

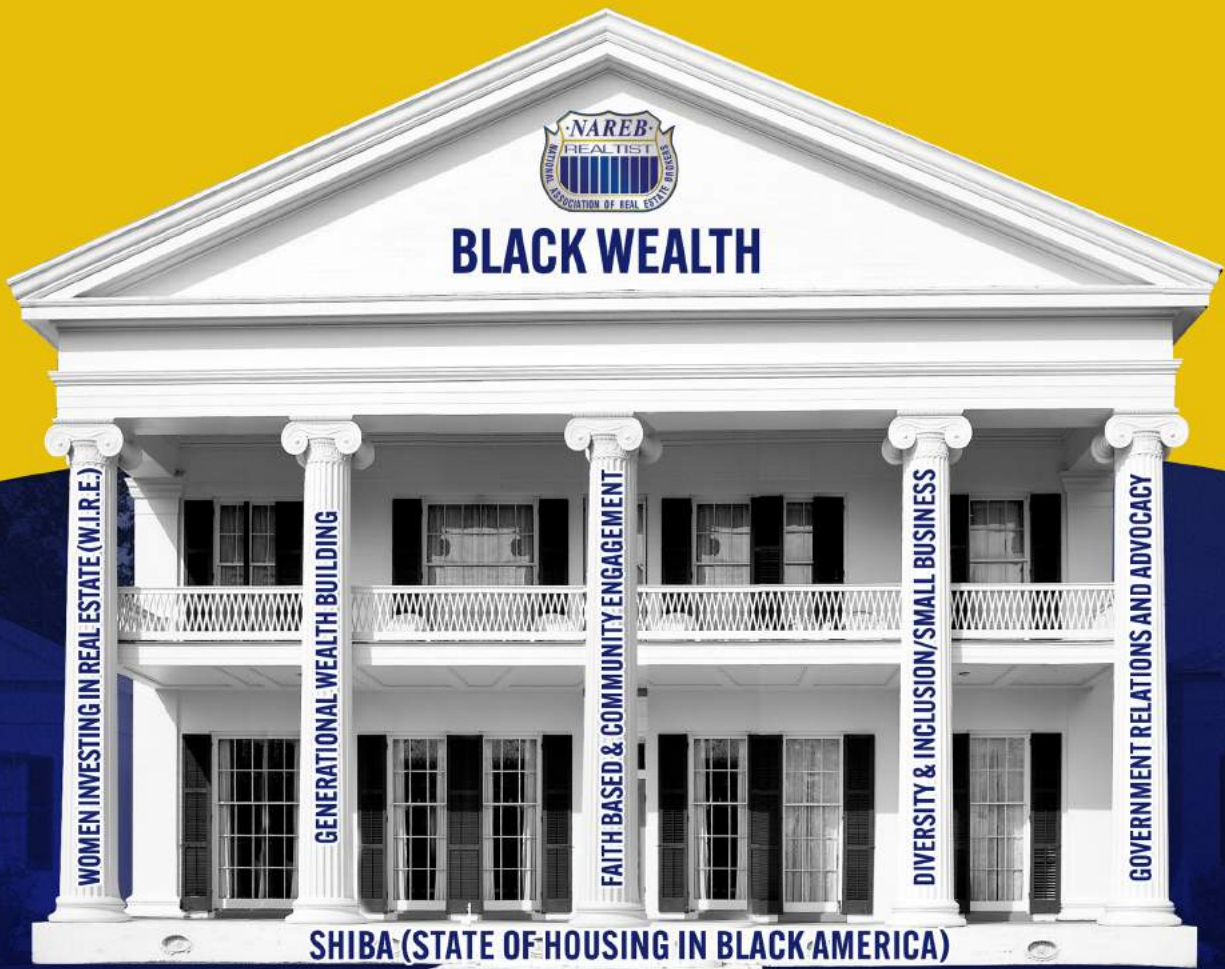


2022 CALENDAR

2MN5 PRESENTS

**BUILDING BLACK WEALTH
THROUGH FIVE PILLARS**

LYDIA POPE
PRESIDENT, NAREB



Women Investing in Real Estate (W.I.R.E.)



