



Q3 2023 INDUSTRIAL MARKET REPORT

Industrial Market - Key Trends Snapshot

Industrial Market

Overview: Virginia's industrial real estate market continues to be a bright spot compared to other sectors, but the pace of growth has cooled. Net absorption was positive but was the lowest it has been in three years. Rent growth was robust this quarter but has softened for several quarters in a row compared to the prior year. Industrial-supporting jobs remain one of the fastest growing sectors in the state, which will continue to keep vacancy levels tight.

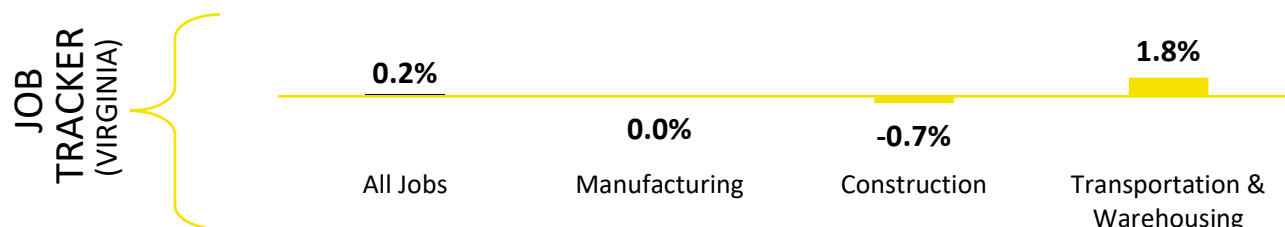
Absorption: Industrial absorption remained positive but slowed down this quarter after experiencing a high level of activity for much of the past year. There was about 708,000 sq ft of net absorbed industrial space in Virginia during Q3 2023, dropping significantly from the 5.63 million sq ft absorbed in Q3 2022. Manufacturing space accounted for most of the state's absorption activity at about 343,000 sq ft. Richmond led the way in positive net absorption this quarter with nearly 374,000 sq ft of industrial space absorbed.

Vacancy Rate: Vacancy rates for Virginia's industrial market reached 3.3% in the third quarter, a slight increase from 3.1% last year. Despite the small gain, vacancy rates remain well below pre-pandemic levels in the state. Distribution/warehouse vacancy rates climbed to 3.4% while manufacturing dropped to 3.6% this quarter. The Blacksburg MSA market had an industrial vacancy rate of just 1.1%, the lowest in the state. The highest vacancy rate continues to be in the Lynchburg MSA (6.8%).

Rent: Full-service rent continues to escalate for industrial spaces throughout the state, but the pace continues to soften. For industrial buildings in Virginia the overall rent per square foot grew to \$7.03 this quarter, 13.6% higher than the previous year. Rent for distribution/warehouse spaces jumped 16.4% in Q3 2023. Industrial rents in Hampton Roads jumped 23.5% from the third quarter last year, while rents dipped 3.9% in the Winchester market.

Supply + Deliveries: The construction pipeline for industrial buildings reached 14.6 million sq ft in Q3 2023, most of which was distribution/warehouse space at 7.86 million sq ft. There was 2.82 million sq ft of new industrial space delivered in the state, down 47.3% from the year prior.

Industrial-Supporting Job Sectors (% Chg Jul-23 to Aug-23, seasonally adjusted)



VIRGINIA (Statewide)

Market Indicator Dashboard

	YoY Chg	Q3-2023	Indicator
% chg	3.1%	530.7	Total Inventory (sq. ft, in millions)
sq. ft millions	-4.9	0.7	Net Absorption (sq. ft, in millions)
pct point	0.2%	3.3%	Vacancy Rate (%)
\$ per sq. ft	\$0.84	\$7.03	Full Service Rent (\$ per sq. ft)
sq. ft millions	-2.5	2.8	New Supply Delivered (sq. ft, in millions)
sq. ft millions	-6.1	14.6	Under Construction (sq. ft, in millions)



Economic Indicator Dashboard

	MoM % Chg	Aug-23	Indicator
% chg	0.2%	4.2	Total Jobs (in millions, seasonally adjusted)
% chg	0.2%	607.3	Industrial-Supporting Jobs (in thousands, seasonally adjusted)
pct point	0	2.5%	Unemployment Rate (% seasonally adjusted)
pct point	QoQ Chg -0.1%	Q2-2023 2.1	Gross Domestic Product (% chg from prior year)

Report Index

Virginia Industrial Market

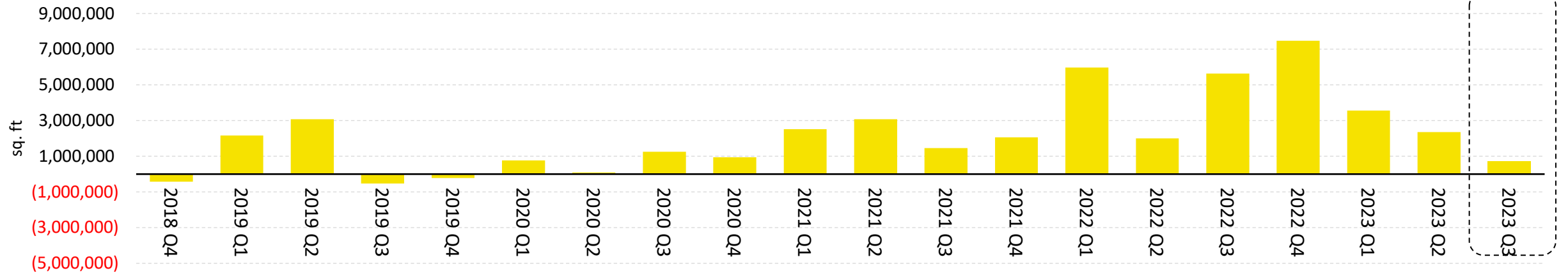
Absorption & Construction Trends	4
Rent Trends	5
Vacancy Trends	6
MSA-Level Trends	7
Northern Virginia	8
Richmond MSA	9
Hampton Roads	10
Roanoke MSA	11
Lynchburg MSA	12
Charlottesville MSA	13
Blacksburg MSA	14
Winchester MSA	15
Harrisonburg MSA	16



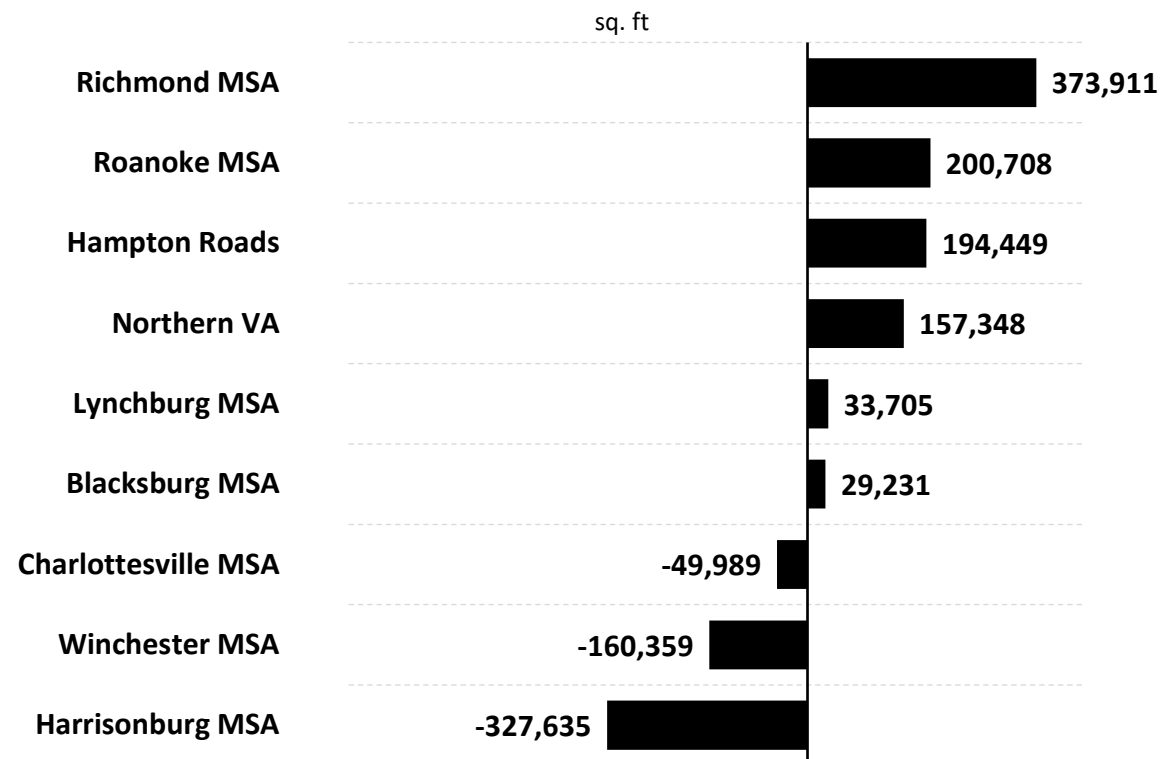
Industrial Market - Absorption & Construction Trends

VIRGINIA (Statewide)

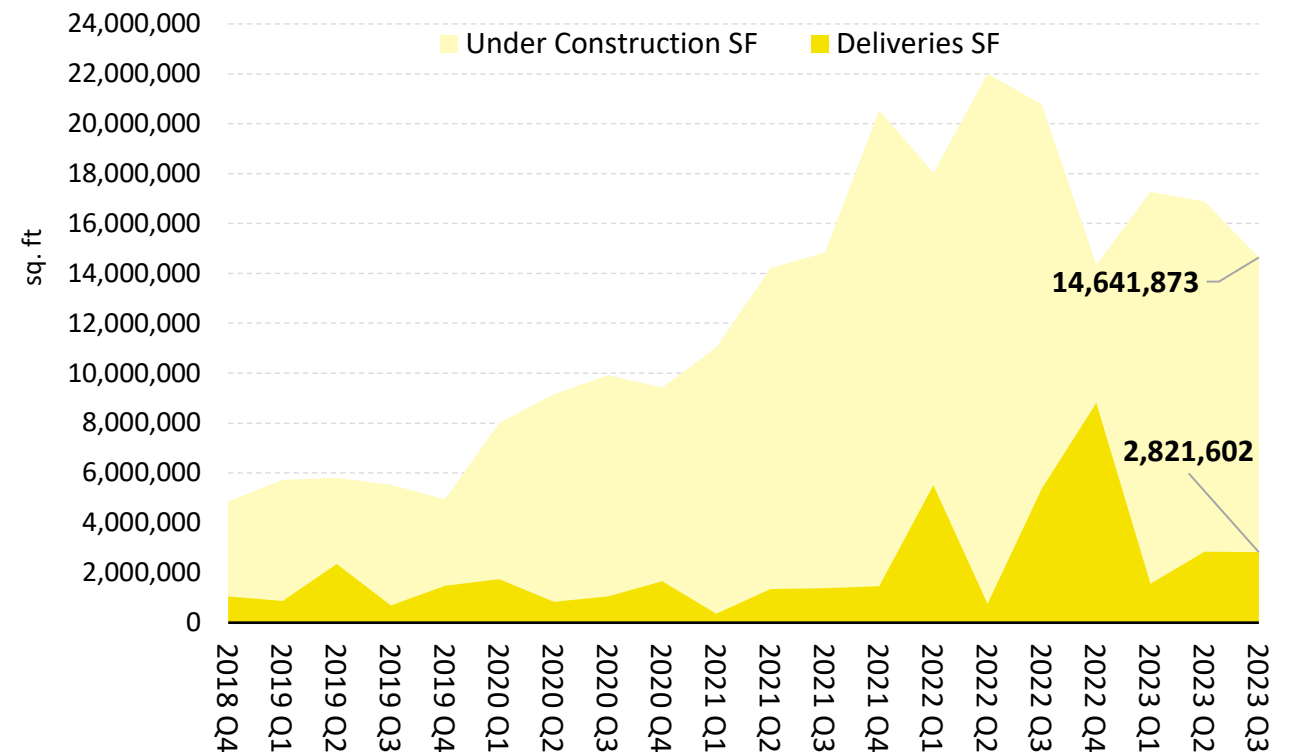
Net Absorption (sq. ft)



