Q2 2021 COMMERCIAL MARKET REPORT

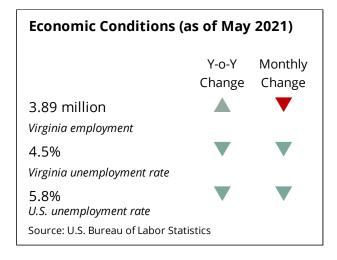


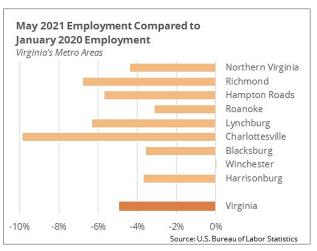
Key Takeaways

Virginia's economy is opening back up as vaccination rates climb and restrictions have been lifted. There is significant pent-up consumer demand in the market, which is a good sign for strong economic growth this year. At the same time, there remains uncertainty about the types of long-term changes COVID-19 will have both on the overall economy and the commercial real estate market.

In May 2021, there was a total of 3.89 million jobs in Virginia, which is down slightly from the April 2021 total but reflects a 7.0% increase from May 2020. The statewide unemployment rate fell to 4.5% in May. Total employment in Virginia is still down 4.4% compared to the January 2020 level. With the exception of the Winchester metro area, employment totals remain below pre-pandemic levels, although there has been steady progress in all regions across the Commonwealth.

Going forward, the strengthening economy will support improvements in the office and retail markets and will sustain continued performance of the industrial market. But there are still





questions about the types of long-term impacts COVID-19 might have. When and how will office workers return to the office? What amounts and types of space will employers want? What building amenities will be in demand? Will retailers and restauranteurs maintain new services they adopted during the pandemic? Can the market respond to the changing demands for flexible commercial space that might not meet traditional market or land use categories?

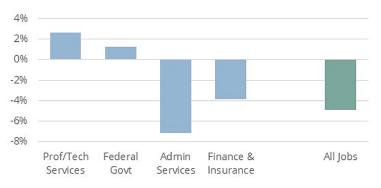
As the economy re-opens and (some) employees begin commuting again, the office market will improve, though it remains to be seen what the long-term impacts of COVID-19 will be on office demand and space usage.

Overall, office markets in Virginia were more resilient during the pandemic and economic downturn than many expected. White-collar, office-supporting sectors fared much better than service-sector jobs, which remains a positive sign for office demand.

Statewide in Virginia, the numbers of jobs in both the Professional & Technical Services sector and the Federal Government sector are both pre-pandemic above levels. strength of government employment, along with private-sector employment to federal procurement related spending, has helped to sustain office space in the Northern Virginia and Hampton Roads markets, in particular.

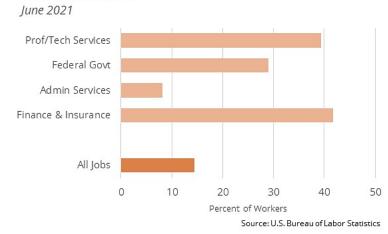
In June 2021, an estimated 14.4% of all workers nationwide were teleworking

May 2021 Employment Compared to January 2020 Employment Office-Supporting Sectors



Source: U.S. Bureau of Labor Statistics. Seasonally Adjusted

Share of U.S. Workers Working Remotely Due to the COVID-19 Pandemic

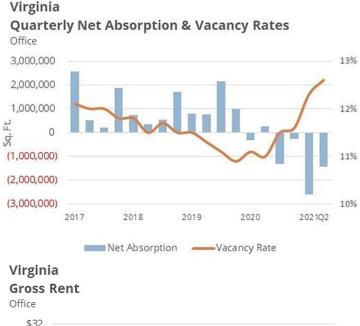


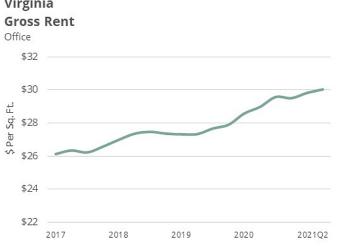
specifically because of the COVID-19 pandemic. While this share is high relative to historic trends, it is down from a year earlier when nearly a third of the nation's workforce was working from home. The types of employees most likely to still be working from home include those employed in technical occupations (e.g., computer programming), as well as finance, legal, and other professional services occupations.

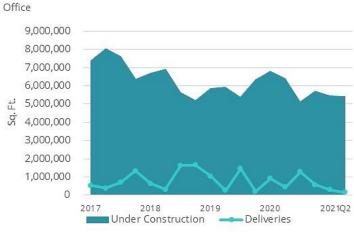
Office Market Trends

Office vacancy rates have risen across most markets in Virginia. In Northern Virginia, the overall
office vacancy rate hit a five-year high in the second quarter of 2021. Rising vacancy reflects
the lower demand for office space as employees continue to work from home. At the same
time, new office space that began construction before the pandemic is adding to the supply.