The Economic policy institute statistics show that 70 percent of Black children are being raised in households led by Black women. The growth of the Black women population represents an enormous opportunity for NAREB to assist them in their wealth building strategies and career endeavors. Through a culturally sensitive and tailored educational and informational program NAREB will encourage and assist Black women in building wealth through investments in real estate as a career and as a financial investment.

Generational Wealth Building



Critical to building Black wealth is the creation and passing of wealth from one generation to another. This requires that concepts, plans, and execution must be addressed on a multigenerational basis. Through age and life-style specific initiatives, NAREB will reach and inform audiences about wealth building and homeownership. BUILD IT, KEEP IT, PASS IT (It's Your Legacy) is a three pronged educational program specific to Youth, Millennials and Seniors.

Faith Based & Community Engagement



With over 75% of Blacks affiliated with religious, civic and or professional organizations, these programs will amplify awareness and educate Blacks about building wealth. This will be accomplished through focused partnerships with national Faith Based, Civic and professional organizations; some of which include: The African Methodist Episcopal Church, The Church of God in Christ, the Alpha Phi Alpha's, Rainbow Push Coalition and others.

Diversity & Inclusion/Small Business

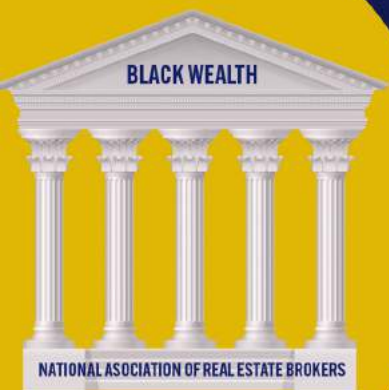


D&I represent a tremendous opportunity for REALTIST to garner additional business opportunities that include government and corporate procurement contracting. These NAREB programs will strengthen the business, leadership and mentorship of REALTIST members throughout the country.

Government Relations and Advocacy



Barriers to homeownership continue to keep Black homeownership well below that of our white counterparts. Through our State of Housing in Black America (SHIBA) report and our quarterly SHIBA Bytes, NAREB will continue to educate, inform, and share with members, elected officials, government staffers and others on the needs of Black Americans to close the wealth gap. NAREB will continue to use its powerful voice supporting legislation and regulatory changes designed to increase Black homeownership. Our advocacy and policy positions will be informed by data and supported by a robust, comprehensive and targeted government relations strategy.



JANUARY 2022 NATIONAL MENTORING MONTH



SEASON'S GREETINGS

2021-2022

President Pope's & Leadership Holiday Message

[CLICK HERE](#)

President Pope's New Year's Day Message

[CLICK HERE](#)

GOVERNMENT RELATIONS
PILLAR (VIRTUAL)

RECONVENING IN
FEBRUARY

CLUBHOUSE WEEKLY CONVERSATIONS—ORGANIC
AND ENGAGING BLACK HOUSING DISCUSSIONS

PRESIDING : ASHLEY THOMAS, III
2nd VP, NAREB

REALTIST BRIEFING
(VIRTUAL)

11TH @ 1PM ET
(MOVED FROM 1ST TUESDAY
TO THE 2ND TUESDAY DUE
TO HOLIDAY)

COMMITTEE OVERVIEW :

FAITHBASED & COMMUNITY ENGAGEMENT

TOPIC : Connecting Realtists to Faithbased &
Historical Black Institutions

PRESENTER : LaDonna Parker
Committee Chair

AFFILIATE SPOTLIGHT: Real Estate Management Brokers
Institute (REMBI)

TOPIC : Residential & Commercial Management
in 2022

PRESENTER : Ganiyu Jerry Ladipo
President

THE CHAVIS CHRONICLES

16TH

Lydia Pope, President Interview with Dr. Benjamin Chavis
Airing on PBS

HOLIDAY

17TH

MARTIN LUTHER KING, JR. BIRTHDAY

NAREB 75TH ANNIVERSARY
CELEBRATION (IN PERSON)

29TH

TOPIC : Join us as we kick-off the 75th Celebration
of the oldest and largest Black Real Estate Trade
Association in America! Founded, July 29, 1947 by
visionaries who believed in "Democracy in Housing" for all.
Make plans to celebrate our rich history in Tampa, Florida
at NAREB 75th Annual Convention.

