



# Office Market - Key Trends Snapshot



#### **Office Market**

**Overview:** It was a slow quarter in Virginia's office market. Most metro areas in the state had negative absorption this quarter compared to a year ago, signaling softening office demand around the state. Consequently, office vacancy rates are climbing from last year in most parts of Virginia. As demand cooled, office rents dipped overall between the second and third quarter, though this was driven by a decline in Class A rent. Class B/C rent inched up from last quarter. From a year-over-year perspective, office rents are up across Class types from the third quarter of 2022. Office construction continues to slow down in Virginia. The pipeline of office space currently under construction in Virginia is at the lowest level seen since the late 1990s.

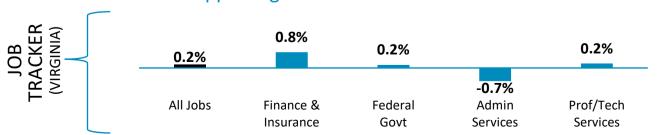
**Absorption:** Virginia office absorption was negative this quarter with about -590,000 sq ft of space absorbed, most of which came from Class A buildings. Of all metro areas, Northern Virginia saw the biggest decline in absorption with a net decrease of about 527,000 sq ft. Hampton Roads was one of the few markets to have positive absorption with a net of about 40,000 sq ft of office space absorbed in the third quarter of 2023.

**Vacancy Rate:** Statewide, the office market had a vacancy rate of 12.6%, increasing 0.3 percentage points from the year prior. Office vacancies were the highest in Northern Virginia at 16.5% with Class A building vacancies jumping to 19.7%. The office market with the smallest vacancy rate this quarter was Lynchburg at 3.9%.

**Rent:** Office rent inched higher in Q3 2023, going up 2.2% from the previous year. Class B/C buildings saw rent rise the most this quarter at 2.1% while rent for Class A buildings grew by 1.4%. Harrisonburg was the only metro market that had a drop in office rents, down 2.2% from the third quarter last year, while office rent in Blacksburg increased 25.6% from a year ago, the strongest in the state this quarter.

**Supply + Deliveries:** Office construction continues to be much slower than last year in Virginia with 2.65 million sq ft of office space under construction in the third quarter, a 48.0% drop-off compared to the same time a year ago. Net deliveries rose this quarter with about 118,000 sq ft of additional office space delivered, most of it coming from the Richmond area.

#### Office-Supporting Job Sectors (% Chg Jul-23 to Aug-23, seasonally adj.)



### VIRGINIA (Statewide)



### **Market Indicator Dashboard**

_	YoY Chg	Q3-2023	Indicator
% chg	0.8%	414.4	Total Inventory (sq. ft, in millions)
sq. ft millions	-0.1	-0.6	Net Absorption (sq. ft, in millions)
pct point	0.3%	12.6%	Vacancy Rate (%)
\$ per sq. ft	\$0.68	\$31.35	Gross Rent (\$ per sq. ft)
sq. ft millions	0.1	0.1	New Supply Delivered (sq. ft, in millions)
sq. ft	-2.5	2.7	Under Construction (sq. ft, in millions)

### **Economic Indicator Dashboard**

	MoM Chg	Aug-23	Indicator
% chg	0.2%	4.2	<b>Total Jobs</b> (in millions, seasonally adjusted)
% chg	0.1%	1.1	Office-Supporting Jobs (in millions, seasonally adjusted)
pct point pct point	0 QoQ Chg -0.1%	2.5% Q2-2023 2.1	Unemployment Rate (% seasonally adjusted)  Gross Domestic Product (% chg from prior year)
,			(70 chigh norm philos year)

# Report Index



# Virginia Office Market

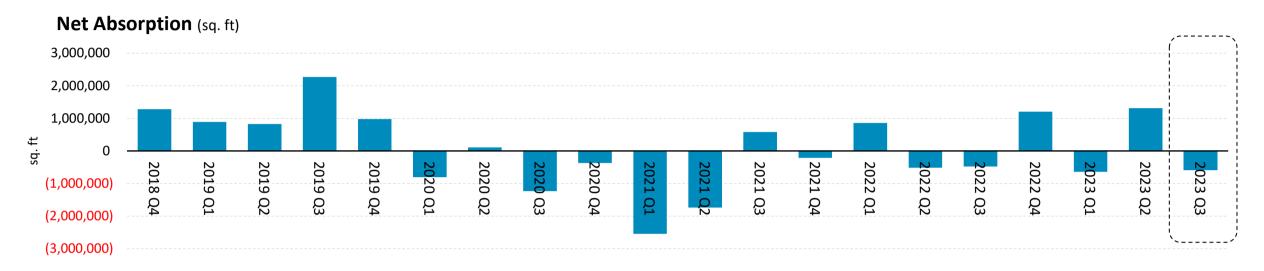
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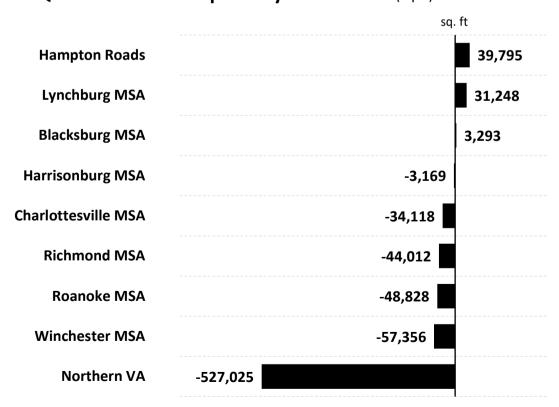
# Office Market - Absorption & Construction Trends