- Despite rising vacancy rates, office rents are remaining firm in most markets, suggesting that tenants who are looking for office space are seeking high-quality space. In Q2 2021, average overall gross rent levels rose in all markets in Virginia with the exception of Lynchburg Blacksburg. In exchange for keeping elevated, rents some landlords offer continue to generous concessions or flexible lease options to keep and attract tenants.
- Statewide, office net absorption has been negative for four consecutive quarters. Northern Virginia and the Richmond metro area markets have been driving the negative net absorption for the past year, while office market conditions have been better in Hampton Roads and in smaller markets.
- In Virginia, just 155,000 square feet of office space was delivered in Q2 2021, with deliveries in the Northern Virginia and Richmond metro area markets. There was an estimated 5.4 million square feet of office space under construction statewide, with all but one million square feet under construction in Northern Virginia.
- While some employers have begun requiring workers to return to the office, many others are waiting to figure out what kinds of work options they will offer employees. Many people will return to working in an office, but it is likely that hybrid work will be common as well, with people working







Virginia
Net Deliveries & Under Construction
Office

Source: CoStar, data accessed June 24, 2021

some days at the office and some days remotely. It is still unclear what that might mean for the overall demand for office space and the types of amenities that will be desired.

Q2 2021 Office Market

	Northern Virgir	nia Richmond	Hampton Roads
	Y-o-Y	Y-o-Y	Y-o-Y
	Q2 2021 Chg	Q2 2021 Chg	Q2 2021 Chg
Total Inventory (SF)	228.8M V	65.6M 🔺	55.6 M
Vacancy Rate	16.4%	7.8%	8.5%
Net Absorption (SF)	-1,126,833	-43,690 V	-151,025 V
Avg Gross Rent Overall (Per SF)	\$32.51	\$20.63	\$20.12
Deliveries (SF)	52,858 V	101,000	-608
Under Construction (SF)	4.6M 🔺	229,944	163,724 ▼

	Roan	Roanoke		Charlottesville		ester
		Y-o-Y		Y-o-Y		Y-o-Y
	Q2 2021	Chg	Q2 2021	Chg	Q2 2021	Chg
Total Inventory (SF)	14.9 M		9.0 M		3.2 M	lacksquare
Vacancy Rate	7.2%		4.2%		3.6%	
Net Absorption (SF)	-161,066		3,795		-27,498	•
Avg Gross Rent Overall (Per SF)	\$20.44		\$27.52		\$20.14	
Deliveries (SF)	0		3,149		-792	lacksquare
Under Construction (SF)	26,140	lacksquare	370,690	lacksquare	0	-

	Lynchburg		Harriso	Harrisonburg		burg
		Y-o-Y		Y-o-Y		Y-o-Y
	Q2 2021	Chg	Q2 2021	Chg	Q2 2021	Chg
Total Inventory (SF)	5.4 M		2.2 M	-	3.2 M	-
Vacancy Rate	3.1%		4.8%	-	3.5%	
Net Absorption (SF)	3,889		-2,930		-6,136	
Avg Gross Rent Overall (Per SF)	\$16.28	lacksquare	\$16.50		\$15.04	lacksquare
Deliveries (SF)	0	lacksquare	-11,760	•	0	-
Under Construction (SF)	0	-	0	-	0	-

Source: CoStar, data accessed June 24, 2021

M millions

The opening up of the economy and a surge in consumer spending benefited the retail sector in Q2 2021. While the retail market in Virginia fared better than many expected, many retailers and restaurant owners have had a challenging year and landlords have made concessions to keep existing tenants. With the improving economy, however, the balance of power may be shifting away from tenants and back to property owners.

Key sectors of Virginia's economy that include retail-supporting jobs are still pre-pandemic far below levels: however, there have been major improvements during the spring, as vaccinations have become widespread. Employment in the Hotel & Food Services and Arts & Entertainment sectors is still between 20% and 25% below where it was prior to the pandemic. However, the number of jobs in the Retail Trade sector have almost completely recovered.