PRESIDING : LYDIA POPE
President, NAREB

FEBRUARY 2022 BLACK HISTORY MONTH

CELEBRATING

**BLACK
HISTORY
MONTH**

FEBRUARY

**GOVERNMENT RELATIONS
PILLAR (VIRTUAL)**

**2ND, 9TH, 16TH, 23RD
@ 8PM ET (WED)**

**CLUBHOUSE WEEKLY CONVERSATIONS ORGANIC
AND ENGAGING BLACK HOUSING DISCUSSIONS**

**PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB**

**DAILY NAREB BLACK
HISTORY MOMENTS
(VIRTUAL)**

1ST – 28TH @ 11AM ET

HISTORICAL MOMENTS IN NAREB

**PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB**

**FAITHBASED & COMMUNITY
ENGAGEMENT PILLAR
(VIRTUAL)**

1ST @ 7PM ET

VIRTUAL BUILDING BLACK WEALTH SERIES

TOPIC : WEALTH 101: ATTAINING HOMEOWNERSHIP

PARTNER : TONI SPIVEY

AVP & Community Mortgage Specialist, Truist

**PRESIDING: COURTNEY JOHNSON ROSE
1ST VP, NAREB**

**REALTISTS BRIEFINGS
(VIRTUAL)**

**1ST @ 1PM ET
(1ST TUES)**

**COMMITTEE OVERVIEW : Realtists Week
TOPIC : THE REALTISTS PILLARS OF CHANGE**

**PRESENTER : MIRANDA MORROW
COMMITTEE CHAIR**

**AFFILIATE SPOTLIGHT : National Society of Real
Estate Appraisers (NSREA)**

**TOPIC : Increasing Minority Participation
& Appraisal Practices**

**PRESENTER : ROBBIE WILSON
PRESIDENT**

**W.I.R.E. PILLAR
(Virtual)**

**3RD @ 1 PM ET
(FRI)**

TOPIC : Tools You Can Use

Black women are utilizing the Power of Real Estate as an essential tool to building wealth. NAREB's W.I.R.E. educational series is focused on preparing Black females with the tools and knowledge they need to build wealth through real estate.

FEBRUARY 2022

BLACK HISTORY MONTH

CELEBRATING

BLACK HISTORY MONTH

FEBRUARY

PRESENTER : Brad McMullen (PrimeLending)
Jeremiah Dixon (Deephaven Mortgage)
Janaye Ingram (Airbnb)

REALTIST : Stacey Carter (Southern California)
Claudienne Hibbert (South Florida)

PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB

GOVERNMENT RELATIONS PILLAR (VIRTUAL)

16TH @ 1PM ET (3RD WED)

SHIBA BYTES TOPIC

: Appraisal Bias and Its Impact on You!

- *The Barrier
- *The Policy
- *The Solution

PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

REALTIST PARTNER CONNECT (Virtual)

22ND @ 1PM ET (4TH TUES)

TOPIC : CULTURAL Q&A: HOW MUCH DOES CULTURE AFFECT THE TRANSACTION

PRESIDING : FIRST AMERICAN TILE

PRESIDING : C. Renee Wilson
EXECUTIVE DIRECTOR

FAITHBASED & COMMUNITY ENGAGEMENT PILLAR (IN PERSON)

23RD – 27TH

ALPHA PHI ALPHA SOUTHWESTERN REGIONAL TULSA, OK

PRESIDING : COURTNEY JOHNSON ROSE
1ST VP NAREB

FAITHBASED & COMMUNITY ENGAGEMENT PILLAR (IN PERSON)

FEB – MARCH

AME CONFERENCE, 2ND DISTRICT [MD, DC, VA, NC]

PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB

WOMEN'S HISTORY MONTH



MARCH 2022 WOMENS' HISTORY MONTH

GOVERNMENT RELATIONS
PILLAR (VIRTUAL)

2ND, 9TH, 16TH, 23RD, 30TH
@ 8PM ET (WED)