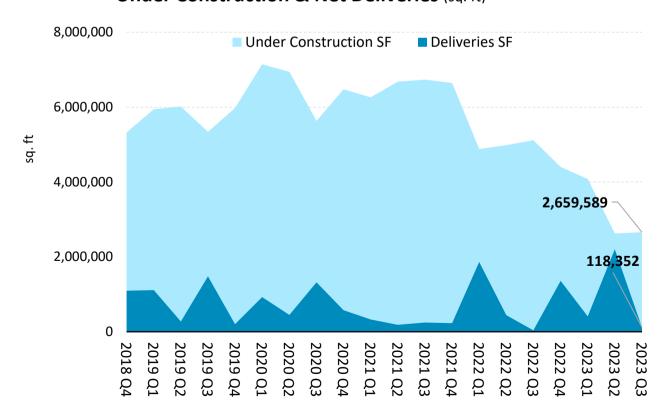


### VIRGINIA (Statewide)



#### Q3-2023 Net Absorption by Metro Area (sq ft)

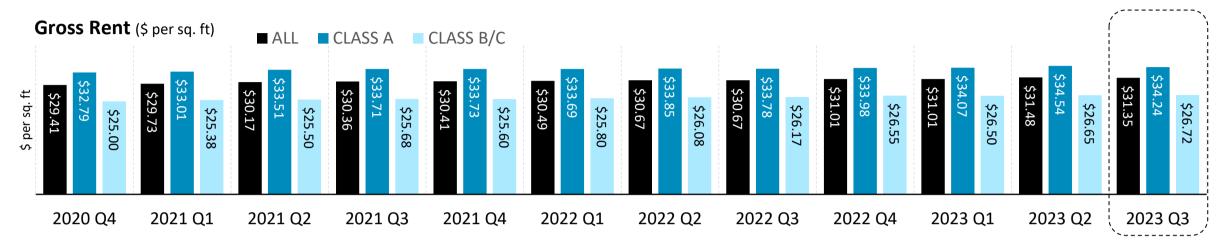




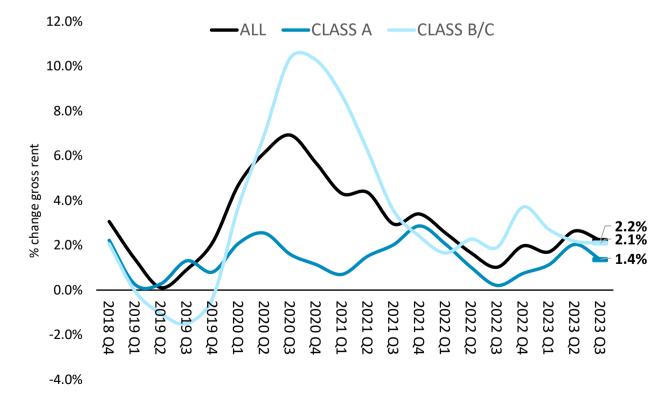
### Office Market - Rent Trends



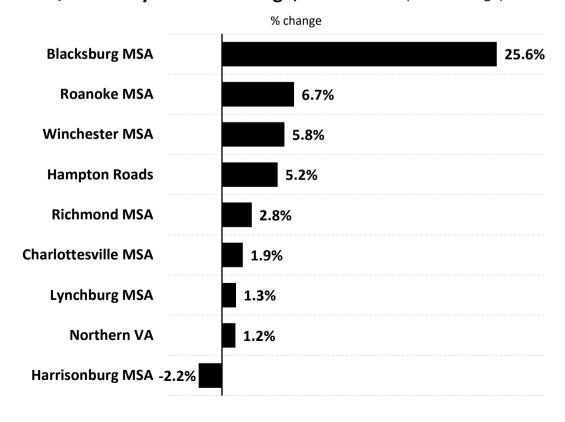
### VIRGINIA (Statewide)