May 2021 Employment Compared to January 2020 Employment

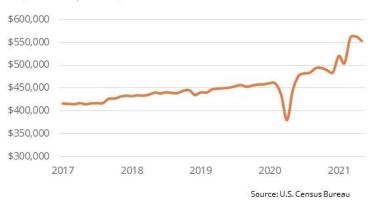
Retail-Supporting Sectors



Source: U.S. Bureau of Labor Statistics, Seasonally Adjusted

U.S. Advance Retail Sales

(millions of dollars)



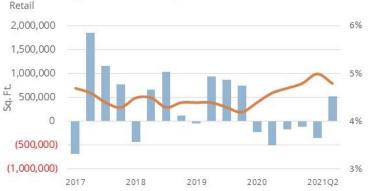
Consumer spending has been on the rise this spring, which is showing up in the retail sales data. Nationally, retail sales were up 24% in May 2021 compared with last May, and monthly retail sales have been up steadily since the beginning of the year. According to the National Retail Trade Association, retail sales are expected to grow by between 10.5% and 13.5% in 2021, the fastest growth in decades. And while thousands of retailers nationally closed their doors in 2020, there is evidence that retailers are planning for expanded locations in 2021.

Retail Market Trends

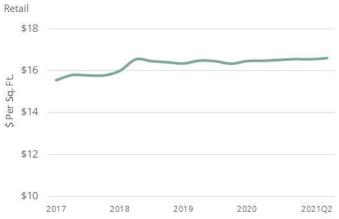
 During the pandemic and economic downturn, retailers and restaurant owners across Virginia faced challenging conditions. However, many business owners were able to weather the storm as they pivoted to new models. Lower staff expenses and lower but steady revenue meant that for some retailers and restaurant owners, 2020 was much better than anticipated.

- Retail vacancy rates rose somewhat throughout 2020, but in the second quarter of 2021, retail vacancy rates have been on the decline in many markets. Compared to Q2 2020, retail vacancy rates are lower in the Hampton Roads, Roanoke, Charlottesville, and Winchester markets.
- After five quarters of negative net absorption, there was a turnaround in Q2 2021. In Northern Virginia, more than 520,000 square feet of retail space was absorbed in the 2nd quarter of 2021, after five consecutive quarters of negative net absorption.
- During the pandemic, retail rents have generally been rising or have stayed constant. Over the past year, many landlords offered retail tenants concessions in order to retain tenants. However, as demand for retail space is picking up, landlords no longer feel compelled to offer discounts on rent or concessions on lease terms.
- There is more than two million square feet of retail space under construction in markets across Virginia. In Q2 2021, more than 216,000 square feet of retail space was delivered, primarily in Northern Virginia.
- The biggest issue for retailers and restaurant owners is staffing. There are thousands of openings for retail workers and managers, as well as cooks, servers, and bartenders. However, employers are having a difficult time recruiting workers. Many employers have boosted wages to

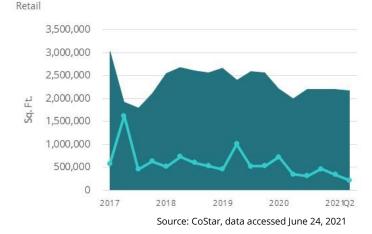




Virginia Full Service Rent



Virginia Net Deliveries & Under Construction



attempt to attract workers back into the retail and hospitality sectors. These businesses likely will not be looking to expand or seek bigger or new space if a lack of workers remains a challenge.

Q2 2021 Retail Market

	Northern Virginia		Richm	Richmond		Roads
		Y-o-Y		Y-o-Y		Y-o-Y
	Q2 2021	Chg	Q2 2021	Chg	Q2 2021	Chg
Total Inventory (SF)	135.7 M		82.3 M		105.7 M	
Vacancy Rate	4.8%		5.2%		5.7%	
Net Absorption (SF)	521,361		-26,979		-84,430	lacksquare
Avg Asking Rent (Per SF)	\$24.77		\$15.62	lacksquare	\$14.53	•
Deliveries (SF)	194,585		37,860		24,209	lacksquare
Under Construction (SF)	1.06 M	V	332,452	V	203,543	

	Roanoke		Charlott	Charlottesville		ester
		Y-o-Y		Y-o-Y		Y-o-Y
	Q2 2021	Chg	Q2 2021	Chg	Q2 2021	Chg
Total Inventory (SF)	24.6 M		10.2 M		9.2M	
Vacancy Rate	2.6%		3.8%		4.7%	
Net Absorption (SF)	42,117		-16,565		-8,119	\blacksquare
Avg Asking Rent (Per SF)	\$13.80		\$20.11		\$10.21	
Deliveries (SF)	2,880		0	-	0	-
Under Construction (SF)	47,500		273,185		0	lacksquare