Clubhouse Weekly Conversations – Organic and Engaging Black Housing Discussions

PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

FAITHBASED & COMMUNITY
ENGAGEMENT PILLAR
(Virtual)

TBD

AME Conference 2nd, District - [MD, DC, VA, NC]

PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB

MID-WINTER CONFERENCE
(In Person)

1ST – 4TH

LOCATION: Marriott Rivercenter Hotel
San Antonio, TX

THEME : Restore, Rebuild, Retain

PRESIDING : LYDIA POPE
PRESIDENT, NAREB

FAITHBASED & COMMUNITY
ENGAGEMENT PILLAR
(In Person)

3RD – 6TH

ALPHA PHI ALPHA EASTERN REGIONAL -
PORTSMOUTH, VA

PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB

FAITHBASED & COMMUNITY
ENGAGEMENT PILLAR
(In Person)

11TH – 12TH ET

Church of God In Christ National Calibrate
Millennials / Leadership Summit (Dallas, TX)

PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB

FAITHBASED & COMMUNITY
ENGAGEMENT PILLAR
(In Person)

14TH – 18TH

Joint College of African American Bishops
(Cleveland, OH)

PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB

WOMEN'S HISTORY MONTH



MARCH 2022 WOMENS' HISTORY MONTH

FAITHBASED & COMMUNITY
ENGAGEMENT PILLAR
(In Person)

22ND @ 1PM ET
(FRI)

**TOPIC : The W.I.R.E. Report: Discussion On
Women and Housing**

**PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB**

FAITHBASED & COMMUNITY
ENGAGEMENT PILLAR
(In Person)

23RD – 27TH

**ALPHA PHI ALPHA 73RD WESTERN REGIONAL
San Francisco, CA – Grand Hyatt**

**PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB**

FAITHBASED & COMMUNITY
ENGAGEMENT PILLAR
(In Person)

31ST – APRIL 2ND

**ALPHA PHI ALPHA SOUTHERN REGIONAL
Myrtle Beach, SC**

**PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB**

APRIL 2022 FAIR HOUSING / FINANCIAL LITERACY MONTH



GOVERNMENT RELATIONS
PILLAR (VIRTUAL)

6TH, 13TH, 20TH, 27TH
@ 8PM ET (WED)

CLUBHOUSE WEEKLY CONVERSATIONS—ORGANIC
AND ENGAGING BLACK HOUSING DISCUSSIONS
PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

FAITHBASED & COMMUNITY
ENGAGEMENT PILLAR
(Virtual)

MAR 31ST – APR 2ND

Alpha Phi Alpha Southern Regional –
Myrtle Beach, SC
PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB

FAITHBASED & COMMUNITY
ENGAGEMENT PILLAR
(Virtual)

MARCH – APRIL

AME Conference, 2ND District - [MD, DC, VA, NC]
PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB

REALTISTS WEEK
(In Person & Virtual)

3RD – 9TH

THEME : The Realtists Pillars of Change
PRESIDING : MIRANDA MORROW
Realtists Week Committee Chair

REALTIST BRIEFING
(Virtual)

5TH @ 1PM ET
(1ST TUES)

COMMITTEE OVERVIEW : Public Affairs/SHIBA Committee
TOPIC : TBD
PRESENTER : **MARK ALSTON**
Committee Chair
AFFILIATE SPOTLIGHT :
TOPIC : TBD Sales Division
PRESENTER : **LJ JENNINGS**
AFFILIATE PRESIDENT

GENERATIONAL WEALTH
(Virtual)

14TH @ 1PM ET
(2ND THUR)

TRANSFORMATIONAL WEALTH
TOPIC: Build It, Keep It, Pass It On!
PRESENTER : **DANNY FELTON**
3RD VP, NAREB

HOLIDAY

15TH

GOOD FRIDAY

HOLIDAY

17TH

HAPPY EASTER

APRIL 2022 FAIR HOUSING / FINANCIAL LITERACY MONTH



SHIBA BYTES
(Virtual)

20TH @ 1PM ET
(3RD WED)