Q3-2023 Net Absorption by Metro Area (sq ft)

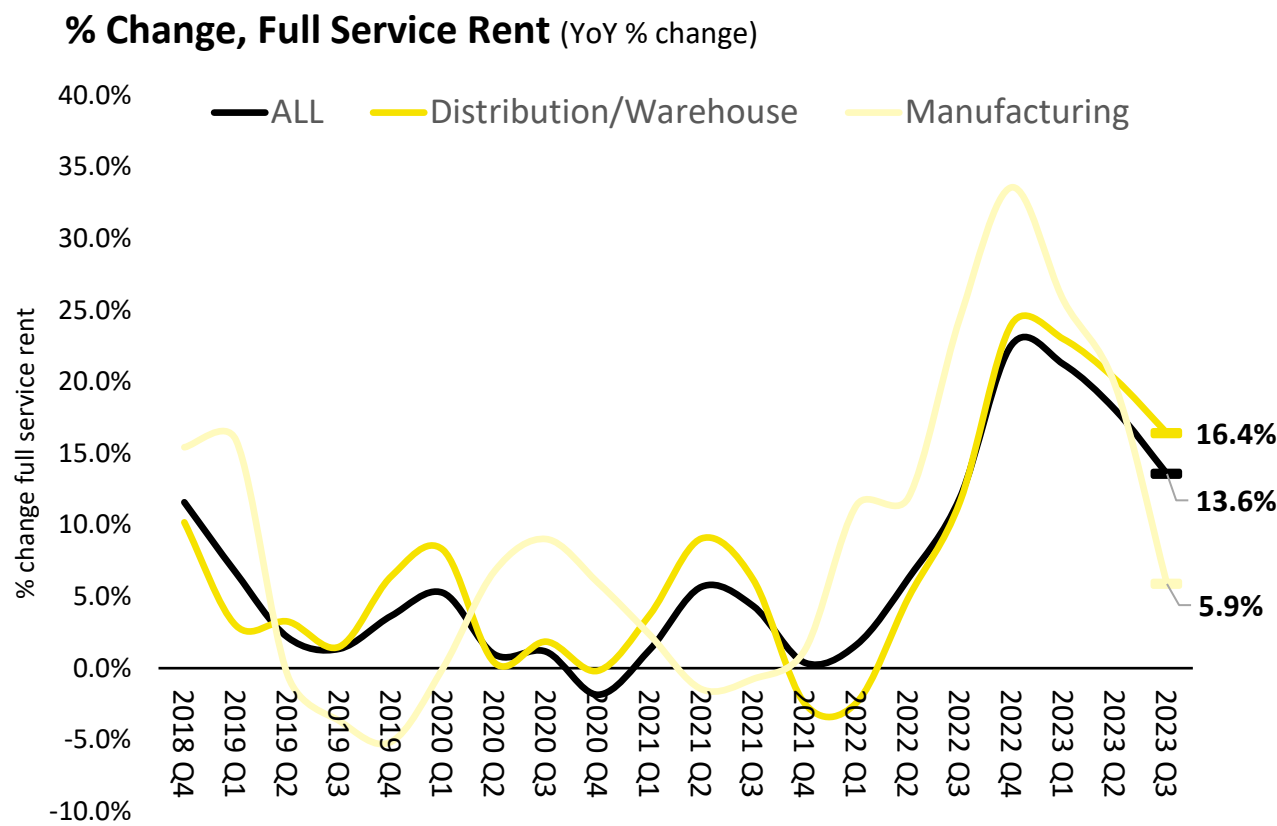
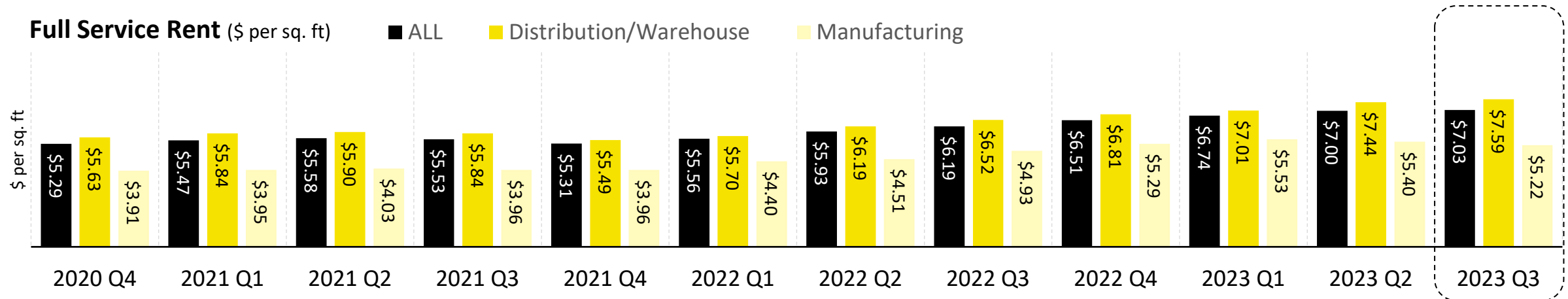


Under Construction & Net Deliveries (sq. ft)

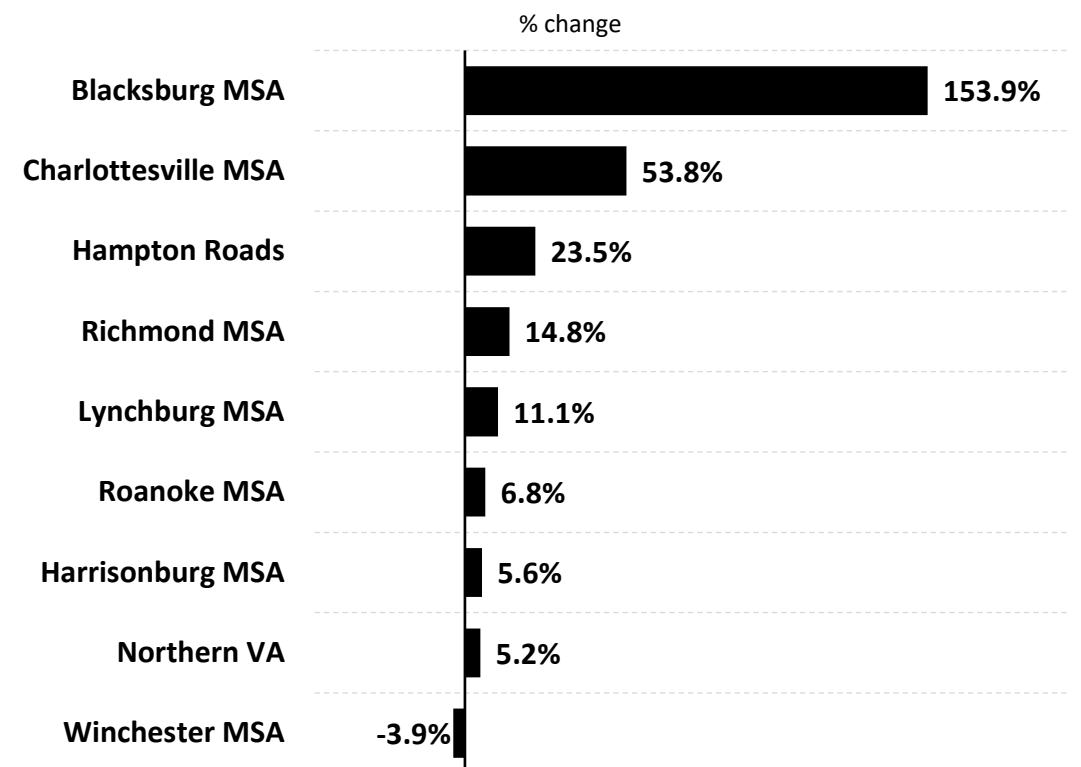


Industrial Market - Rent Trends

VIRGINIA (Statewide)

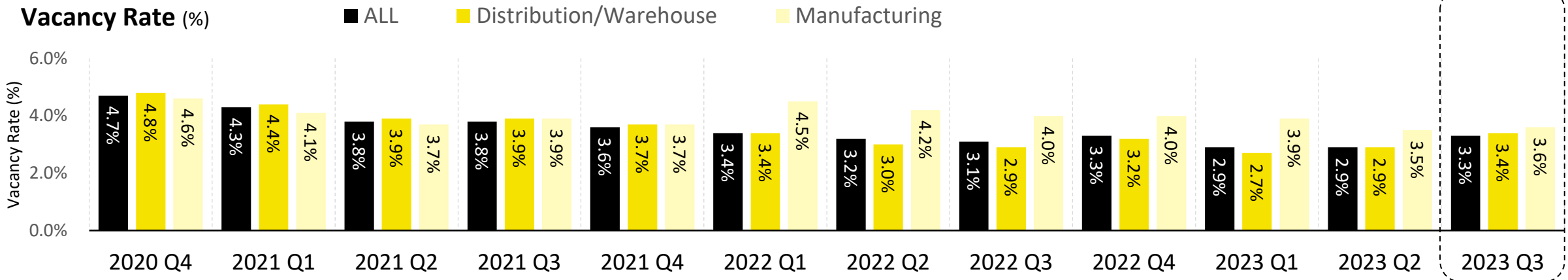


Q3-2023 by MSA: % Change, Full Service Rent (YoY % change)