	Lynchburg		Harriso	Harrisonburg		burg
		Y-o-Y		Y-o-Y		Y-o-Y
	Q2 2021	Chg	Q2 2021	Chg	Q2 2021	Chg
Total Inventory (SF)	14.4 M		6.9 M		9.9 M	-
Vacancy Rate	4.3%		3.4%		3.9%	
Net Absorption (SF)	26,047		-21,116	lacksquare	58,496	
Avg Asking Rent (Per SF)	\$11.67	lacksquare	\$13.68	\blacksquare	\$12.69	lacksquare
Deliveries (SF)	2,400	lacksquare	0	\blacksquare	0	-
Under Construction (SF)	0	•	0	-	207,680	

Source: CoStar, data accessed June 24, 2021

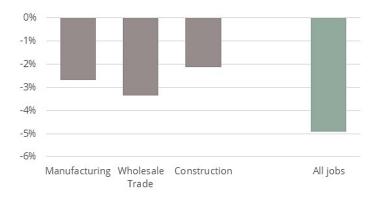
M millions
- no change

The industrial market continues to be the strongest segment of the commercial market in Virginia, with demand being driven by robust traditional e-commerce (e.g., Amazon), as well as by shifts in brickand-mortal retailers to focus more heavily on online sales. A desire to move supply chains local also fuels demand in some local markets.

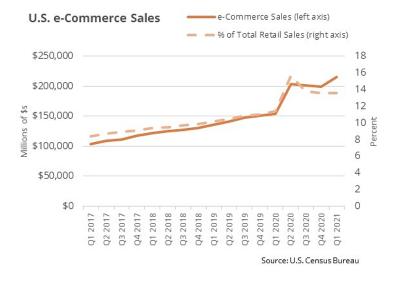
The sectors that tend to use industrial and warehouse space have performed better than the overall economy. Job totals in the Manufacturing, Wholesale Trade, and Construction sectors slipped slightly in May; however, these industries generally have been posting steady growth since last summer.

The growth in e-commerce sales has been a key support for the industrial and warehousing market. E-commerce sales peaked at nearly 16% of all retail sales in Q2 2020. While the share has dropped, e-commerce still accounts for nearly 14% of all retail sales nationally.

May 2021 Employment Compared to January 2020 Employment Industrial-Supporting Sectors



Source: U.S. Bureau of Labor Statistics, Seasonally Adjusted



Demand for large warehouse space has

been strong, but in Virginia markets, there is also robust and growing demand for smaller industrial and warehouse space. Small flex space is particularly challenging to find, and landlords are finding they can command premium rents in some markets.

Industrial Market Trends

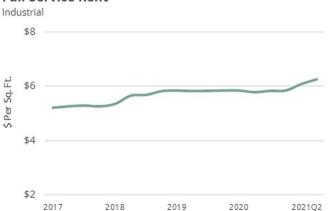
- Net absorption of industrial space statewide has been positive for four consecutive quarters. At
 the same time, the overall industrial vacancy rate in Virginia has dropped to its lowest level in
 two years. Vacancy rates are low across the state, with the tightest vacancy in the Hampton
 Roads and Harrisonburg markets, where vacancy rates were at around 2% in Q2 2021.
- Rents for industrial and warehouse space continued to rise through the second quarter in most markets in Virginia. Some of the fastest rent growth has been for flex space that can

- accommodate more traditional retail or office functions, along with warehouse, research, or manufacturing operations.
- As a result of strong demand, new construction of industrial space has ramped up over the past year. In Q2 2021, there was more than 10 million square feet of industrial space under construction in Virginia. More than half of the new industrial/warehouse construction activity is in the Hampton Roads market where new Amazon facilities are nearing completion.
- Relatively low rents, high construction costs, and often challenging land use restrictions make it difficult to build small-scale industrial and flex space, where demand has been growing. The market for those spaces will continue to be very strong and inventory will be limited.
- COVID-19 and the economic downturn have brought major changes to the industrial market landscape. It is likely that there will continue to be significant demand for industrial space, as well as shifts in industrial space uses as the economy continues to open up.





Virginia Full Service Rent



Virginia Net Deliveries & Under Construction



Source: CoStar, data accessed June 24, 2021

Q2 2021 Industrial Market

	Northern Virginia		Richm	Richmond		Roads
		Y-o-Y		Y-o-Y		Y-o-Y
	Q2 2021	Chg	Q2 2021	Chg	Q2 2021	Chg
Total Inventory (SF)	86.6 M		118.9 M		103.0 M	
Vacancy Rate	3.7%	_	4.3%		2.1%	
Net Absorption (SF)	161,071		655,076		614,573	
Avg Asking Rent (Per SF)	\$9.96		\$5.11		\$6.11	
Deliveries (SF)	163,792	V	991,039		4,000	\blacksquare
Under Construction (SF)	2.3 M	•	2.3 M		5.6 M	

