

### **CEO SNAPSHOT**

TO THE BOARD OF DIRECTORS • MAR/APRIL 2022





#### LEGISLATIVE VICTORY

Following a productive 2022 General Assembly Session, the Virginia REALTORS® Government Relations Team delivered a major victory for our members: having our health insurance legislation signed into law. The team now begins the extensive process of making this bill become a reality for members. Updates and FAQs around these efforts are available via our new resource page: virginiarealtors.org/health-insurance-resources.

#### SUMMER SPEAKER SERIES

Our Summer Speaker Series is back! This year, we're delivering three top-level speakers FREE of charge. Each month, we'll be covering an in-demand topic: business motivation, REALTOR® safety, and technolog tools & tips. The series kicks off at 2:00 PM on June 14th with acclaimed comedian and keynote speaker, Micah "Bam Bamm" White.

#### NEW DIRECTOR OF RPAC DEVELOPMENT

Virginia REALTORS® is excited to announce the hiring of Maura Pratt as our new Director of RPAC Development. Maura brings to the table years of political experience, working as a legislative aide to a member of the House of Delegates and leading multiple fundraising campaign efforts for state legislative and statewide office.

# ASSOCIATION CORE GOALS

	YTD	GOAL
MEMBER ENGAGEMENT IN EDUCATION & PROGRAMS	3,730	6,631
PROGRAM QUALITY AVERAGE NPS SCORE	77	<b>75</b>

## RPACMEMBER CONTRIBUTORS

	YTD	GOAL
FUNDRAISING GOAL	\$409,880	\$1,260,000
PARTICIPATION GOAL	8.55%	37%
PARTICIPANT GOAL	3,202	13,852