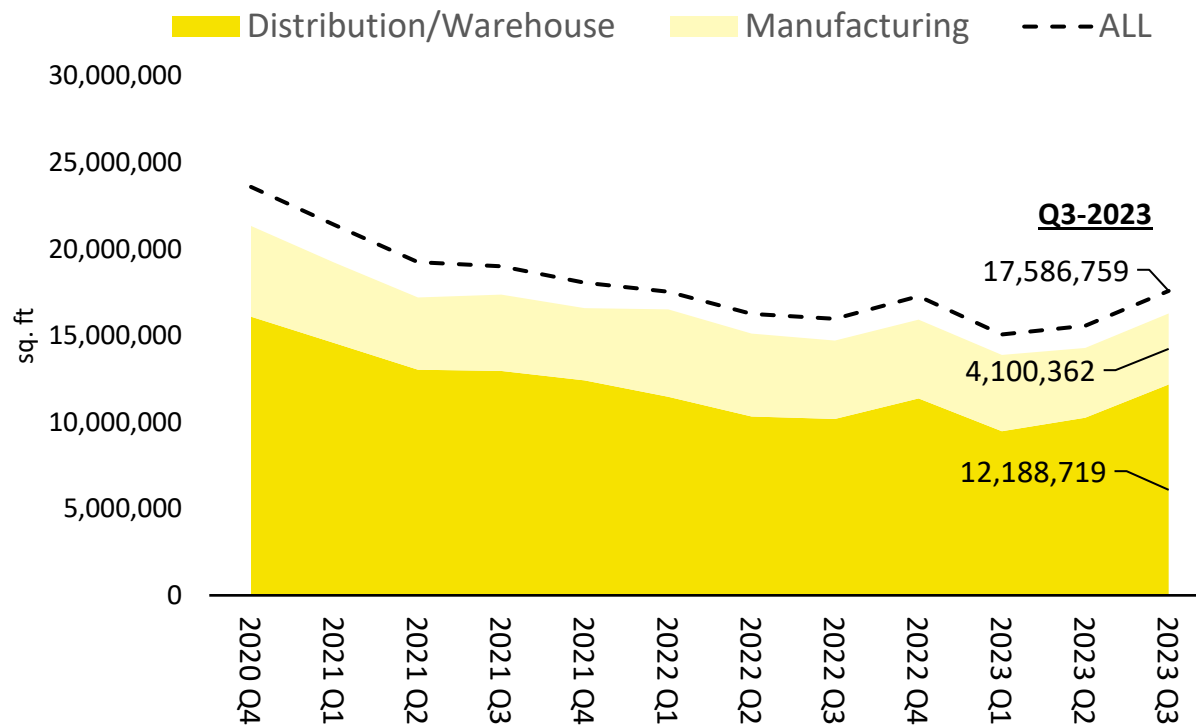


Industrial Market - Vacancy Trends

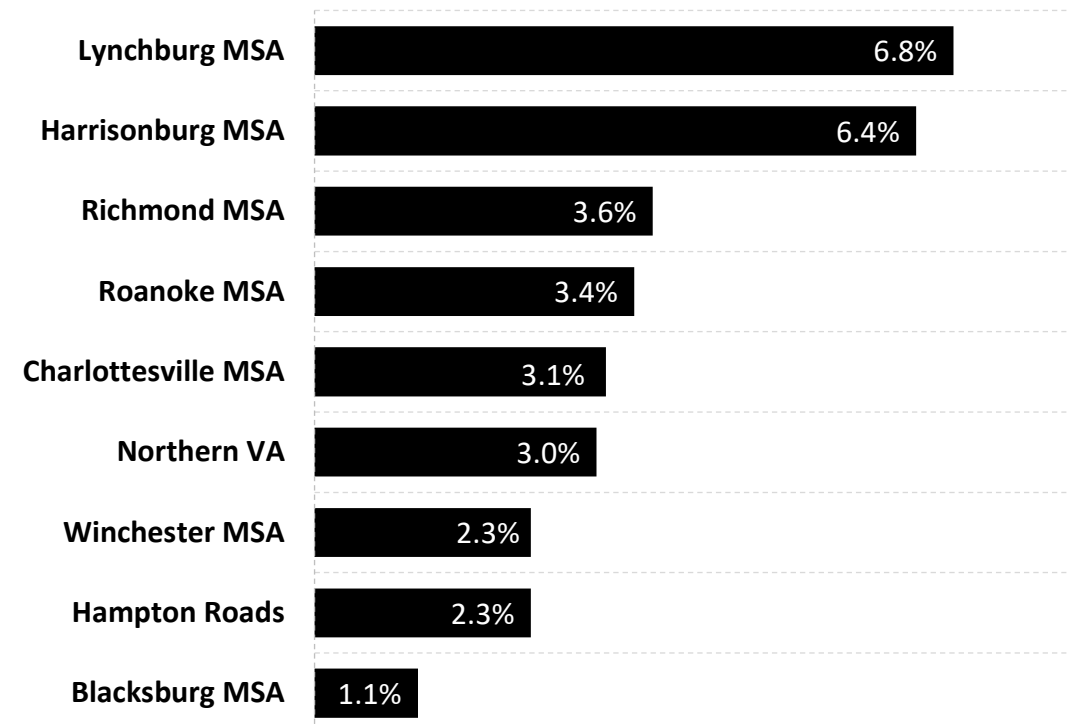
VIRGINIA (Statewide)



Vacant Inventory (sq. ft)



Q3-2023 Industrial Vacancy Rate by MSA



MSA TRENDS

METROPOLITAN STATISTICAL AREA

Q3



2023

INDUSTRIAL
Market Report



Snapshot of Industrial Market Conditions Around Virginia

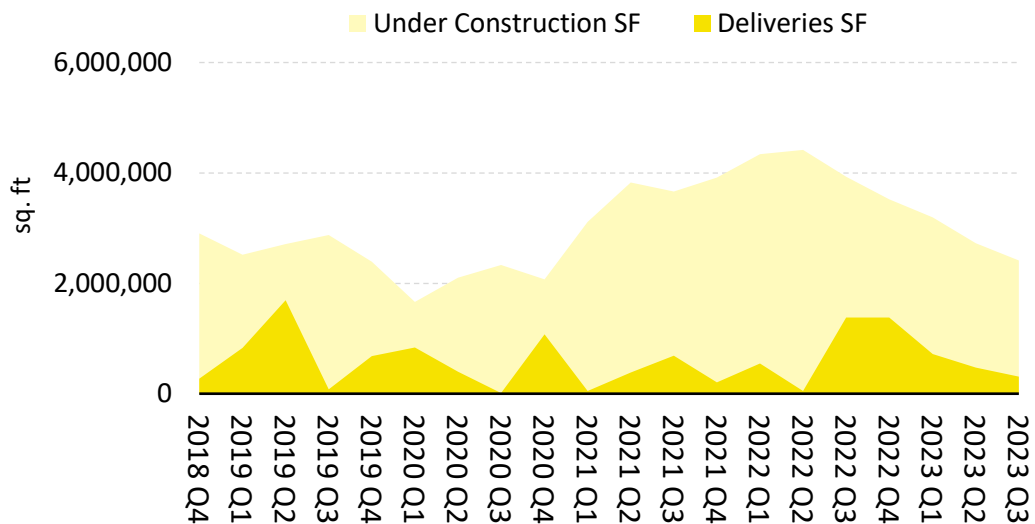
Industrial Market - MSA Trends

NORTHERN VIRGINIA

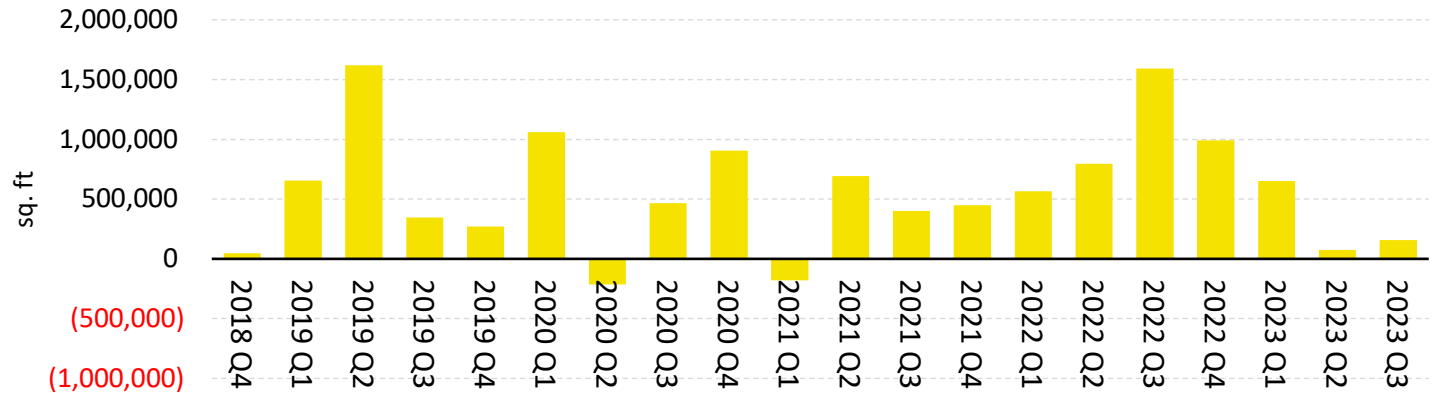
Local Market Indicator Dashboard

	Q3-2023	YoY Chg
Total Inventory (sq. ft, millions)	95.2	3.1% % chg
Vacancy Rate (%)	3.0%	1.0% pct points
Net Absorption (sq. ft)	157,348	-1,435,312 sq. ft
Avg Full Service Rent (\$ / sq. ft)	\$12.80	\$0.63 \$ per sq. ft
Deliveries (sq. ft)	312,722	-1,066,205 sq. ft
Under Construction (sq. ft)	2,415,324	-1,518,163 sq. ft

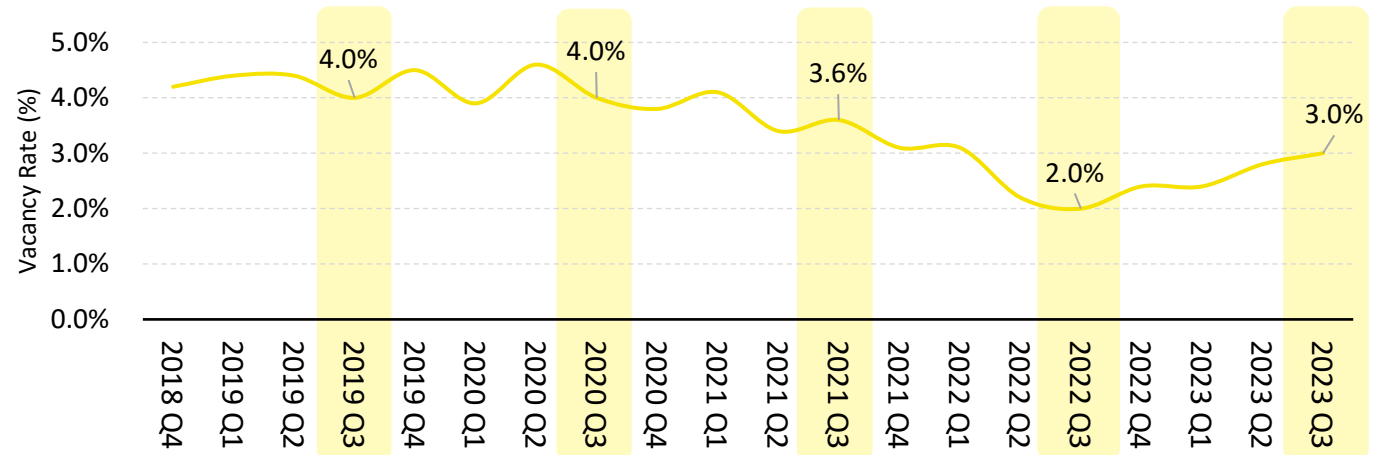
Under Construction & Net Deliveries (sq. ft)



Net Absorption (sq. ft)



Vacancy Rate (%)



Full Service Rent (\$ per sq. ft)