	Roan	Roanoke		Charlottesville		ester
		Y-o-Y		Y-o-Y		Y-o-Y
	Q2 2021	Chg	Q2 2021	Chg	Q2 2021	Chg
Total Inventory (SF)	37.1 M		3.9 M	-	19.1 M	
Vacancy Rate	3.9%		3.2%		4.6%	
Net Absorption (SF)	-34,675		89,623		353,653	
Avg Asking Rent (Per SF)	\$4.06		\$4.97		\$5.97	
Deliveries (SF)	0	-	0	-	0	-
Under Construction (SF)	0	•	111,000	-	39,999	•

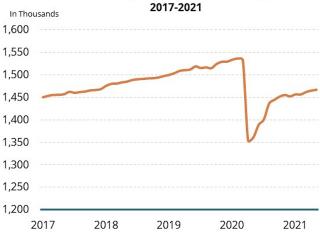
	Lynchl	ourg	Harriso	nburg	Blacks	burg
		Y-o-Y		Y-o-Y		Y-o-Y
	Q2 2021	Chg	Q2 2021	Chg	Q2 2021	Chg
Total Inventory (SF)	15.9 M	-	8.7 M		10.2 M	-
Vacancy Rate	10.5%		1.9%		5.8%	
Net Absorption (SF)	260,111		7,902		-122,889	
Avg Asking Rent (Per SF)	\$2.36	lacksquare	\$5.76	lacksquare	\$3.16	•
Deliveries (SF)	0	-	0	-	0	-
Under Construction (SF)	0	-	0	\blacksquare	0	-

Source: CoStar, data accessed June 24, 2021

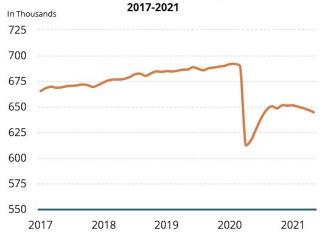
M millions
- no change

Metro Area Employment

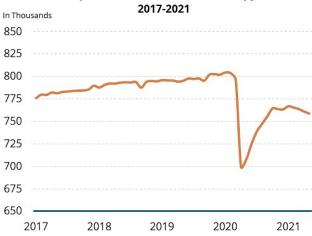
Northern Virginia Metro Area Monthly Jobs



