

Social Media Advertising

Post pictures from other firms without violating the laws or Code of Ethics:

- ALWAYS GET PERMISSION FROM THE SELLER/OWNER OF THE PROPERTY
- CLEARLY STATE YOUR ROLE IN THE TRANSACTION (BUYER'S AGENT V. LISTING AGENT)
- MAKE SURE THE STATUS OF THE PROPERTY IS CORRECT ("UNDER CONTRACT" V. "SOLD")

Questions? Ask the Virginia REALTORS® Legal Team on the Legal Hotline

VIRGINIAREALTORS.ORG/LEGAL-HOTLINE



LEARN MORE ON OUR WEBSITE:

VIRGINIAREALTORS.ORG/LEGAL-RESOURCE-LIBRARY

THEN FILTER BY "SALES MEETING KITS"