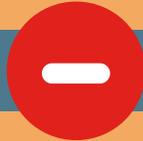


FINANCIAL

BUDGET PERFORMANCE



INVESTMENTS



MEMBERSHIP

36,790

5.4% (FEB 2021 vs. FEB 2022)



BROKERPLUS 2022

BrokerPlus 2022 was a huge hit! This event brought together over 150 of the best and brightest brokers and leaders from across the commonwealth for a day of education, networking, and information sharing. We couldn't be more pleased to see that event received an NPS score of 77—one of our highest scores ever.

ROOFLINES PODCAST

A new podcast has hit the airwaves and has been incredibly well received. Nearly 900 listeners tuned in to [Rooflines](#) during the first two weeks alone. This podcast features Virginia REALTORS® Chief Economist Lisa Sturtevant PhD and Deputy Chief Economist Ryan Price. Each week they discuss Virginia real estate market topics that impact your business.

GOVERNMENT RELATIONS UPDATES

The Government Relations team has been busy this General Assembly Session. [Take a look at our current Virginia REALTORS® 2022 Legislative Agenda](#) to learn more. Not only can you learn the latest from our [Legislative Agenda page](#), but [you can also check out breaking news video updates on our Facebook page](#).

ASSOCIATION CORE GOALS

| | YTD | GOAL |
|---|-------|-------|
| MEMBER ENGAGEMENT IN EDUCATION & PROGRAMS | 1,776 | 6,631 |
| PROGRAM QUALITY AVERAGE NPS SCORE | 79 | 75 |

RPAC MEMBER CONTRIBUTORS

| | YTD | GOAL |
|--------------------|-----------|-------------|
| FUNDRAISING GOAL | \$299,487 | \$1,260,000 |
| PARTICIPATION GOAL | 6.6% | 37% |
| PARTICIPANT GOAL | 2,476 | 13,853 |