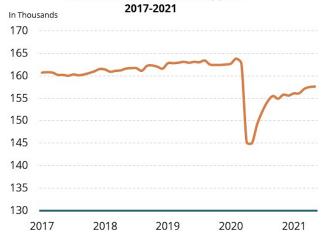
Richmond Metro Area Monthly Jobs



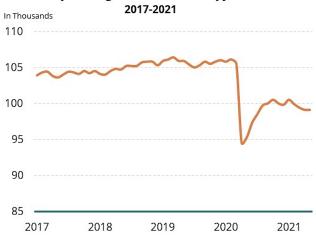
Hampton Roads Metro Area Monthly Jobs



Roanoke Metro Area Monthly Jobs



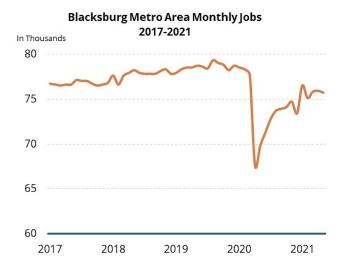
Lynchburg Metro Area Monthly Jobs



Charlottesville Metro Area Monthly Jobs

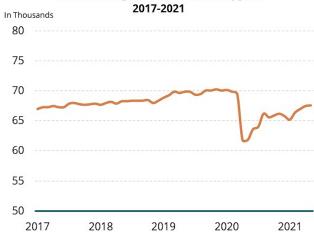


Metro Area Employment









Northern Virginia

Northern Virginia Metro Area



Richmond Metro

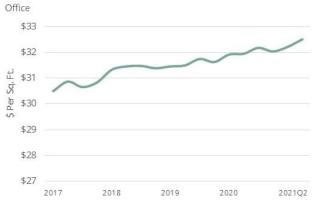
Richmond Metro Area





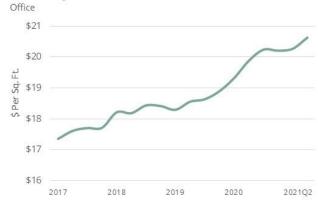
Northern Virginia Metro Area

Gross Rent



Richmond Metro Area

Quarterly Gross Rent



Northern Virginia Metro Area Net Deliveries & Under Construction

Office



Richmond Metro Area Net Deliveries & Under Construction Office



Hampton Roads Metro

Hampton Roads Metro Area



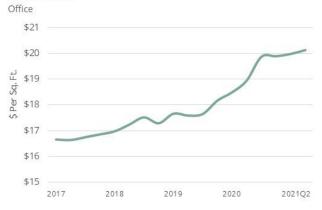
Roanoke Metro

Roanoke Metro Area



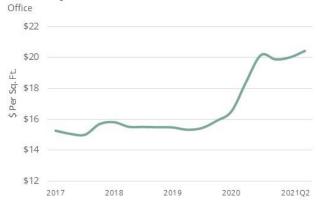
Hampton Roads Metro Area

Gross Rent



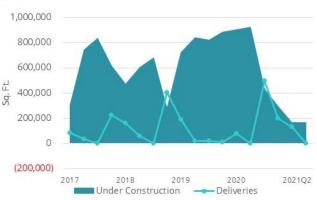
Roanoke Metro Area

Quarterly Gross Rent



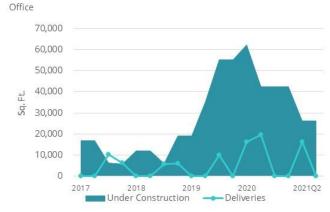
Hampton Roads Metro Area Net Deliveries & Under Construction

Office



Roanoke Metro Area

Net Deliveries & Under Construction



Lynchburg Metro



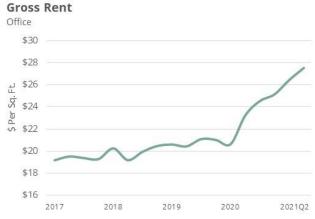
Charlottesville Metro



Lynchburg Metro Area



Charlottesville Metro Area



Lynchburg Metro Area Net Deliveries & Under Construction



Charlottesville Metro Area Net Deliveries & Under Construction



Blacksburg Metro

Blacksburg Metro Area

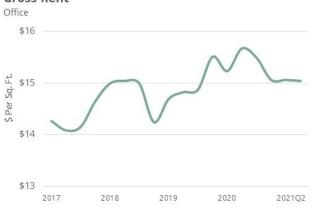


Winchester Metro

Winchester Metro Area

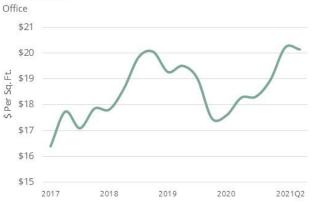


Blacksburg Metro Area Gross Rent

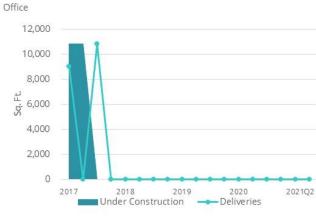


Winchester Metro Area

Gross Rent



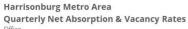
Blacksburg Metro Area Net Deliveries & Under Construction



Winchester Metro Area Net Deliveries & Under Construction



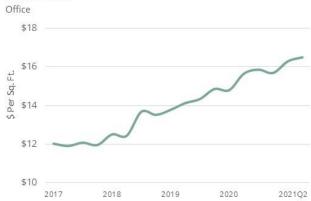
Harrisonburg Metro



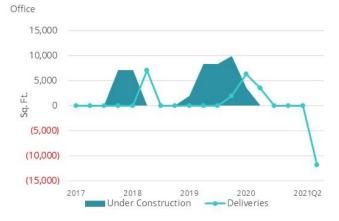


Harrisonburg Metro Area

Gross Rent



Harrisonburg Metro Area Net Deliveries & Under Construction



Northern Virginia

Northern Virginia Metro Area Net Absorption & Vacancy Rates

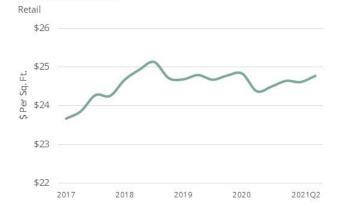


Richmond Metro

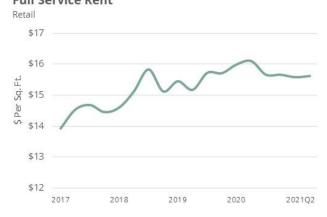
Richmond Metro Area



Northern Virginia Metro Area Full Service Rent



Richmond Metro Area Full Service Rent



Northern Virginia Metro Area Net Deliveries & Under Construction



Richmond Metro Area Net Deliveries & Under Construction

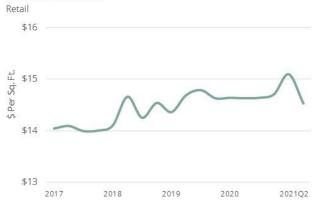


Hampton Roads Metro

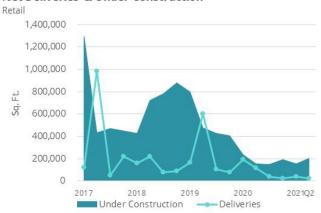
Hampton Roads Metro Area Net Absorption & Vacancy Rates