#### % Change, Gross Rent (YoY % change)



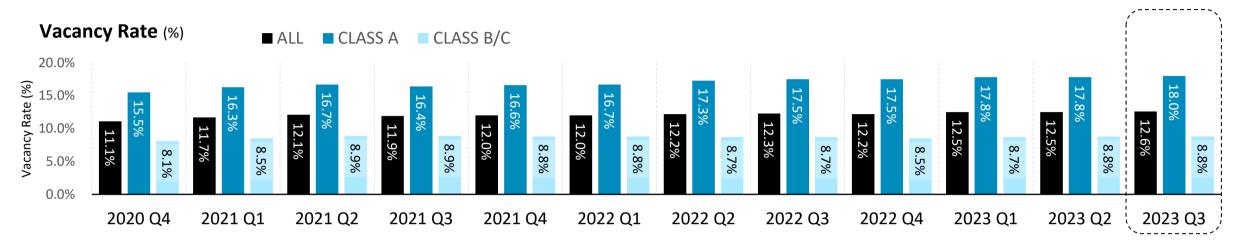
#### Q3-2023 by MSA: % Change, Gross Rent (YoY % change)



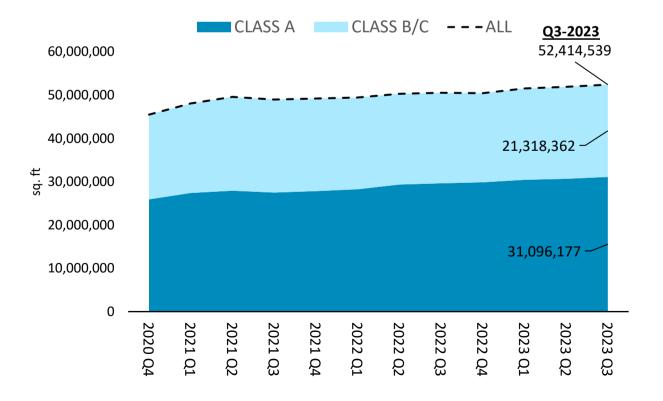
# Office Market - Vacancy Trends



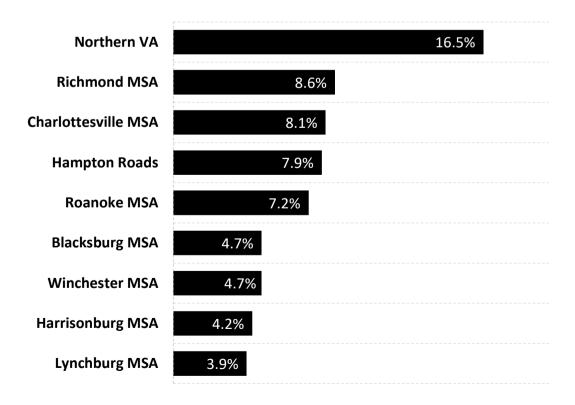
### VIRGINIA (Statewide)



#### Vacant Inventory (sq. ft)



#### Q3-2023 Office Vacancy Rate by MSA





# MSATRENDS

METROPOLITAN STATISTICAL AREA

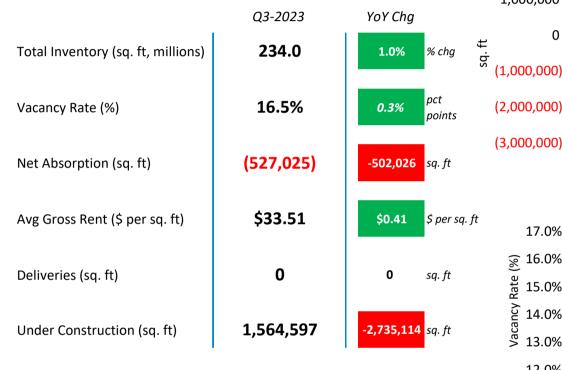


Snapshot of Office Market Conditions Around Virginia

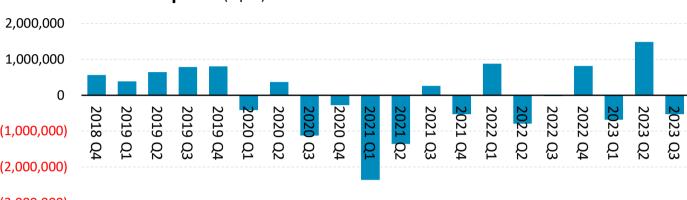


# **NORTHERN VIRGINIA**

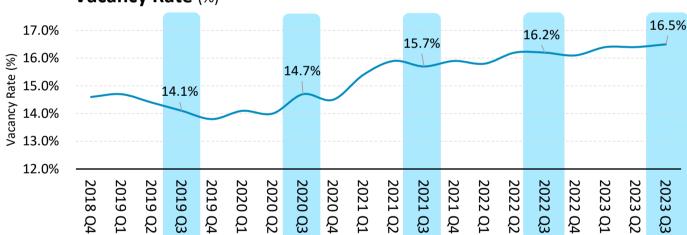
#### **Local Market Indicator Dashboard**