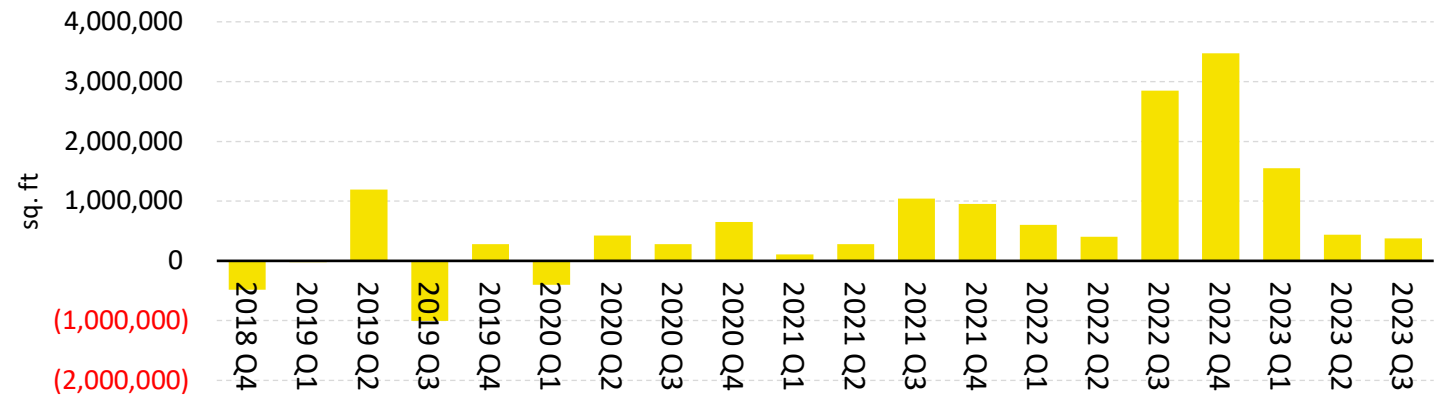
Industrial Market - MSA Trends

RICHMOND MSA

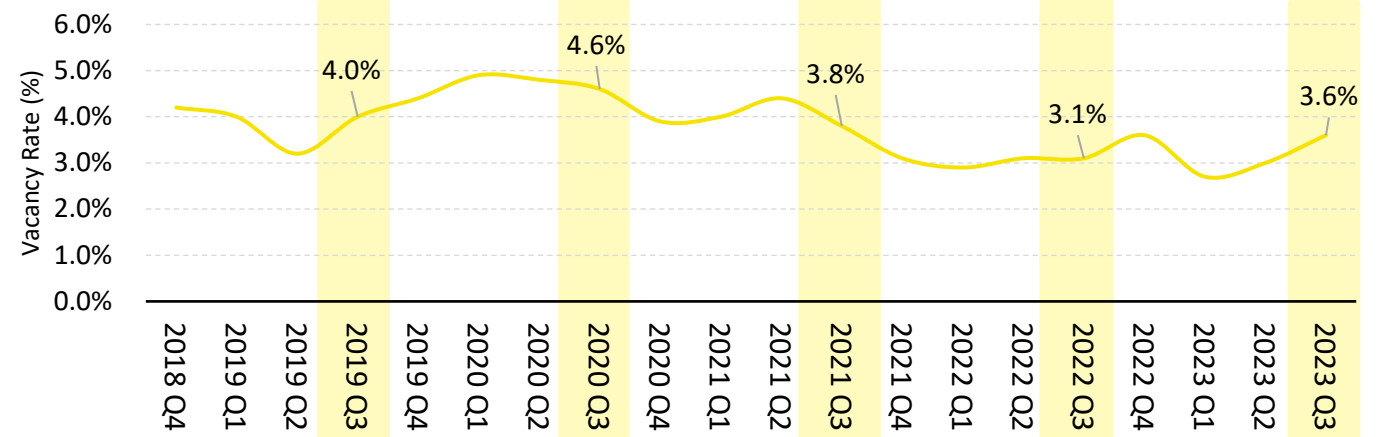
Local Market Indicator Dashboard

	Q3-2023	YoY Chg
Total Inventory (sq. ft, millions)	130.3	5.5% % chg
Vacancy Rate (%)	3.6%	0.5% pct points
Net Absorption (sq. ft)	373,911	-2,474,923 sq. ft
Avg Full Service Rent (\$ / sq. ft)	\$7.43	\$0.96 \$ per sq. ft
Deliveries (sq. ft)	1,342,480	-1,563,426 sq. ft
Under Construction (sq. ft)	7,291,813	-1,698,022 sq. ft

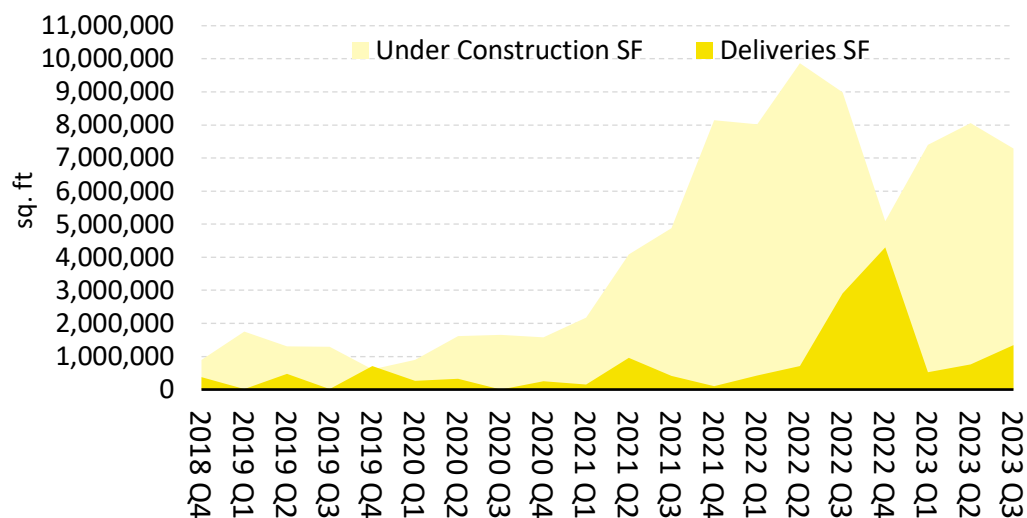
Net Absorption (sq. ft)



Vacancy Rate (%)



Under Construction & Net Deliveries (sq. ft)



Full Service Rent (\$ per sq. ft)



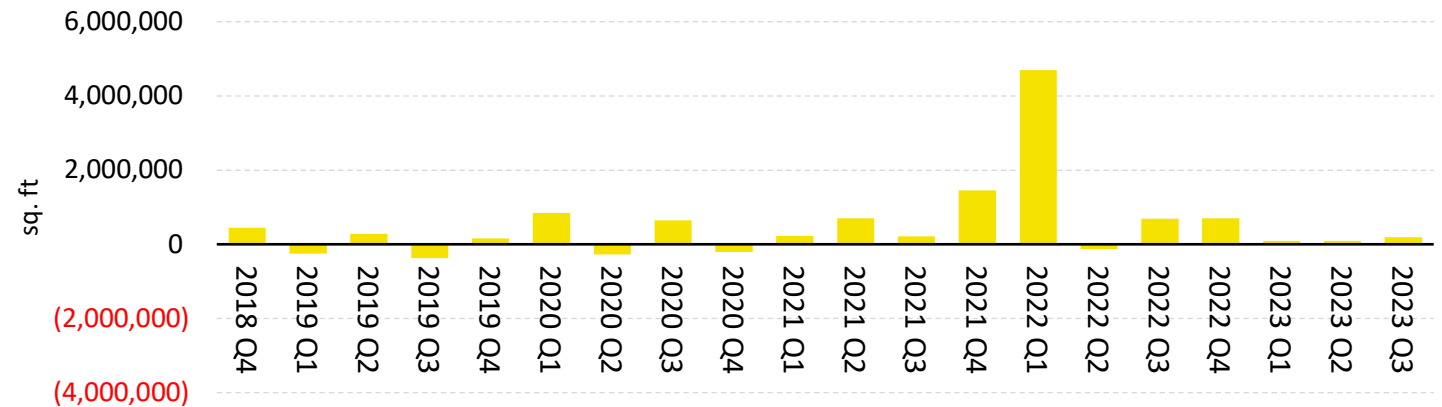
Industrial Market - MSA Trends

HAMPTON ROADS

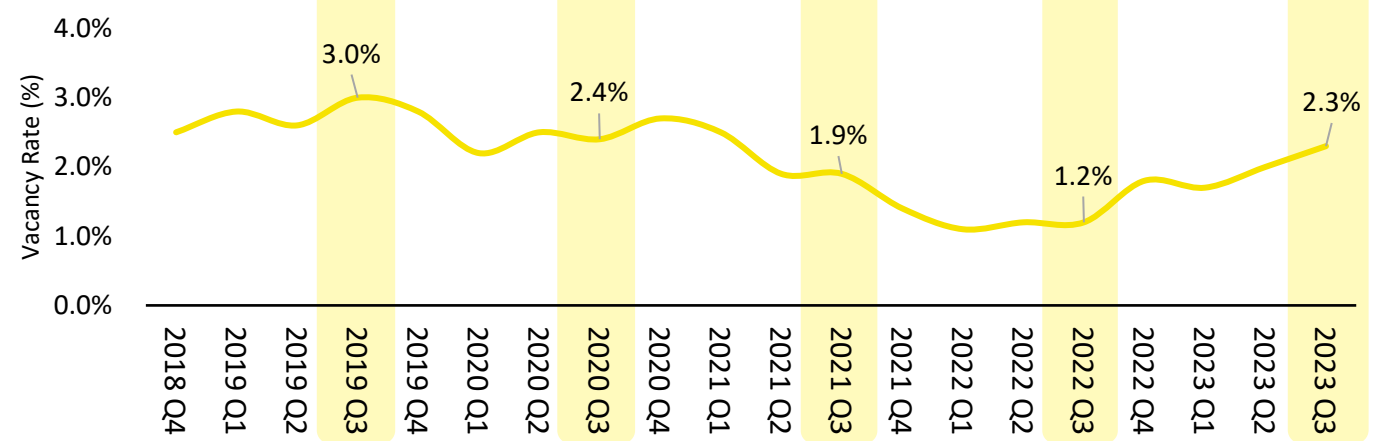
Local Market Indicator Dashboard

	Q3-2023	YoY Chg
Total Inventory (sq. ft, millions)	113.8	2.1% % chg
Vacancy Rate (%)	2.3%	1.1% pct points
Net Absorption (sq. ft)	194,449	-492,421 sq. ft
Avg Full Service Rent (\$ / sq. ft)	\$9.21	\$1.75 \$ per sq. ft
Deliveries (sq. ft)	598,400	-91,800 sq. ft
Under Construction (sq. ft)	3,609,236	-371,107 sq. ft

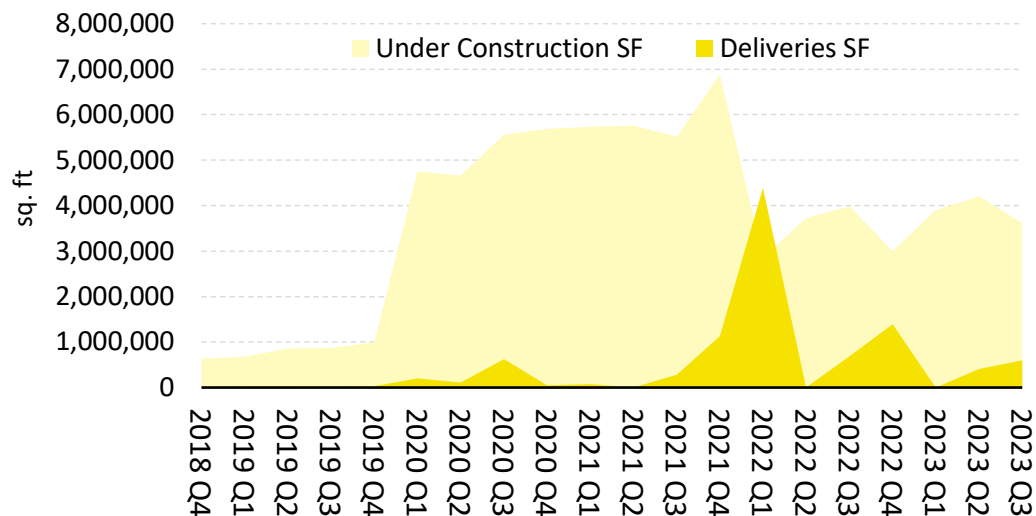
Net Absorption (sq. ft)



