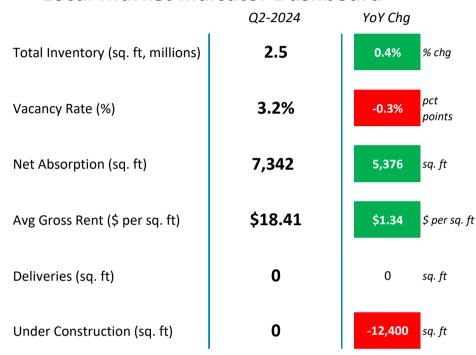




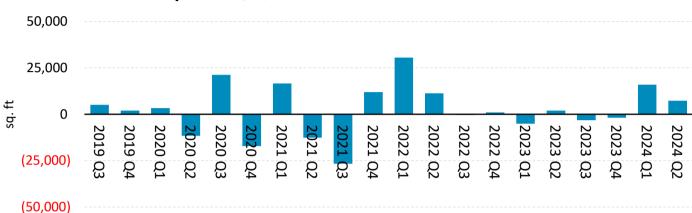


PHARRISONBURG MSA

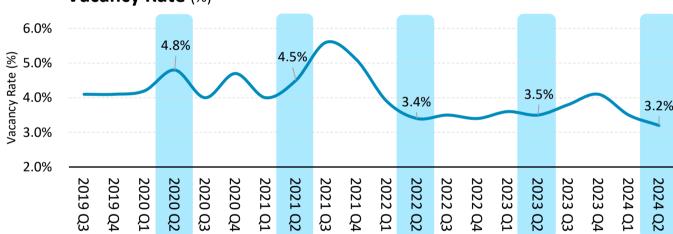
Local Market Indicator Dashboard

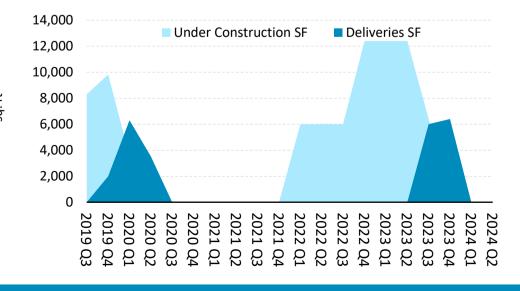


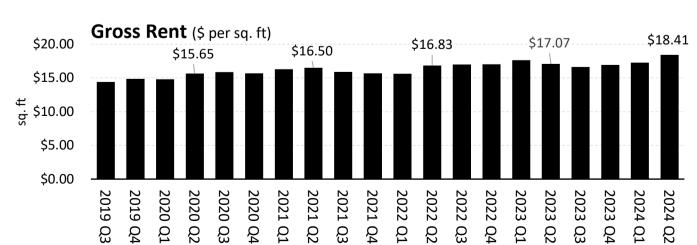
Net Absorption (sq. ft)











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Data and analysis provided by Virginia REALTORS® Chief Economist.

The numbers reported here are based on data from CoStar.

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