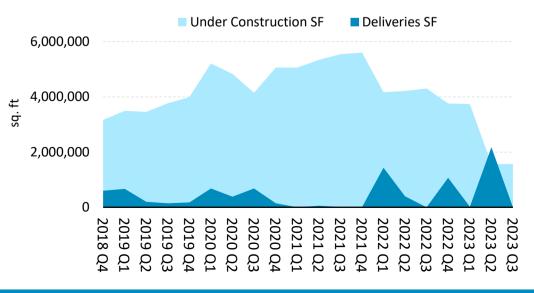
#### Net Absorption (sq. ft)

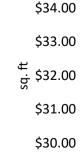


#### Vacancy Rate (%)

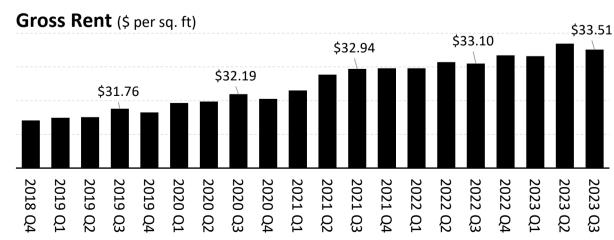


#### **Under Construction & Net Deliveries (sq. ft)**





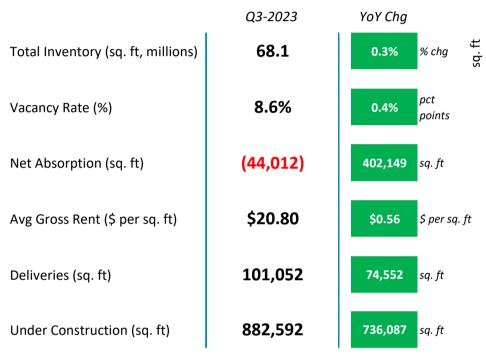
2,000,000







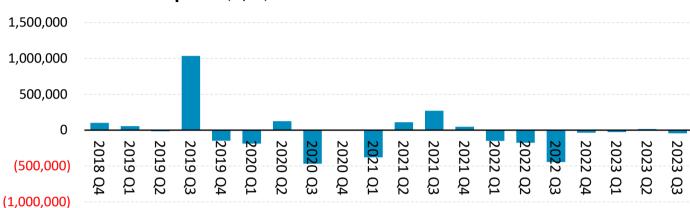
#### **Local Market Indicator Dashboard**



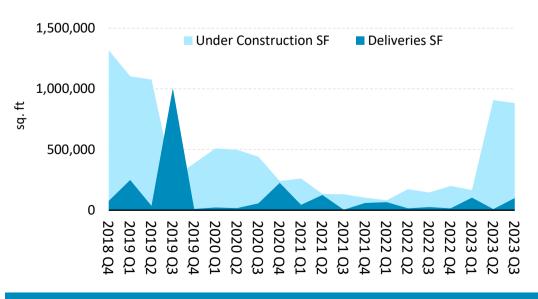
# Net Absorption (sq. ft)