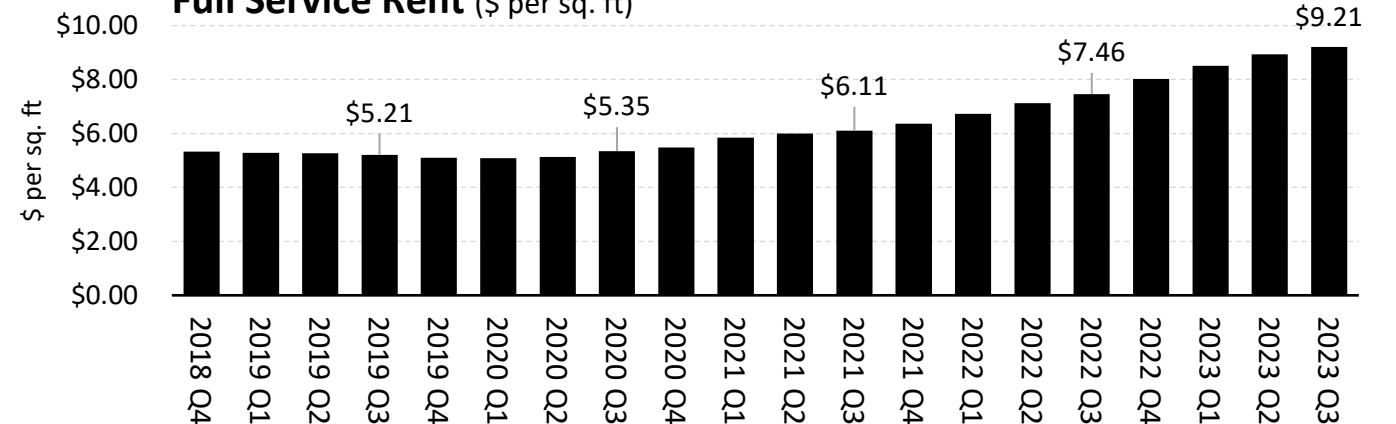
Vacancy Rate (%)



Under Construction & Net Deliveries (sq. ft)



Full Service Rent (\$ per sq. ft)



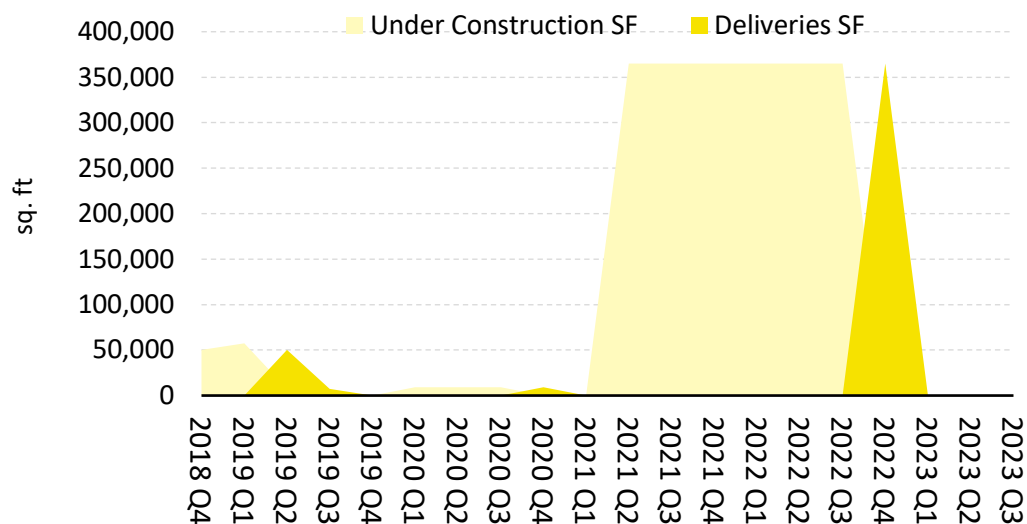
Industrial Market - MSA Trends

ROANOKE MSA

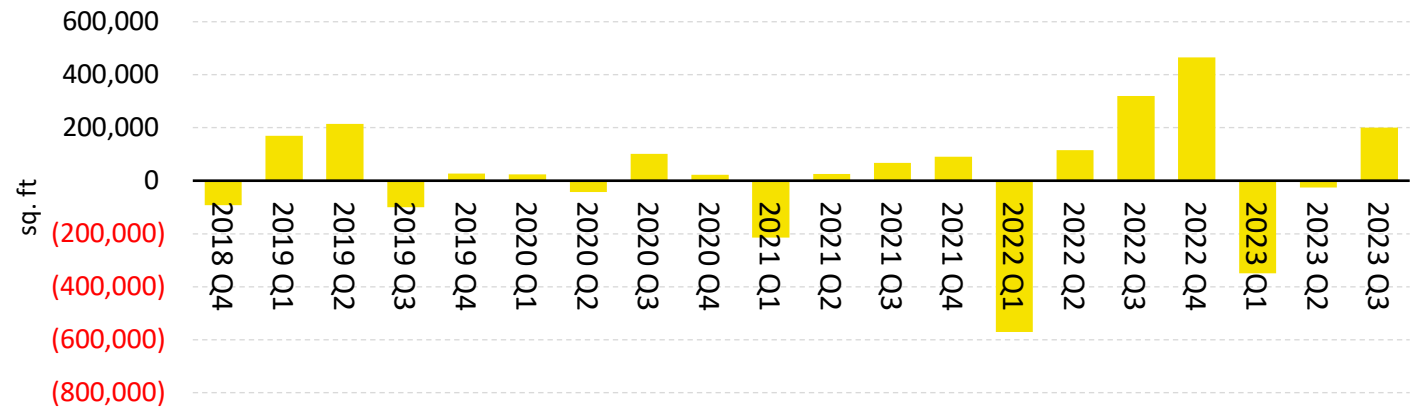
Local Market Indicator Dashboard

	Q3-2023	YoY Chg	
Total Inventory (sq. ft, millions)	38.2	0.6%	% chg
Vacancy Rate (%)	3.4%	-0.2%	pct points
Net Absorption (sq. ft)	200,708	-119,107	sq. ft
Avg Full Service Rent (\$ / sq. ft)	\$5.05	\$0.32	\$ per sq. ft
Deliveries (sq. ft)	0	0	sq. ft
Under Construction (sq. ft)	0	-365,000	sq. ft

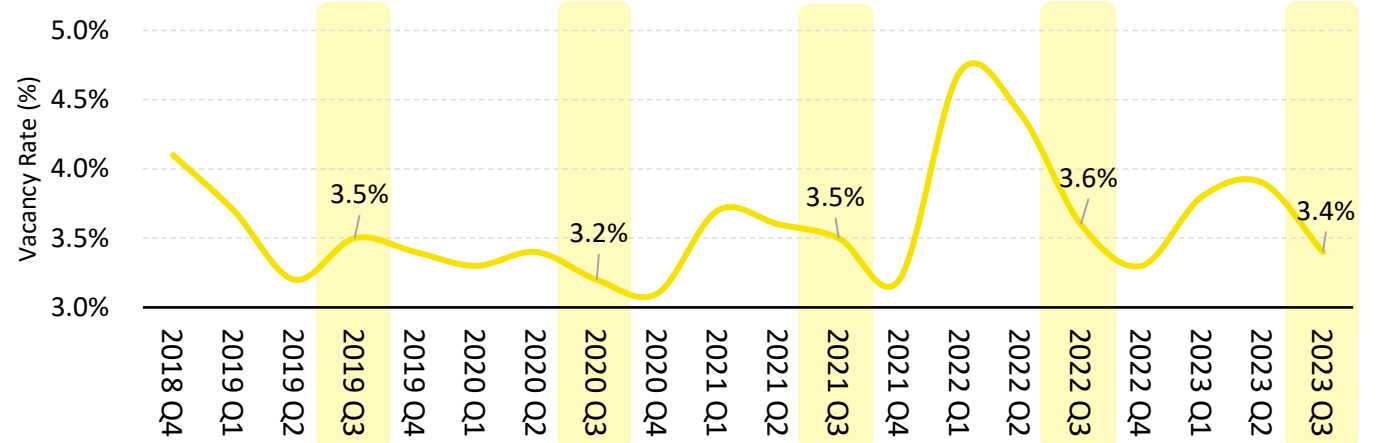
Under Construction & Net Deliveries (sq. ft)



Net Absorption (sq. ft)



Vacancy Rate (%)



Full Service Rent (\$ per sq. ft)



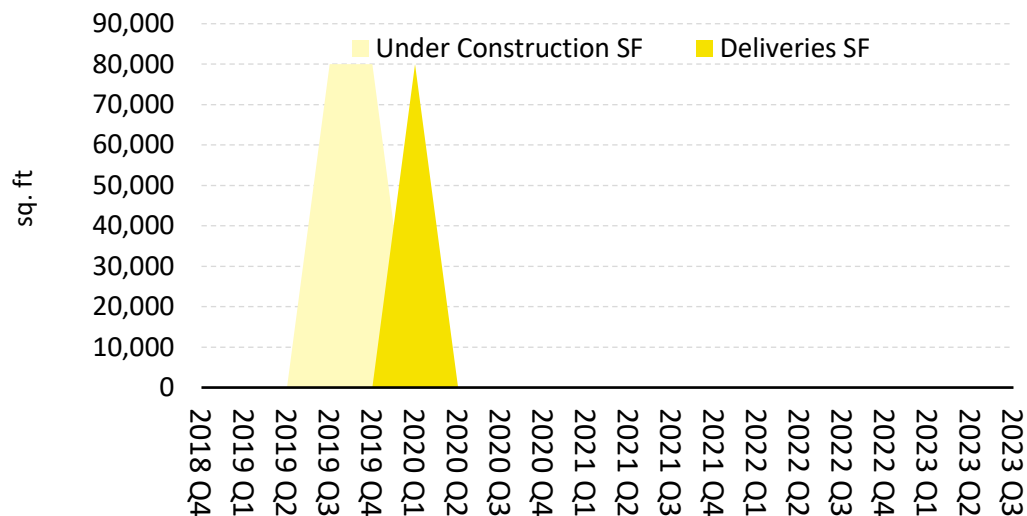
Industrial Market - MSA Trends

LYNCHBURG MSA

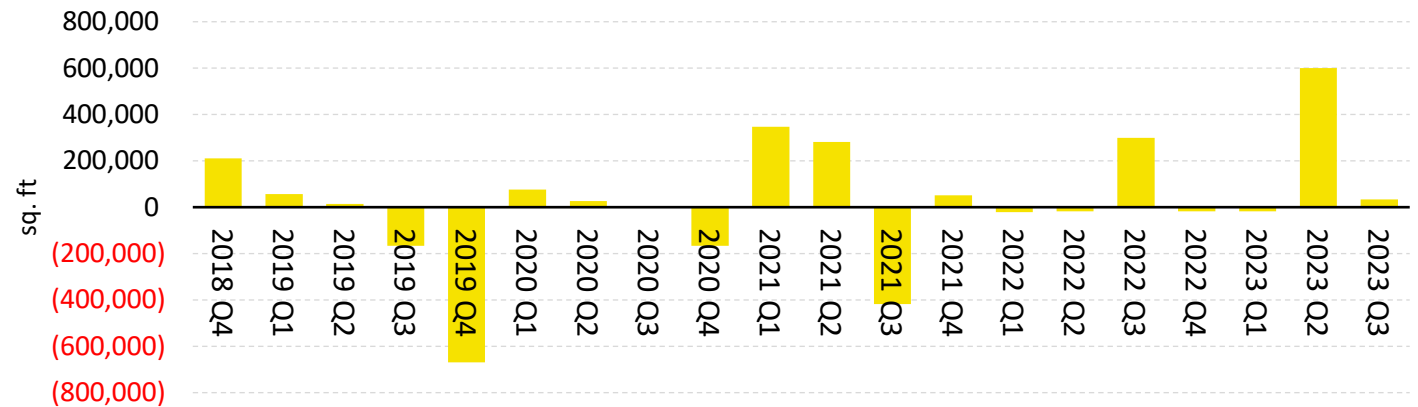
Local Market Indicator Dashboard

	Q3-2023	YoY Chg	
Total Inventory (sq. ft, millions)	17.3	0	% chg
Vacancy Rate (%)	6.8%	-3.4%	pct points
Net Absorption (sq. ft)	33,705	-265,980	sq. ft
Avg Full Service Rent (\$ / sq. ft)	\$4.22	\$0.42	\$ per sq. ft
Deliveries (sq. ft)	0	0	sq. ft
Under Construction (sq. ft)	0	0	sq. ft