Hampton Roads Metro Area Full Service Rent



Hampton Roads Metro Area Net Deliveries & Under Construction

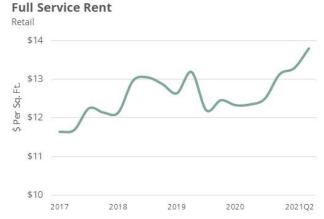


Roanoke Metro

Roanoke Metro Area Net Absorption & Vacancy Rates



Roanoke Metro Area



Roanoke Metro Area Net Deliveries & Under Construction



Lynchburg Metro

Lynchburg Metro Area Net Absorption & Vacancy Rates

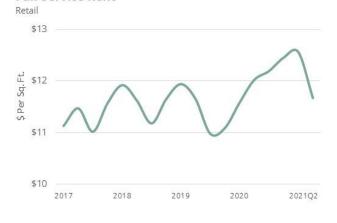


Charlottesville Metro

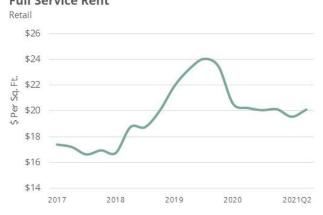
Charlottesville Metro Area



Lynchburg Metro Area Full Service Rent



Charlottesville Metro Area Full Service Rent



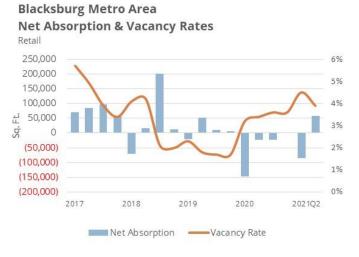
Lynchburg Metro Area Net Deliveries & Under Construction



Charlottesville Metro Area Net Deliveries & Under Construction



Blacksburg Metro

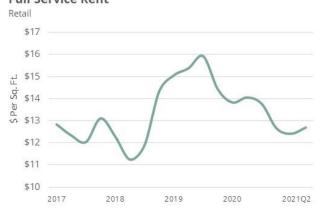


Winchester Metro

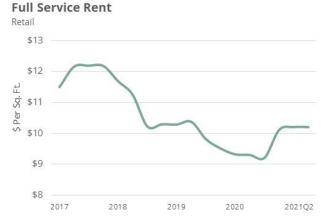
Winchester Metro Area Net Absorption & Vacancy Rates



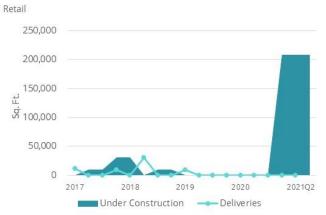
Blacksburg Metro Area Full Service Rent



Winchester Metro Area



Blacksburg Metro Area Net Deliveries & Under Construction



Winchester Metro Area Net Deliveries & Under Construction



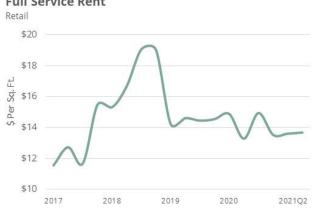
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Harrisonburg Metro

Harrisonburg Metro Area Net Absorption & Vacancy Rates



Harrisonburg Metro Area Full Service Rent



Harrisonburg Metro Area Net Deliveries & Under Construction



Northern Virginia

Northern Virginia Metro Area



Richmond Metro

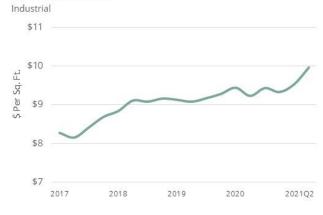
Richmond Metro Area

Quarterly Net Absorption & Vacancy Rates



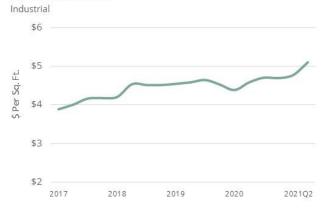
Northern Virginia Metro Area

Full Service Rent



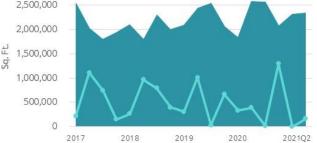


Full Service Rent



Northern Virginia Metro Area **Net Deliveries & Under Construction**

Industrial 3,000,000 2,500,000 2,000,000



■ Under Construction —— Deliveries

Richmond Metro Area **Net Deliveries & Under Construction**



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Hampton Roads Metro

Hampton Roads Metro Area Quarterly Net Absorption & Vacancy Rates



Roanoke Metro

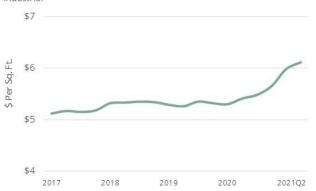
Roanoke Metro Area

Quarterly Net Absorption & Vacancy Rates



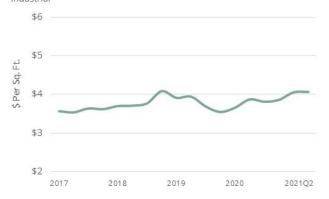
Hampton Roads Metro Area Full Service Rent