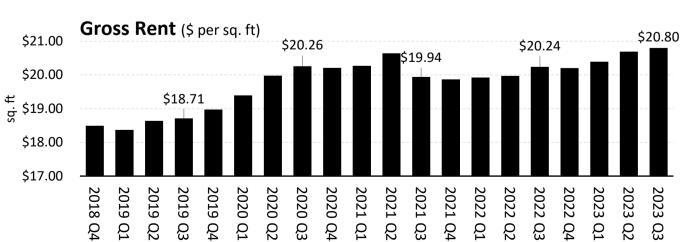
1,500,000

500,000





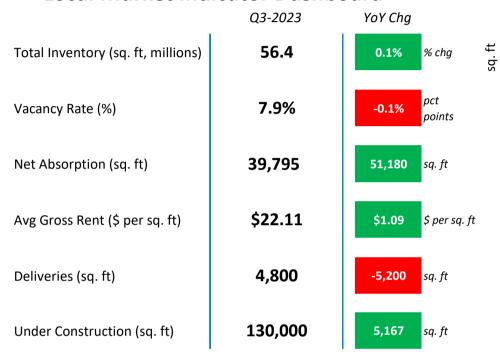




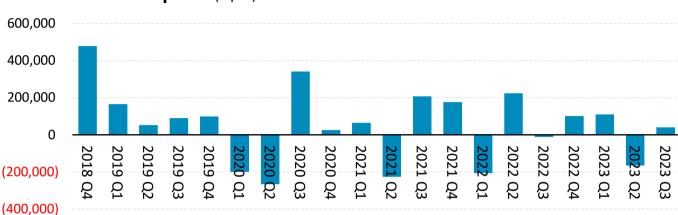


# **HAMPTON ROADS**

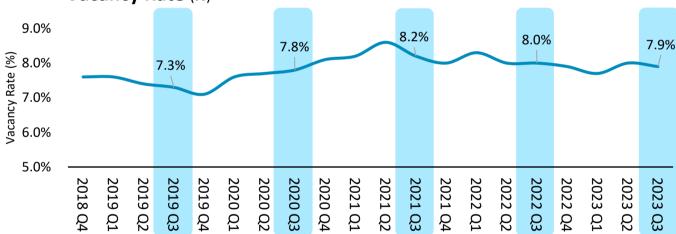
#### **Local Market Indicator Dashboard**



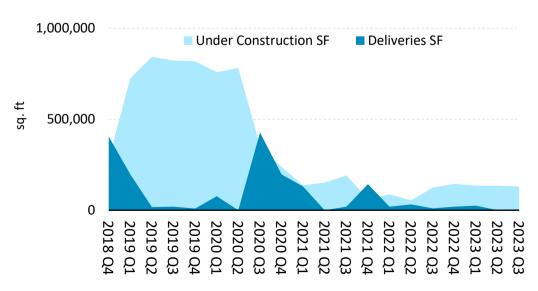
#### Net Absorption (sq. ft)





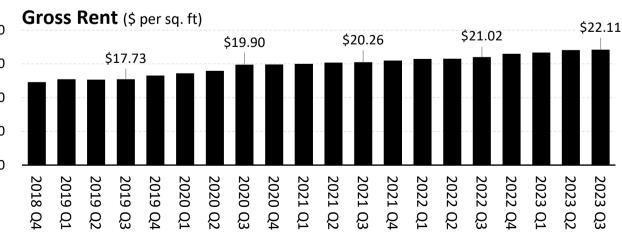


#### **Under Construction & Net Deliveries (sq. ft)**



### \$25.00 \$20.00 분 향 \$15.00 \$10.00 \$5.00

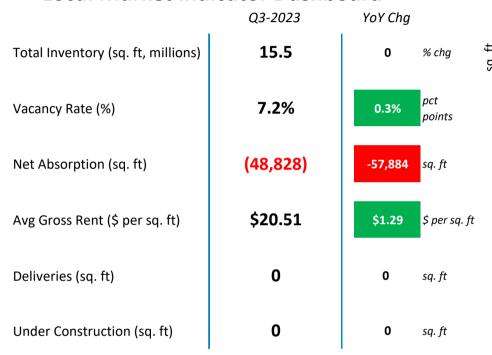
600,000



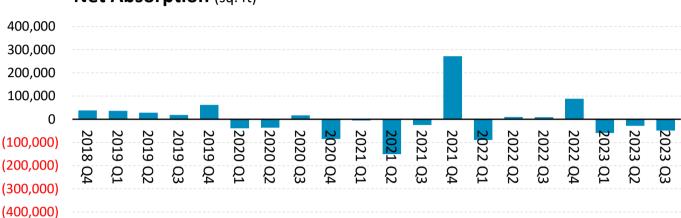


# **ROANOKE MSA**

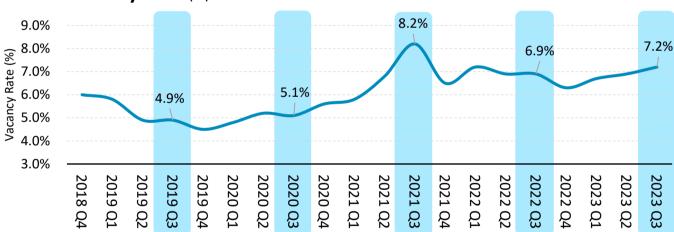
#### **Local Market Indicator Dashboard**



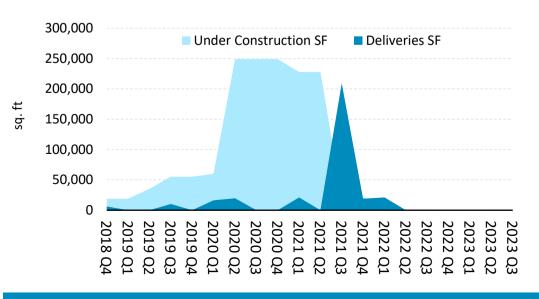
#### Net Absorption (sq. ft)