RECOGNIZING FAIR HOUSING
PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

FAITHBASED & COMMUNITY ENGAGEMENT PILLAR
(In Person) 26TH – MAY 1ST

Alpha Phi Alpha 90th Annual Midwestern Regional Convention – Kansas City, MO
PRESIDING : COURTNEY JOHNSON ROSE
1ST VP, NAREB

MAY 2022 ADVOCACY MONTH

**ADVOCACY
MONTH
2022**

GOVERNMENT RELATIONS
(Virtual)

4TH, 11TH, 18TH, 25TH
@ 8PM ET (Wed)

**Clubhouse Weekly Conversations—Organic and
Engaging Black Housing Discussions**

PRESIDING : ASHLEY THOMAS, III
2nd VP, NAREB

REALTIST BRIEFING
(Virtual)

3RD @ 1PM ET
(1ST TUES)

COMMITTEE OVERVIEW: Mortgage Committee
TOPIC : Mortgage Mid-Year Update

PRESIDING : RAUVAUN WALKER
Committee Chair

AFFILIATE SPOTLIGHT : Women's Council of NAREB
TOPIC : Going Places With Women's Council

PRESIDING : LATISHA GRANT
Affiliate President

HOLIDAY

8TH

MOTHER'S DAY

HOLIDAY

30TH

MEMORIAL DAY

JUNE 2022 HOMEOWNERSHIP MONTH



**GOVERNMENT RELATIONS
PILLAR**
(Virtual)

1ST, 8TH, 15TH, 22ND, 29TH
@ 8PM ET (Wed)

Clubhouse Weekly Conversations—Organic and
Engaging Black Housing Discussions

PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

REALTIST BRIEFING
(Virtual)

7TH @ 1PM ET
(1ST TUES)

COMMITTEE OVERVIEW: 75th Anniversary Committee
TOPIC : NAREB 75th Anniversary Celebration

PRESIDING : EVELYN REEVES
Committee Chair

**AFFILIATE SPOTLIGHT : NID-Housing Counseling
Agency**

TOPIC : TBD

PRESIDING : RAY CARLISLE, PRESIDENT

**GOVERNMENT RELATIONS
PILLAR**
(Virtual)

15TH @ 1PM ET
(3RD WED)

SHIBA BYTES : Recognizing Homeownership Month

PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

HOMEOWNERSHIP WEEKEND
(In Person & Virtual)

24TH – 25TH

Homeownership Weekend Activities

THEME : Increasing Black Homeownership

PRESIDING : DANNY FELTON
3RD VP, NAREB

REGION 2

JUNE

REGIONAL CONFERENCE

**INCLUDING : Building Black Wealth Through
A Five Pillar Strategy**

REGION 3

MAY

REGIONAL CONFERENCE

**INCLUDING : Building Black Wealth Through
A Five Pillar Strategy**

JUNE 2022 HOMEOWNERSHIP MONTH



REGION 4	MAY	REGIONAL CONFERENCE INCLUDING : Building Black Wealth Through A Five Pillar Strategy
REGION 5	MAY	REGIONAL CONFERENCE INCLUDING : Building Black Wealth Through A Five Pillar Strategy
REGION 6	JUNE	REGIONAL CONFERENCE INCLUDING : Building Black Wealth Through A Five Pillar Strategy
REGION 7	JUNE	REGIONAL CONFERENCE INCLUDING : Building Black Wealth Through A Five Pillar Strategy
REGION 8	MAY	REGIONAL CONFERENCE INCLUDING : Building Black Wealth Through A Five Pillar Strategy
REGION 9	JUNE	REGIONAL CONFERENCE INCLUDING : Building Black Wealth Through A Five Pillar Strategy
REGION 12	JUNE	REGIONAL CONFERENCE INCLUDING : Building Black Wealth Through A Five Pillar Strategy
REGION 15	OCTOBER	REGIONAL CONFERENCE INCLUDING : Building Black Wealth Through A Five Pillar Strategy



JULY 2022 FAMILY REUNION MONTH



**GOVERNMENT RELATIONS
PILLAR**
(Virtual)

6TH, 13TH, 20TH, 27TH
@ 8PM ET (Wed)