Industrial



Roanoke Metro Area

Full Service Rent Industrial



Hampton Roads Metro Area Net Deliveries & Under Construction



Roanoke Metro Area Net Deliveries & Under Construction



Lynchburg Metro

Lynchburg Metro Area Quarterly Net Absorption & Vacancy Rates

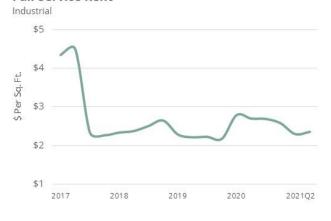


Charlottesville Metro

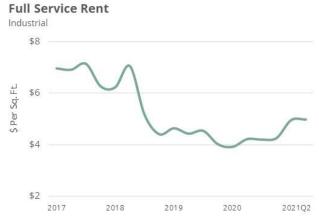
Charlottesville Metro Area



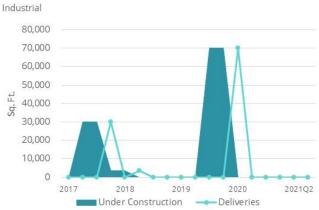
Lynchburg Metro Area Full Service Rent



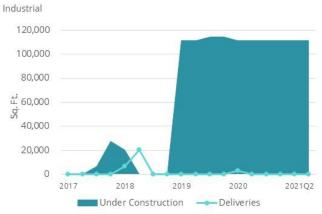
Charlottesville Metro Area



Lynchburg Metro Area Net Deliveries & Under Construction



Charlottesville Metro Area Net Deliveries & Under Construction



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Blacksburg Metro

Blacksburg Metro Area Quarterly Net Absorption & Vacancy Rates



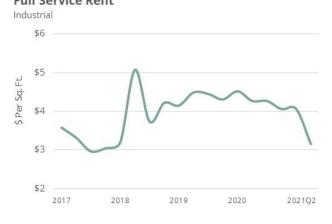
Winchester Metro

Winchester Metro Area

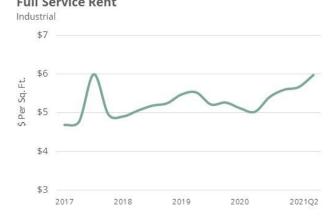




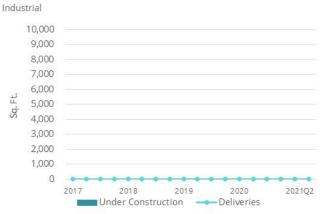
Blacksburg Metro Area Full Service Rent



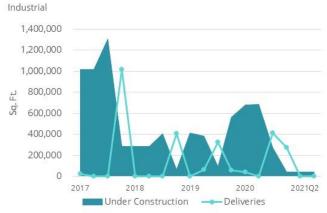
Winchester Metro Area Full Service Rent



Blacksburg Metro Area Net Deliveries & Under Construction



Winchester Metro Area Net Deliveries & Under Construction



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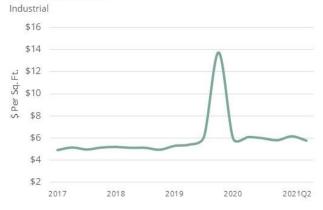
Harrisonburg Metro

Harrisonburg Metro Area Quarterly Net Absorption & Vacancy Rates



Harrisonburg Metro Area

Full Service Rent



Harrisonburg Metro Area Net Deliveries & Under Construction



The Virginia REALTORS® association is the largest professional trade association in Virginia, representing 36,000 REALTORS® engaged in the residential and commercial real estate business. The Virginia REALTORS® association serves as the advocate for homeownership and private property rights and represents the interests of real estate professionals and property owners in the Commonwealth of Virginia.

NOTE: The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict code of ethics.

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Data and analysis provided by Virginia REALTORS® Chief Economist, Lisa Sturtevant, PhD. The numbers reported here are based on data from CoStar. Insights into market conditions were provided by the following Virginia REALTORS® members: Beckwith Bolle, Kelly Graham, Nathan Hughes, Percy Montague, Heather Placer Mull, and David Tunnicliffe.