#### Vacancy Rate (%)



#### **Under Construction & Net Deliveries (sq. ft)**



#### Gross Rent (\$ per sq. ft)

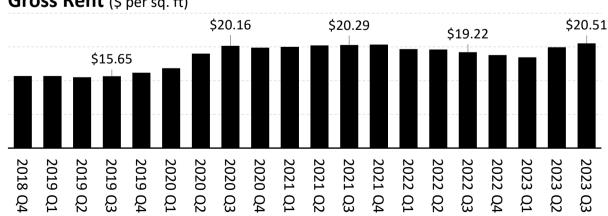
\$25.00

\$20.00

\$10.00

\$5.00

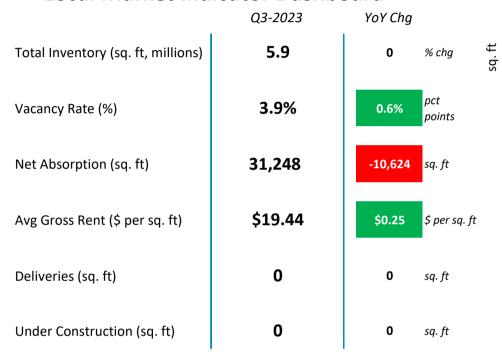
₩ \$15.00



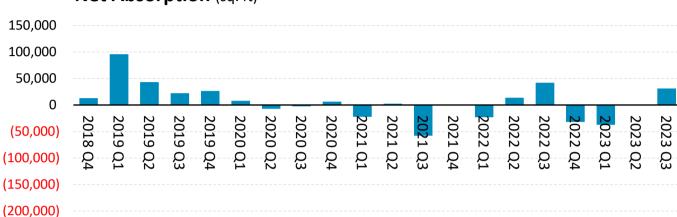


# **PLYNCHBURG MSA**

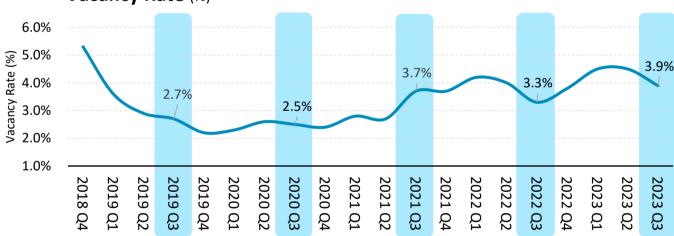
#### **Local Market Indicator Dashboard**

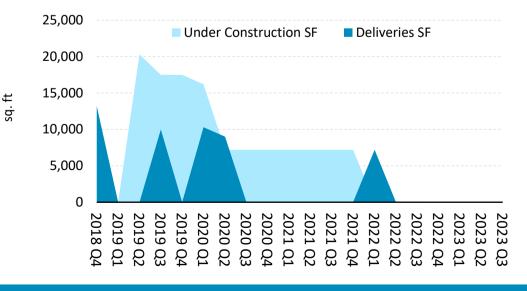


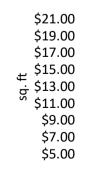
#### **Net Absorption** (sq. ft)

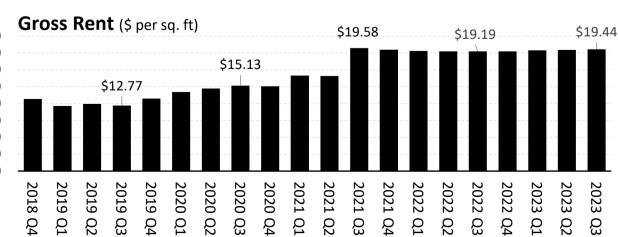


#### Vacancy Rate (%)





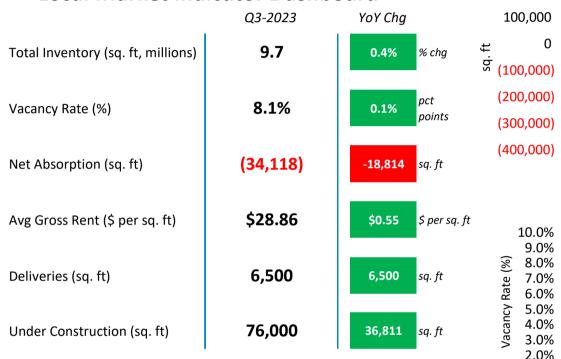




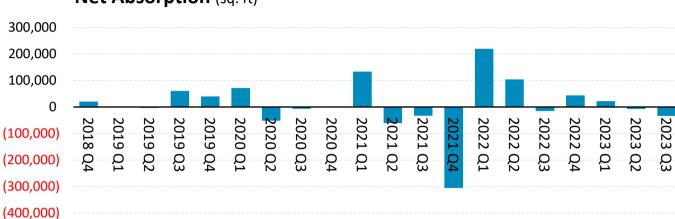


# **CHARLOTTESVILLE MSA**

#### **Local Market Indicator Dashboard**



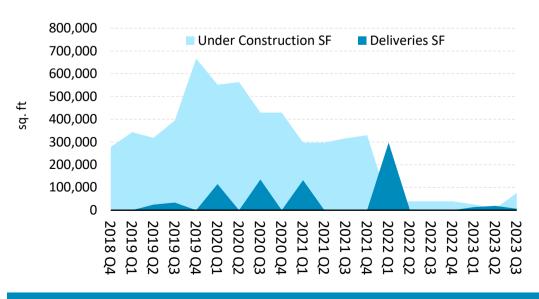
#### **Net Absorption** (sq. ft)