Clubhouse Weekly Conversations—Organic and
Engaging Black Housing Discussions

PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

REALTIST BRIEFING
(Virtual)

5TH @ 1PM ET
(1ST Tues)

COMMITTEE : Insurance Committee
TOPIC : What You Need To Know About Cyber
Liability to Protect Your Business

PRESIDING : **HAZANA RIVERS**
Committee Chair

AFFILIATE SPOTLIGHT : TBD

TOPIC :
PRESIDING :

GENERATIONAL WEALTH
(Virtual)

14TH @ 1PM ET
(2ND Thur)

MILLENNIAL/GEN-Z

TOPIC : Let's Get Plugged!

A Plug Panel Discussion: A Path to Homeownership
for Millennials/Gen-Z. Identifying tools, benefits and
barriers. The HOME Run for the next generation.

PRESIDING : **DANNY FELTON**
3RD VP, NAREB



AUGUST 2022

**GOVERNMENT RELATIONS
PILLAR
(Virtual)**

**3RD 10TH, 17TH, 24TH, 31ST
@ 8PM ET(Wed)**

**Clubhouse Weekly Conversations—Organic and
Engaging Black Housing Discussions**

**PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB**

**NATIONAL CONVENTION
(In Person)**

**2ND – 6TH
TAMPA, FL**

**NAREB 75TH Annual Convention, JW Marriott Tampa
Water Street**

LOCATION : Tampa, FL

THEME : Restore, Rebuild, Retain

**PRESIDING : LYDIA POPE
PRESIDENT, NAREB**



SEPTEMBER 2022

**GOVERNMENT RELATIONS
PILLAR**
(Virtual)

3RD, 10TH, 17TH, 24TH, 31ST
@ 8PM ET (Wed)

Clubhouse Weekly Conversations—Organic and
Engaging Black Housing Discussions

PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

REALTIST BRIEFINGS
(Virtual)

6TH @ 1PM ET
(1ST TUES)

COMMITTEE : Affinity Committee

TOPIC : TBD

PRESENTER : **BILAH SHERIFF**
COMMITTEE CHAIR

**GOVERNMENT RELATIONS
PILLAR**
(Virtual)

TBD

Congressional Black Caucus Foundation—Annual
Legislative Conference (CBCF-ALC)

SHIBA Report Preview & The Black Diamond's
Awards Reception

PRESIDING :

LYDIA POPE, President, NAREB

ASHLEY THOMAS, III, 2ND VP, NAREB

C. RENEE WILSON, Executive Director, NAREB

OCTOBER 2022

REGION 15 OCTOBER REGIONAL CONFERENCE

GOVERNMENT RELATIONS
PILLAR
(Virtual)

3RD, 10TH, 17TH, 24TH, 31ST
@ 8PM ET (Wed)

Clubhouse Weekly Conversations–Organic and
Engaging Black Housing Discussions

PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

GENERATIONAL WEALTH
(Virtual)

13TH @ 1:00PM ET
(2ND Thur)

SENIOR LIVING

TOPIC: The Wealth Conversation

PRESIDING : DANNY FELTON
3RD VP, NAREB

NOVEMBER 2022

GENERATIONAL WEALTH
PILLAR
(Virtual)

2ND, 9TH, 16TH, 30TH
@ 8PM ET (Wed)

Clubhouse Weekly Conversations–Organic and
Engaging Black Housing Discussions

PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

GENERATIONAL WEALTH
PILLAR

TBD

Veterans' Day Educational Events

GIVING TUESDAY
(Virtual)

29TH

GIVING TUESDAY CAMPAIGN

DECEMBER 2022

GOVERNMENT RELATIONS
PILLAR

7TH, 14TH
@ 8PM ET (Wed)

Clubhouse Weekly Conversations–Organic and
Engaging Black Housing Discussions

PRESIDING : ASHLEY THOMAS, III
2ND VP, NAREB

REALTIST BRIEFINGS

6TH @ 1PM ET
(1ST TUES)

2022 RECAP

PRESIDING : LYDIA POPE
PRESIDENT, NAREB

C. RENEE WILSON
EXECUTIVE DIRECTOR, NAREB