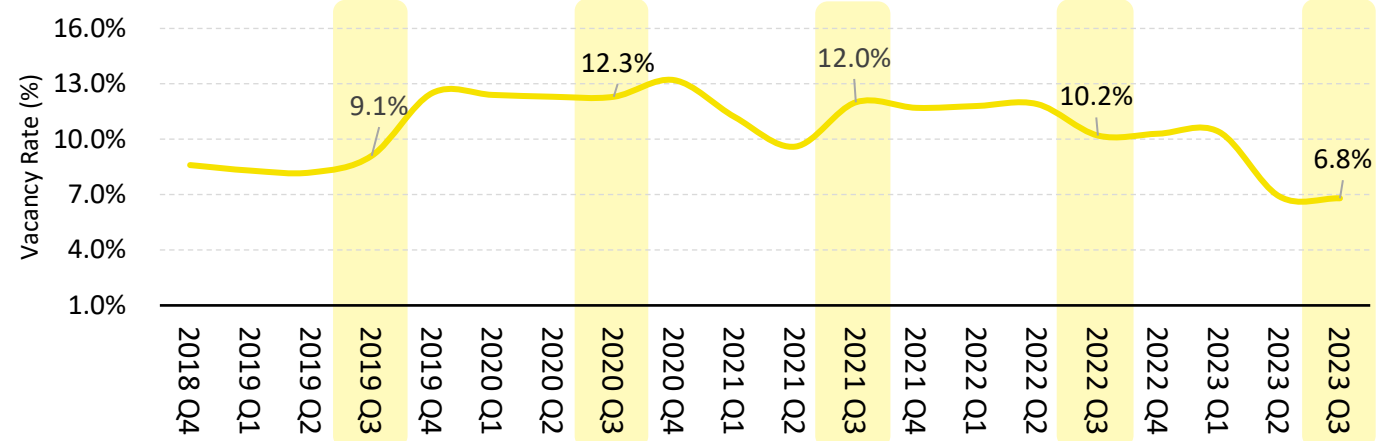
Under Construction & Net Deliveries (sq. ft)



Net Absorption (sq. ft)



Vacancy Rate (%)



Full Service Rent (\$ per sq. ft)

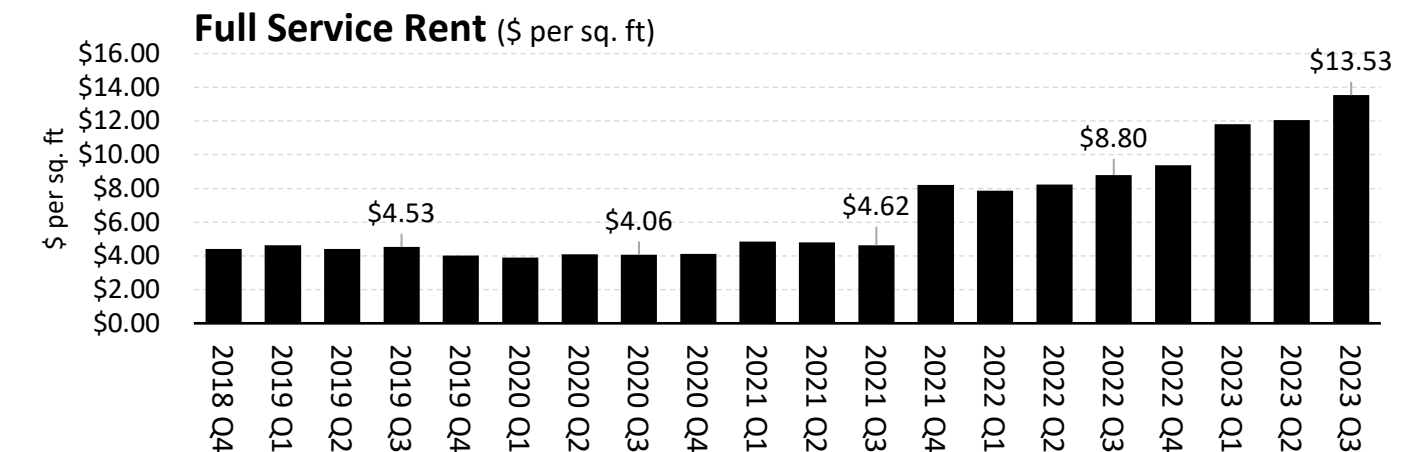
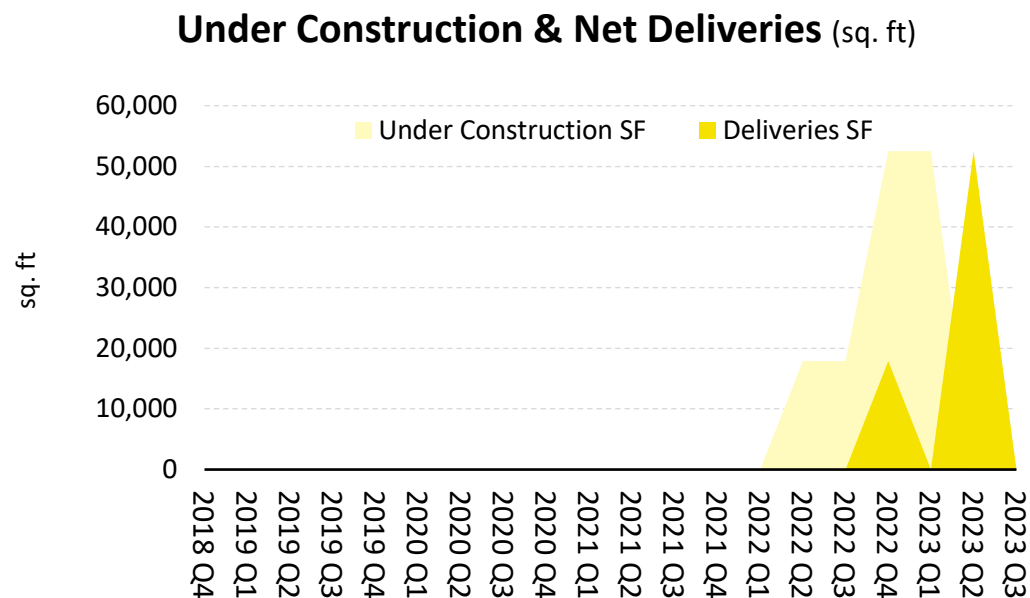
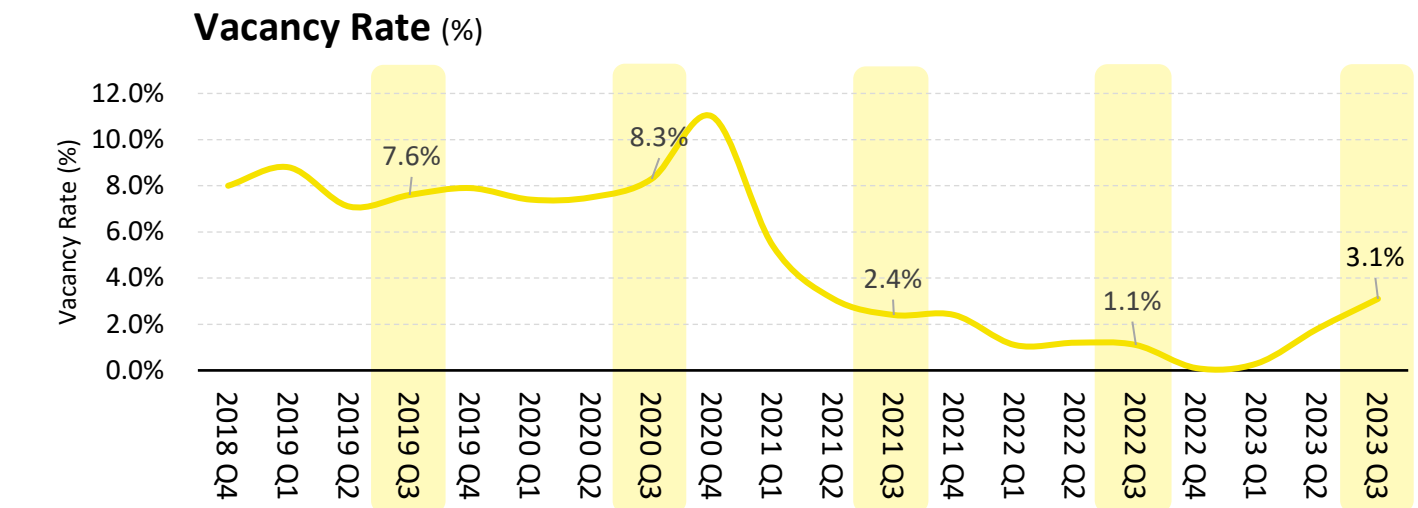
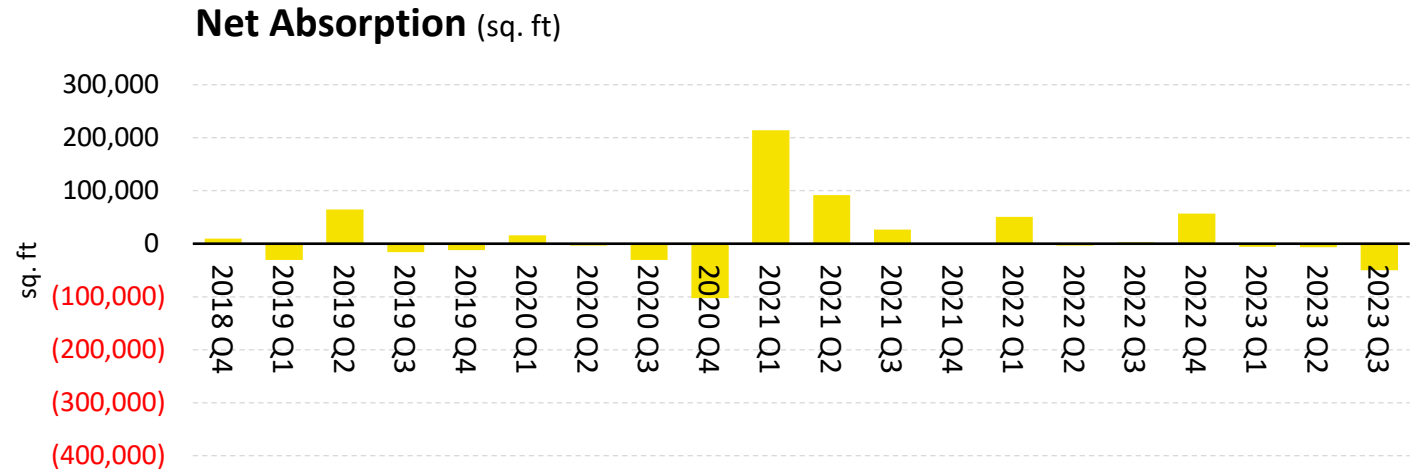


Industrial Market - MSA Trends

CHARLOTTESVILLE MSA

Local Market Indicator Dashboard

	Q3-2023	YoY Chg
Total Inventory (sq. ft, millions)	3.9	1.8% % chg
Vacancy Rate (%)	3.1%	2.0% pct points
Net Absorption (sq. ft)	(49,989)	-52,262 sq. ft
Avg Full Service Rent (\$ / sq. ft)	\$13.53	\$4.73 \$ per sq. ft
Deliveries (sq. ft)	0	0 sq. ft
Under Construction (sq. ft)	0	-17,880 sq. ft