#### Vacancy Rate (%)



#### **Under Construction & Net Deliveries (sq. ft)**



#### Gross Rent (\$ per sq. ft)

\$35.00

\$30.00

\$25.00

\$15.00

\$10.00 \$5.00

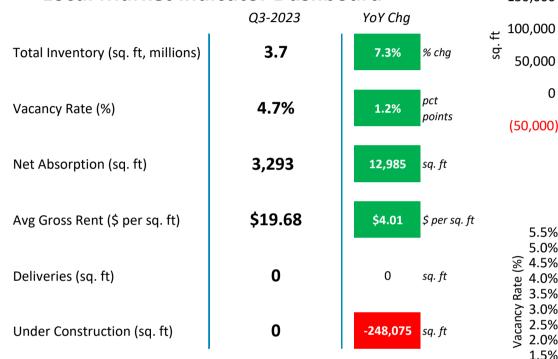
\$20.00



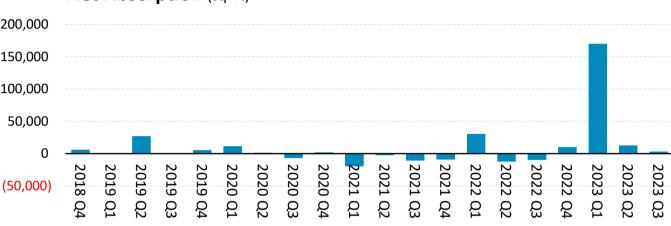


# **BLACKSBURG MSA**

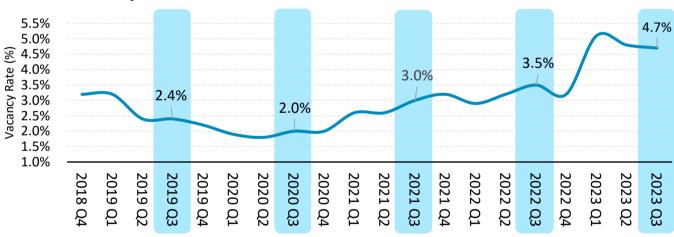
#### **Local Market Indicator Dashboard**



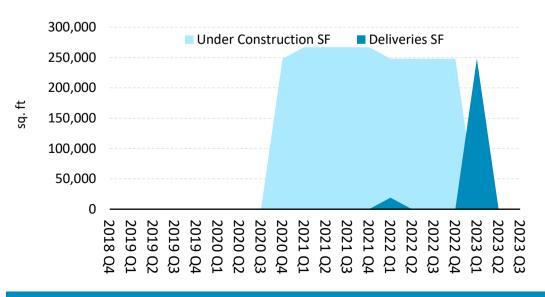
#### Net Absorption (sq. ft)

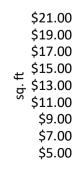


#### Vacancy Rate (%)



#### **Under Construction & Net Deliveries (sq. ft)**

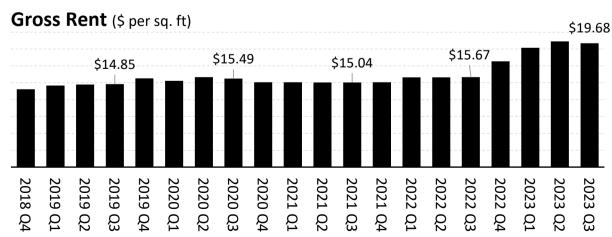




200.000

150,000

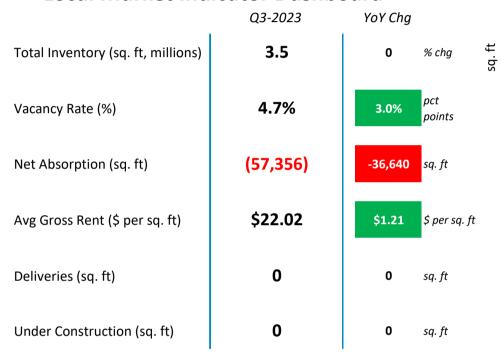
50.000





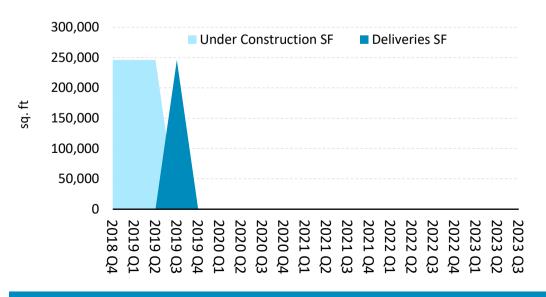
# **WINCHESTER MSA**

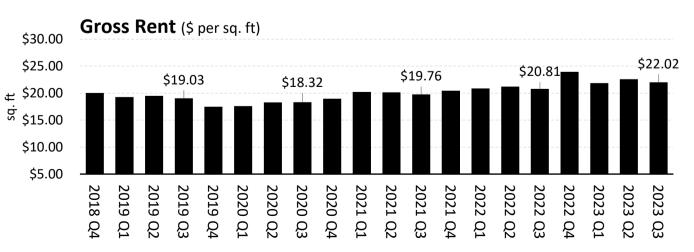
#### **Local Market Indicator Dashboard**



#### Net Absorption (sq. ft) 300,000 200,000 100,000 2020 Q2 2021 Q2 2019 Q1 2019 2019 Q3 2019 Q4 2020 Q1 2020 Q3 2020 Q4 2021 Q1 2022 Q1 2022 Q2 2022 Q3 2022 Q4 2018 Q4 2021 Q3 2021 Q4 2023 (100,000)(200,000)



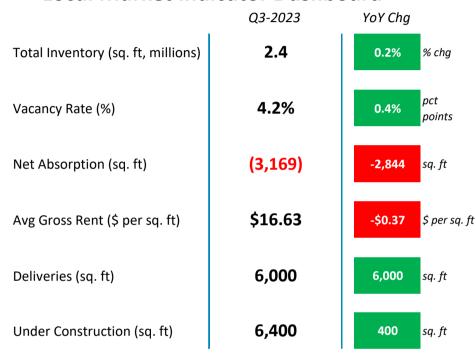




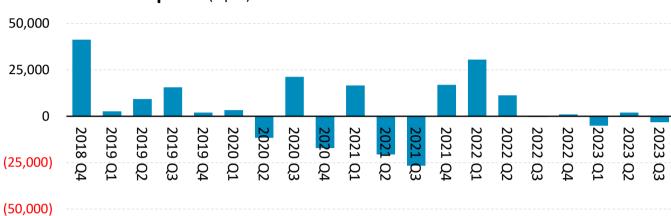


# HARRISONBURG MSA

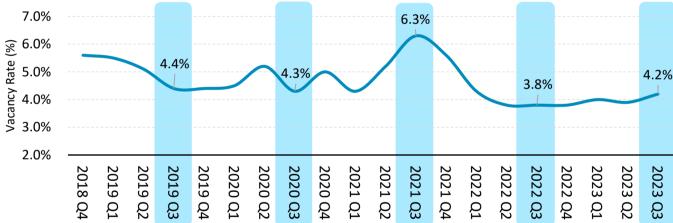
#### **Local Market Indicator Dashboard**



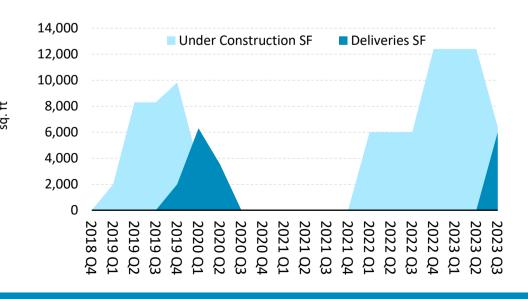
### Net Absorption (sq. ft)

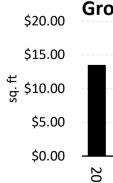




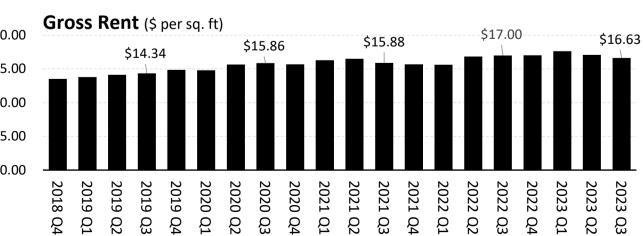


#### **Under Construction & Net Deliveries (sq. ft)**





sq. ft



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All inquiries regarding this report may be directed to:

#### **Robin Spensieri**

Virginia REALTORS® Vice President of Communications and Media Relations rspensieri@virginiarealtors.org 404-433-6015

Data and analysis provided by Virginia REALTORS® Chief Economist.

The numbers reported here are based on data from CoStar.

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