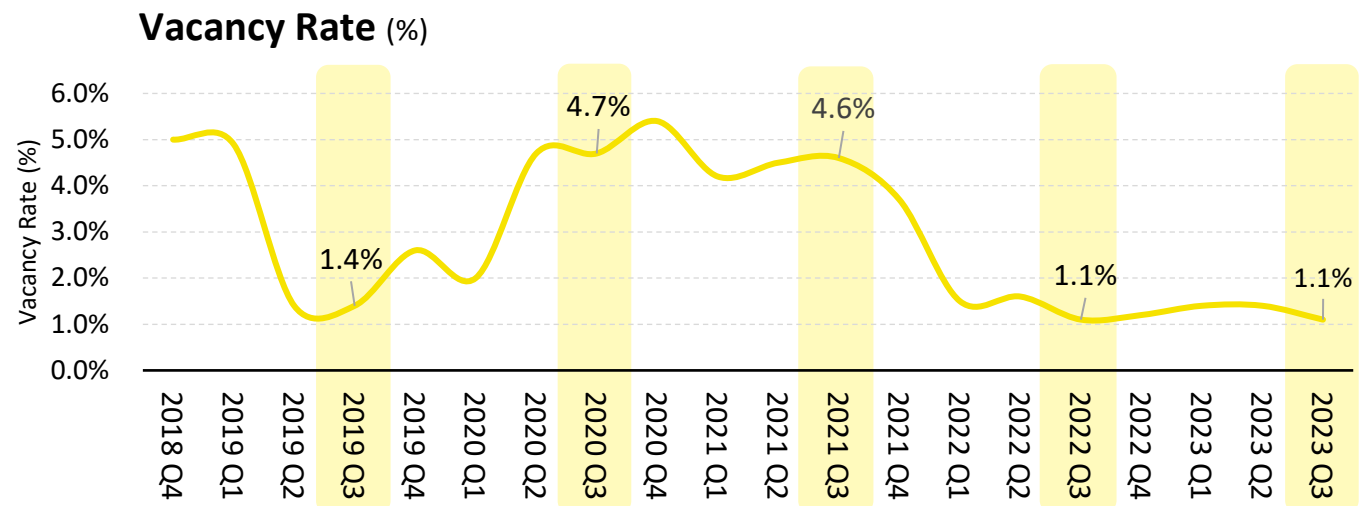
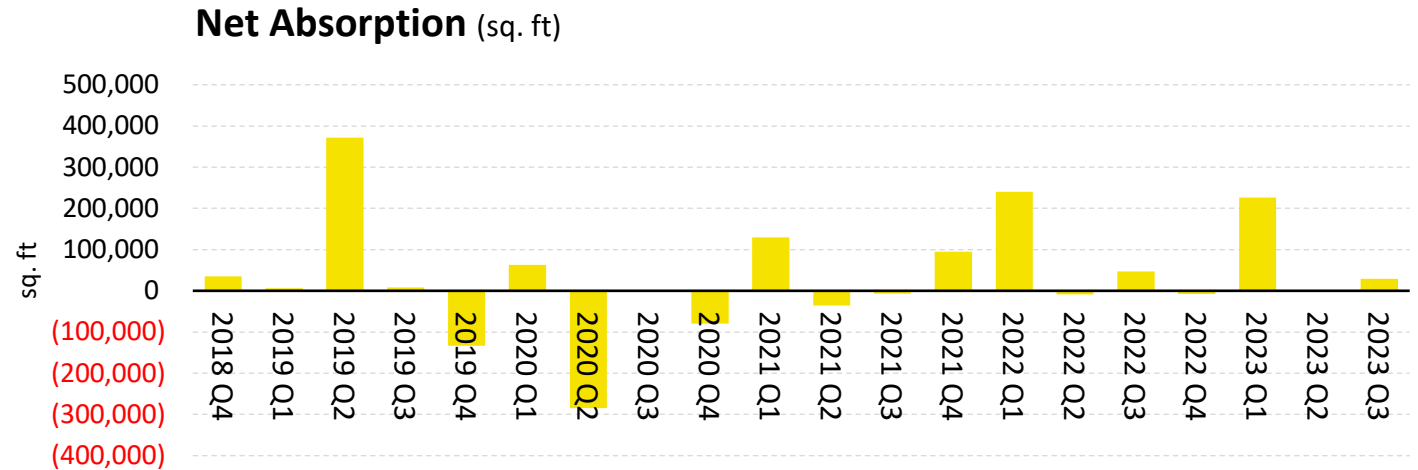


Industrial Market - MSA Trends

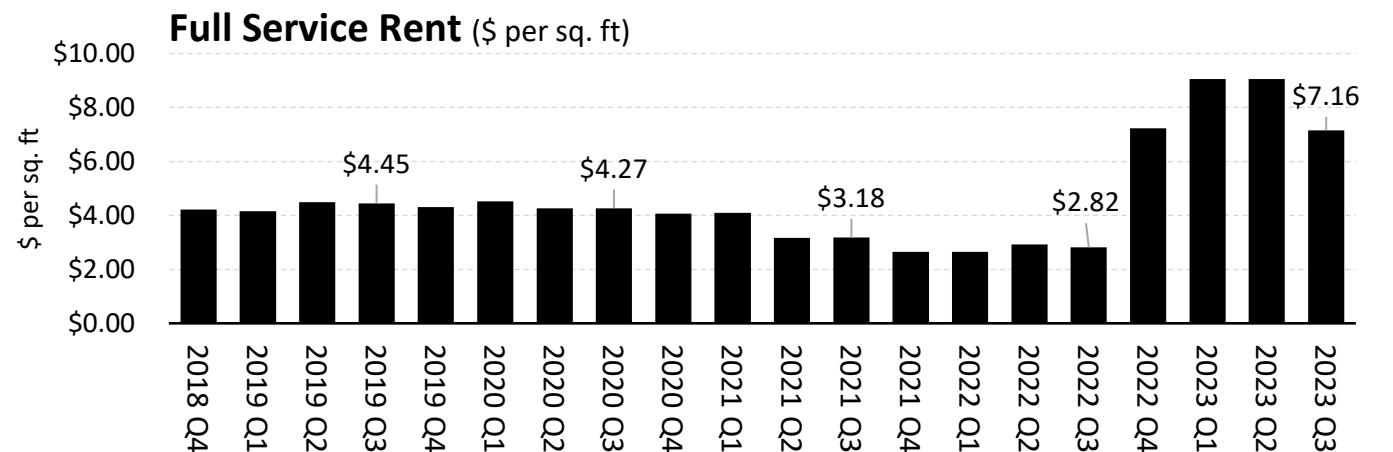
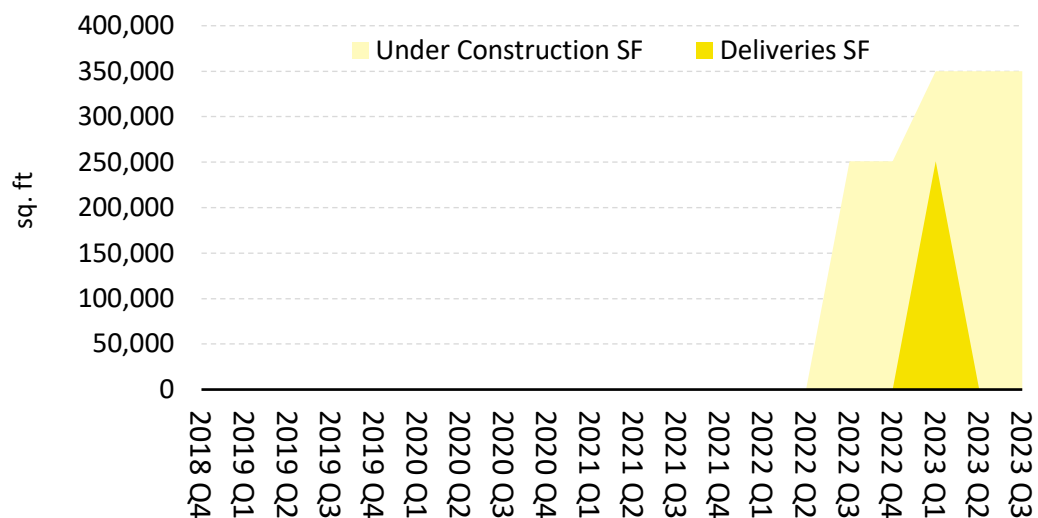
BLACKSBURG MSA

Local Market Indicator Dashboard

	Q3-2023	YoY Chg	
Total Inventory (sq. ft, millions)	11.0	2.3%	% chg
Vacancy Rate (%)	1.1%	0	pct points
Net Absorption (sq. ft)	29,231	-18,109	sq. ft
Avg Full Service Rent (\$ / sq. ft)	\$7.16	\$4.34	\$ per sq. ft
Deliveries (sq. ft)	0	0	sq. ft
Under Construction (sq. ft)	350,000	99,045	sq. ft



Under Construction & Net Deliveries (sq. ft)



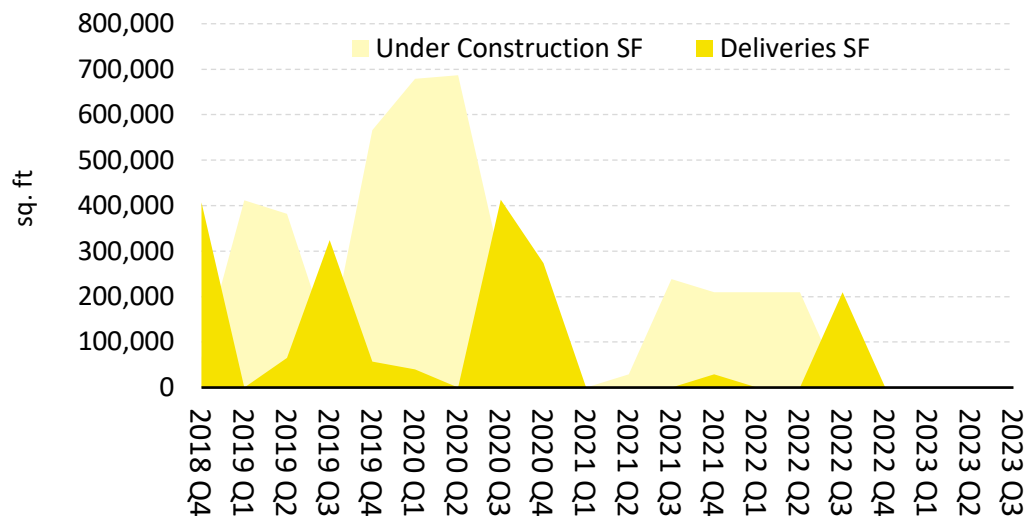
Industrial Market - MSA Trends

WINCHESTER MSA

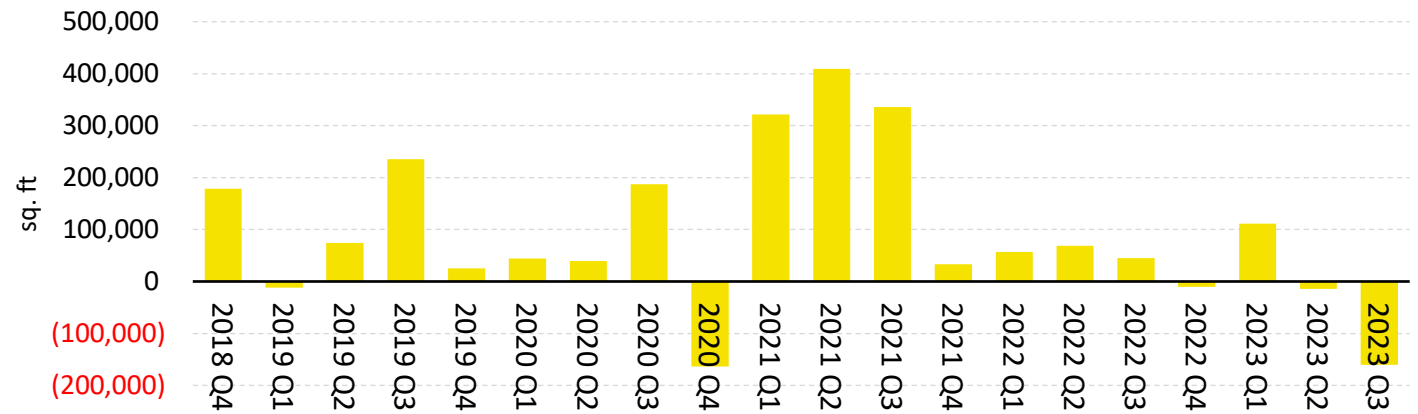
Local Market Indicator Dashboard

	Q3-2023	YoY Chg
Total Inventory (sq. ft, millions)	20.4	0 % chg
Vacancy Rate (%)	2.3%	0.4% pct points
Net Absorption (sq. ft)	(160,359)	-205,124 sq. ft
Avg Full Service Rent (\$ / sq. ft)	\$6.43	-\$0.26 \$ per sq. ft
Deliveries (sq. ft)	0	-209,560 sq. ft
Under Construction (sq. ft)	0	0 sq. ft

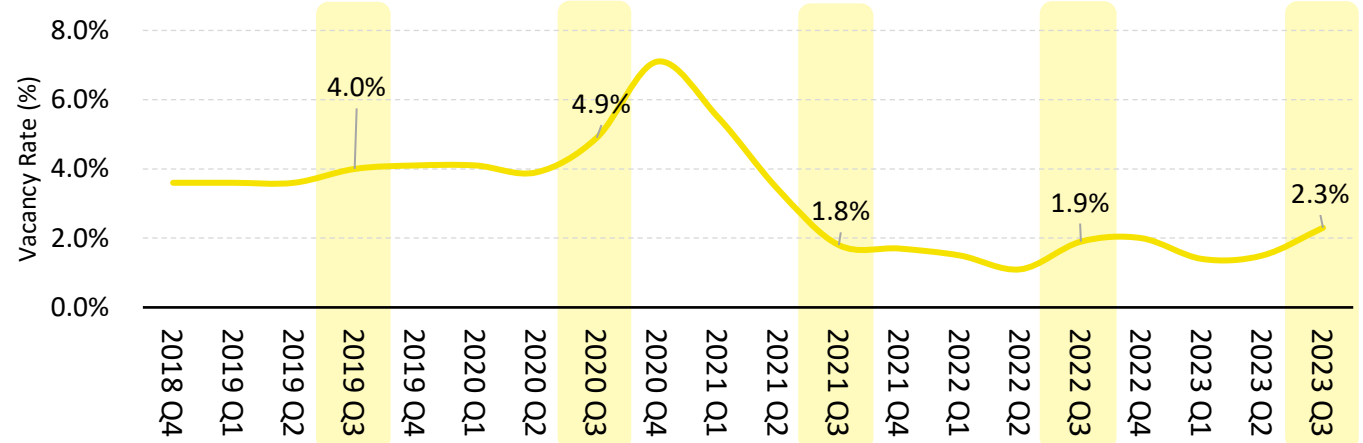
Under Construction & Net Deliveries (sq. ft)



Net Absorption (sq. ft)



Vacancy Rate (%)



Full Service Rent (\$ per sq. ft)



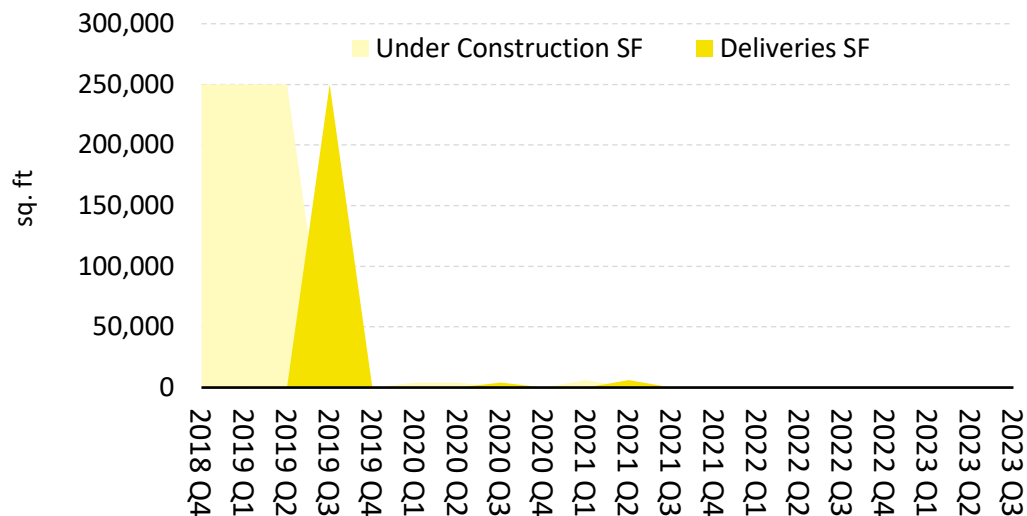
Industrial Market - MSA Trends

HARRISONBURG MSA

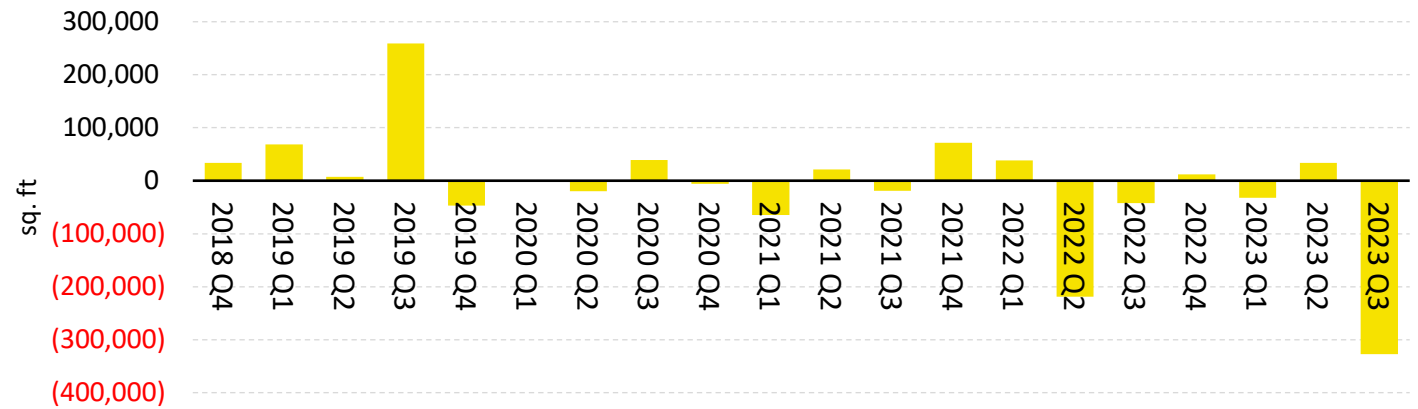
Local Market Indicator Dashboard

	Q3-2023	YoY Chg	
Total Inventory (sq. ft, millions)	9.9	0	% chg
Vacancy Rate (%)	6.4%	3.2%	pct points
Net Absorption (sq. ft)	(327,635)	-285,255	sq. ft
Avg Full Service Rent (\$ / sq. ft)	\$8.05	\$0.43	\$ per sq. ft
Deliveries (sq. ft)	0	0	sq. ft
Under Construction (sq. ft)	0	0	sq. ft

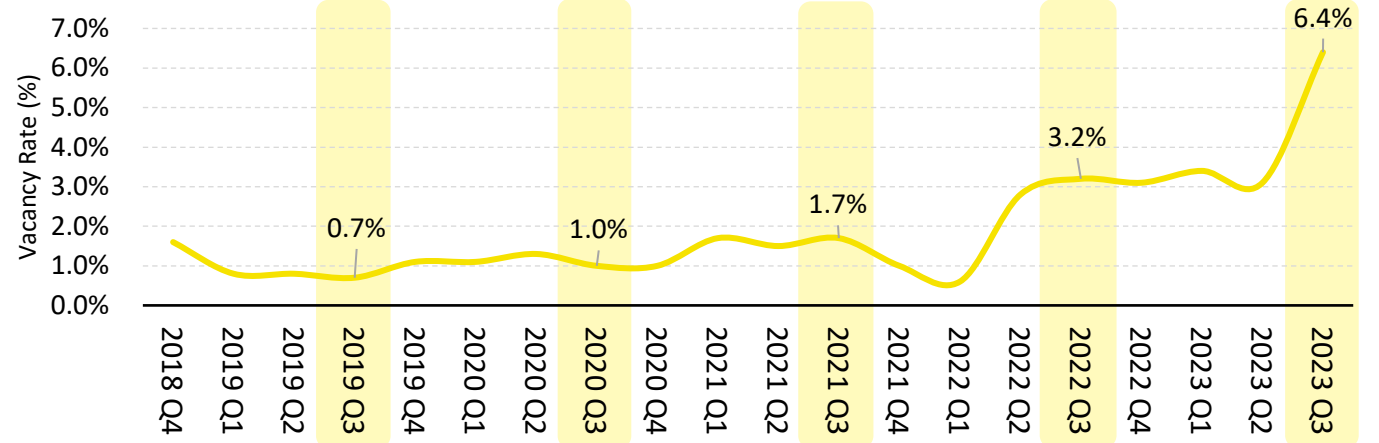
Under Construction & Net Deliveries (sq. ft)



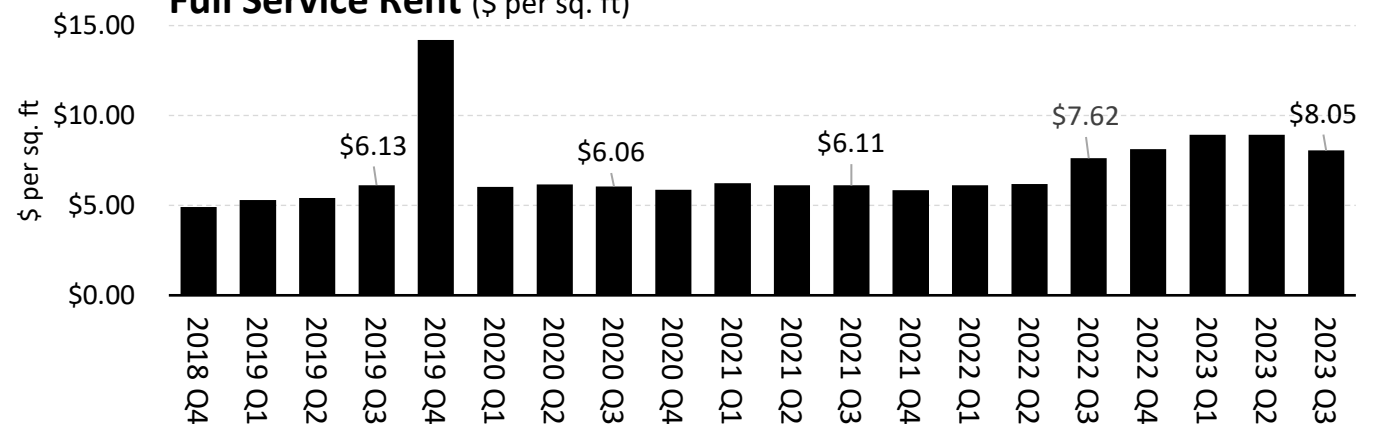
Net Absorption (sq. ft)



Vacancy Rate (%)



Full Service Rent (\$ per sq. ft)



The Virginia REALTORS® association is the largest professional trade association in Virginia, representing 38,000 REALTORS® engaged in the residential and commercial real estate business. The Virginia REALTORS® association serves as the advocate for homeownership and private property rights and represents the interests of real estate professionals and property owners in the Commonwealth of Virginia.

NOTE: The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict code of ethics.

All inquiries regarding this report may be directed to:

Robin Spensieri

Virginia REALTORS® Vice President of Communications and Media Relations
rspensieri@virginiarealtors.org
404-433-6015

Data and analysis provided by Virginia REALTORS® Chief Economist.

The numbers reported here are based on data from CoStar.

Cover Photo: ©aleksei/Adobe Stock
TOC Graphic: ©yuromanovich/Adobe Stock

